SIRP

GLOBAL SYMPOSIUM ON INTERVENTIONAL RADIATION PROTECTION

2025

SPONSORSHIP PROSPECTUS

Live Online Symposium

September 26–27, 2025

IN PARTNERSHIP WITH ORSIF

HMP Global

Join the inaugural Global Symposium on Interventional Radiation Protection (SIRP)—the first event dedicated entirely to addressing radiation safety in interventional medicine. Hosted by HMP Global in partnership with Occupational Radiation Safety in Interventional Fluoroscopy (ORSIF), this live online symposium focuses on cutting-edge strategies and technologies to protect healthcare teams and improve outcomes for patients.

Who Attends?

SIRP attracts interventional cardiologists, radiologists, vascular surgeons, electrophysiologists, nurses, technologists, and lab staff, alongside radiation and health physicists—all committed to advancing safety and excellence in patient care.

Why Participate?

Your company has the unique opportunity to:

- Showcase products and technologies that mitigate radiation risks
- Engage directly with clinicians and lab teams who make purchasing decisions
- Position your brand as a leader in advancing safety and innovation in interventional medicine

Join us in shaping the future of radiation protection and ensuring long, healthy careers for healthcare professionals. Connect with this highly engaged audience at SIRP 2025!

For more Information or to secure your participation, please contact one of the following representatives:

Carson McGarrity
cmcgarrity@hmpglobal.com

Stephanie Starman
sstarman@hmpglobal.com

Colleen Waters
cwaters@hmpglobal.com

Josh Hartman
jhartman@hmpglobal.com

Part of the CardioVascular Learning Network

cardiovascularlearningnetwork.com

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Digital Ads on the Virtual Platform

Be front and center as attendees access the conference, by displaying your digital ad on high-traffic pages of the Virtual Experience platform. Ads are posted throughout the Global Symposium on Interventional Radiation Protection, and each digital ad offers exclusive placement. Electronic artwork must be submitted by the sponsor. SIRP will manage distribution and will provide click-through data and metrics.

Virtual Platform

$5,000 (Max 4 sponsors)

- 728 x 90 and 300 x 250 ads on all available agenda pages

Login Page and Credential Email to Attendees

$7,500

Exclusive

- 728 x 90 ad on login credential email to attendees
- 728 x 90 and 300 x 250 ads on the Conference login page

eBlast to Attendees

$5,000 per Meeting

Send a custom eBlast to final Global Symposium on Interventional Radiation Protection attendees after each meeting, promoting your services, directing them to a website of your choosing, etc. Custom copy must be provided by the sponsor. SIRP will manage email distributions on your behalf and will provide click-through data and reports.

Innovation Showcase

$5,000 (Max 4)

An Innovation Showcase presentation (non-CME) is a 2–5 minute video exclusively featured during a break between sessions on the conference agenda. Sponsors provide a prerecorded video file. HMP will arrange all logistical aspects, including audience recruitment, data capture, and lead reports.

Innovation Theater Non-CME Presentations (Product Theaters)

$20,000 (60-min. slot)

Innovation Theater non-CME Presentations (Product Theaters) are informational sessions designed to complement a clinician's educational experience by further enhancing knowledge and confidence through disease-state and/or product-specific discussions. For more information, contact your sales representative.

Know Before You Go eBlast to Attendees

$3,500

Exclusive

Place a 728 x 90 digital ad and your company logo on the "Everything You Need to Know for This Week's Online Series" eBlast sent to preregistered attendees a few days before the meeting. The eBlast includes important information pertaining to the meeting, including the agenda, technical FAQs, and more. The digital ad and logo must be created and provided by the sponsor. SIRP will manage eBlast distributions on your behalf and will provide click-through data and reports.

Custom-tailored digital opportunities are also available—let us know how we can help you accomplish your goals!

Contact
Carson McGarrity cmcgarrity@hmpglobal.com
Stephanie Starman sstarman@hmpglobal.com
Colleen Waters cwaters@hmpglobal.com
Josh Hartman jhartman@hmpglobal.com

General Information

Eligibility
Only companies with a product or service directly related to radiation safety in interventional medicine will be considered. SIRP management reserves the right to reject, cancel, or refuse participation to any person or company.

Badges
Sponsor badges allow access only to the sponsor's Innovation Theater. To access the online platform, you will need to register your staff. Each staff member must register with a unique email address. (Sponsors may allow an unlimited number of their staff to view their Innovation Theater.) Once inside the online platform, your access will be restricted to your Innovation Theater. Registration instructions will be provided prior to the conference. To attend educational sessions and for full access to the conference, contact your sales representative.

Communicating with Attendees
Sponsors may contact registered attendees via sponsorship opportunities, including pre- and post-mailers, custom eBlasts to attendees, and more. For more information, refer to the enclosed Sponsorship Opportunities.

Events
Independent events produced solely by a sponsor or other individual and marketed to attendees of the 2025 Global Symposium on Interventional Radiation Protection Online Series are strictly prohibited by SIRP management unless a sponsorship agreement is in place. Independent events hosted by a sponsor or other individual are considered a customized sponsorship opportunity, which must be approved by SIRP management (a fee will apply). To learn more, please contact your sales representative.

Lead Reports
By entering an Innovation Showcase or Innovation Theater, attendees consent to share and receive information with/from sponsors. Lead reports will be finalized and provided by SIRP management within 7 business days after the conclusion of the event. Lead reports will include the following available data for each clinician who consents to provide their information:

- Badge number
- First name
- Last name
- Degree/professional category
- Company/organization
- Mailing address, city, state, ZIP code, country
- License state
- Phone number
- Email address
- Primary specialty
- Primary practice
- National Provider Identifier number

Opt-outs: Contact information will be excluded for individuals who opt out of sharing/receiving information with/from industry partners

IMPORTANT NOTE ABOUT SCAMMERS

Beware of Unauthorized List Rental Solicitations
Global Symposium on Interventional Radiation Protection does not sell its attendee email lists. If you receive an email or phone call from someone with an offer to sell attendee lists for Global Symposium on Interventional Radiation Protection, it is a scam. If you receive this type of offer, please forward it to tfields@hmpglobal.com.

Contact
Carson McGarrity cmcgarrity@hmpglobal.com
Stephanie Starman sstarman@hmpglobal.com
Colleen Waters cwaters@hmpglobal.com
Josh Hartman jhartman@hmpglobal.com

SPONSORSHIP INFORMATION

PRESENTING COMPANY

THERAPEUTIC AREA

CONTACT NAME

TITLE

COMPANY NAME IF DIFFERENT FROM ABOVE

PARENT COMPANY NAME

BILLING ADDRESS CITY

STATE ZIP

PHONE EMAIL

APPLICANT'S AUTHORIZED SIGNATURE

DATE

SPONSORSHIPS	
Digital Ads on the Virtual Platform	
Virtual Platform	☐ $5,000 (Max 4)
Login Page and Credential Email to Attendees	☐ $7,500 Exclusive
eBlast to Attendees	☐ $5,000 Each
Innovation Showcase	☐ $5,000 (Max 4)
Innovation Theaters (Product Theaters) Non-CME	☐ $20,000
Know Before You Go eBlast to Attendees	☐ $3,500 Exclusive

Submit the application and contract to:

Carson McGarrity
cmcgarrity@hmpglobal.com

Colleen Waters
cwaters@hmpglobal.com

Stephanie Starman
sstarman@hmpglobal.com

Josh Hartman
jhartman@hmpglobal.com

Terms & Conditions

Upon signing and returning this Letter of Agreement (LOA), this form shall become a binding contract and is subject to the terms, conditions, rules, and regulations set forth herein. HMP Global reserves the right to reject, cancel, or refuse rental of promotional space to any person or company.

Payment Schedule

The sponsor agrees to fund the above opportunities as follows:
100% payment will be due within thirty (30) days of receipt of invoice. FED ID # 20-3237337.

Cancellation

Should sponsor desire to cancel this agreement, they must do so by giving notice thereof in writing sent to the organizer. Cancellations will forfeit 100% of the sponsorship fee. There will be no refund.

Changes to this Agreement

Any changes, additions, stipulations, or deletions by either HMP Global or the sponsor will not be considered agreed to or binding to the other unless such modifications have been initialed or otherwise approved in writing by the other party. If changes to the said project occur, this agreement will be superseded by an addendum and pricing will be adjusted accordingly.