

Psych Congress **Elevate**

May 30–June 2, 2024
CAESARS PALACE
LAS VEGAS

Exhibitor Prospectus



CONFERENCE

May 30–June 2, 2024
(Thursday–Sunday)

EXHIBIT HALL & CAREER FAIR

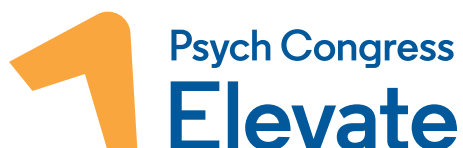
May 30–June 1, 2024
(Thursday–Saturday)

INNOVATION THEATERS

May 30–June 2, 2024
(Thursday–Sunday)

CONFERENCE VENUE

Caesars Palace
Las Vegas, Nevada



Psych Congress Elevate, now in its eighth year, is an educational offering that seeks to narrow the gaps that healthcare professionals encounter in treating patients with mental health disorders. The conference focuses on helping mental health professionals grow their knowledge, their careers, and ultimately, their profession. Comprehensive sessions are presented by exciting faculty from the nation's leading institutions—some renowned in their field and others who are breakout thinkers—authorities on today's most relevant and emerging topics who push the envelope of modern psychiatry. Faculty will equip attendees with the knowledge, tools, and strategies needed to confidently diagnose disorders, develop effective treatment plans, apply evidence-based approaches into daily practice, and prepare for the realities inherent in mental health today and in the future. Beyond the educational sessions, participants will benefit from unique opportunities to interact and engage with faculty and peers to enhance their learning and advance their careers.

Elevate addresses the needs of early-career and forward-thinking mental health professionals through dynamic psychopharmacology and future-focused education combined with unique opportunities for attendees to find a mentor and network with faculty and peers. Elevate educates more than 750 U.S.-based mental health professionals who have been in practice for 15 years or less. Attendees will also use this meeting to improve their patient care and practice setting in part by exploring the Exhibit Hall, Career Fair, and promotional opportunities to research products and services that may assist them.

Recruiters participating in the Psych Congress Elevate Exhibit Hall and Career Fair will receive access to resumes for attendees looking for new opportunities. Your exhibit will also be featured in the Daily Morning Flash Updates to Clinicians, which alerts registered attendees to important on-site announcements and session information.

Shape the future of mental health today by supporting this exciting endeavor.

The 8th annual Psych Congress Elevate includes:

- More than 35 educational sessions
- Comprehensive agenda and faculty
- Industry-supported sessions
- Innovation Theaters
- Exhibit Hall and Career Fair

Part of the



Psychiatry & Behavioral Health
Learning Network

psychbehavioral.com

Contact Us

Pharmaceutical Companies and Their Partners

Katelyn Hennessy
609.630.6237
khennessy@hmpglobal.com

Kristy Ward
kward@hmpglobal.com

All Other Companies

Allyson Bellner
609.630.6250
abellner@hmpglobal.com

HMP Global

V1 07.2023



Caesars Palace Las Vegas

3570 Las Vegas Boulevard South
Las Vegas, NV 89109

CONFERENCE:

MAY 30–JUNE 2, 2024 (Thursday–Sunday)

EXHIBIT HALL:

MAY 30–JUNE 1, 2024 (Thursday–Saturday)

INNOVATION THEATERS:

MAY 30–JUNE 2, 2024 (Thursday–Sunday)

Hotel & Travel Information

Hotel	Caesars Palace Las Vegas 3570 Las Vegas Boulevard South Las Vegas, NV 89109
Discounted Group Rates	\$184 per night plus resort fee and tax
Resort Fee The daily resort fee is mandatory and includes in-room high-speed internet access, local calls, and fitness center access.	\$45 per night plus tax
Cut-off Date	Wednesday, May 8, 2024
Exhibitor Online Reservations	https://book.passkey.com/go/SCHMP3Exhibitor
Reservation Phone	866.227.5944 Reservations made via the telephone call center are subject to a \$15 plus tax booking fee per reservation. This fee does not apply to online reservations. Ask for Psych Congress Elevate or identify the group code of SCHMP1D if booking by phone.
Check-in/Checkout	Check-in time is 4:00 PM Checkout time is 11:00 AM
Deposit & Cancellation Policy	A nonrefundable deposit equal to 1 night's room and tax is due at the time of booking. This deposit will be applied to your folio upon check-in. In the case of a cancellation, refunds will not be granted.

Group Reservations

Any organization requiring 10 or more hotel room reservations at the host hotel must finalize a sub-block agreement by contacting group housing. Limited rooms are available, and rooms will be reserved on a first-come, first-served basis. Exhibitors and sponsors requiring large room blocks should reserve hotel rooms early. The initial request must be submitted via email to kmclauglin@hmpglobal.com. The request should include the number of rooms needed, name of company, arrival/departure dates, first and last names of guests, and a contact phone number.

Please note:

If flying into Las Vegas, McCarran International Airport (LAS) is now Harry Reid International Airport (LAS).

Pharmaceutical Companies and their Partners:

Katelyn Hennessy | (609) 630-6237 | khennessy@hmpglobal.com
Kristy Ward | (609) 632-1718 | kward@hmpglobal.com

All Other Companies:

Allyson Bellner | (609) 630-6250 | abellner@hmpglobal.com



Exhibit Hall & Career Fair Hours*

Date	Hall Hours (Unopposed)*
Thursday, May 30, 2024	5:05 PM–6:05 PM
Friday, May 31, 2024	10:35 AM–11:20 AM 4:20 PM–5:20 PM
Saturday, June 1, 2024	10:35 AM–11:20 AM 4:20 PM–5:20 PM

Exhibitor Registration & Information Hours*

Thursday, May 30, 2024	To Be Announced
Friday, May 31, 2024	To Be Announced
Saturday, June 1, 2024	To Be Announced

Exhibitor Setup Hours*

Wednesday, May 29, 2024	2:00 PM–6:00 PM
Thursday, May 30, 2024	8:00 AM–3:00 PM

Exhibitor Move-Out*

Saturday, June 1, 2024	5:20 PM–8:00 PM
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- There will be 4.5 total Exhibit Hall hours over 3 days.
- The 4.5 unopposed hours do not conflict with the CME-accredited educational sessions or Innovation Theaters.

*Schedule subject to change.

“We received more leads on the first day of exhibits at Psych Congress Elevate than the entire time spent at a large psychiatry association meeting!”

– 2023 EXHIBITOR

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Expected Audience

U.S.-Based Audience

	Qty	%
MD/DO	225	30%
Advanced Practice Nurse/NP	300	40%
Physician Assistant	40	5%
RN/Other Allied	75	10%
Student/Resident/Fellow	75	10%
Other/Pharma/Biotech Professional	35	5%
750	100%	

Students/Residents/Fellows

	Qty	%
MD/DO	25	33%
APN/NP	40	53%
PA	5	7%
Other Allied	5	7%
75	100%	

Years in Practice

	Qty	%
Students/Residents/Fellows	128	17%
1 to 5	300	40%
6 to 10	105	14%
11 to 15	60	8%
16 to 20	30	4%
21+	128	17%
750	100%	

Primary Practice

	Qty	%
Office-based: Solo Practice	150	20%
Office-based: Group Practice	225	30%
Hospital Staff: Private Hospital	75	10%
Hospital Staff: State/VA	35	5%
Hospital Staff: Community	75	10%
Hospital Staff: Correctional Facility	35	5%
Hospital Staff: Other	20	3%
Teaching	20	3%
Treatment Center	20	3%
Research	20	3%
Other	75	10%
750	100%	

Primary Specialty

	Qty	%
Psychiatry	600	80%
Primary Care	50	7%
Psychology	50	7%
Other	50	7%
750	100%	

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Maximize Your Exposure with a Booth Package!

Taking advantage of a booth package helps you make a bigger impact in the Exhibit Hall and allows you to access various benefits available only to package holders. Booth packages include the standard benefits in addition to traffic enhancers such as a one-page advertisement and a highlighted listing in the Elevate Conference Guide.

Booth Packages Include

- Advertisement in the Elevate Conference Guide
- Highlighted listing in the Elevate Conference Guide
- Listing on the Elevate website
- Back and side wall drapes (excludes island booths)
- Identification sign with your company name (excludes island booths)

Booths Only Include

- Back wall and side wall drapes (excludes island booths)
- Company listing in the Elevate Conference Guide
- Company listing on the Elevate website
- Identification sign with your company name (excludes island booths)

Career Fair

Exhibitors aiming to recruit/hire behavioral healthcare professionals can participate in our conference's Career Fair at no additional cost. Prior to the conference we'll send email communications to attendees highlighting that organizations will be recruiting on-site, along with the opportunity to upload a resume. We will share those resumes with you before the event to schedule interview times or meetings. Limited number of Career Fair companies.

Booth Costs and Packages

Booth Rates

Size	Booth Only	Booth Package
10' x 10'	\$3,500 (in-line)	\$5,500 (in-line)
	\$4,000 (corner)	\$6,000 (corner)
10' x 20'	\$7,000 (in-line)	\$9,000 (in-line)
	\$7,500 (corner)	\$9,500 (corner)
10' x 30'	\$10,500 (in-line)	\$12,500 (in-line)
	\$11,000 (corner)	\$13,000 (corner)
20' x 20'	\$14,000	\$16,000

2024 rates are based on \$35 per square foot.
Corner booth pricing includes a \$500 premium.

Furniture

The Exhibit Hall is carpeted. Booth reservations include back wall and side wall drapes and an identification sign with your company name (excludes island booths). Electrical, furniture, etc. are not included. Booth-related items can be ordered through Freeman, the general contractor. Freeman's Exhibitor Service Manual will be available approximately 90 days prior to the conference start date. You will find all applicable order forms within the Exhibitor Service Manual.

Enhance Your Booth Traffic with "Passport to Prizes"

The "Passport to Prizes" activity gives attendees an extra incentive to stop by your booth. For only \$1,500, your company name is printed in the "Passport to Prizes" booklet supplied to all attendees in their conference bags. Your company listing shows that you are a participating exhibitor and eligible to sign attendees' passports so they can qualify for a prize drawing, enticing maximum traffic to your booth. Attendees are encouraged to take their passports into the Exhibit Hall and have them signed by participating exhibitors. Attendees must earn the signature by speaking with your staff about your available offerings. Reap the benefits as you foster company recognition among potential clientele.



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Make a Bigger Impact With Advertising Opportunities

Elevate is dedicated to ensuring that sponsors receive high-quality attention. Available advertising and sponsorship opportunities prominently display your company's message to draw interest among your intended audience and maximize your return on investment. Customized opportunities are also available. Let us know how we can help you achieve your goals!

ADVERTISING & SPONSORSHIP DEADLINE:
February 20, 2024

Advertising Opportunities

Advertise in the Elevate Conference Guide

The Conference Guide is provided to all Elevate attendees in their conference bag. Electronic artwork must be submitted by the sponsor. Elevate will manage production and on-site logistics.

Advertisements	Price
Full-Page 4-Color or Black and White	\$3,000
Cover 2 or 4 Premium Ad	\$6,000
Insert Tip-In Charge	Call for pricing
Cover Tip or Belly Band	Call for pricing
Poly-Bagged Ad	Call for pricing

Aisle Floor Decals **\$17,500**

Increase your awareness by promoting your logo on floor decals placed along the aisles in the Exhibit Hall. Electronic artwork must be submitted by the sponsor. Elevate will manage production and on-site logistics.

Bag Insert

(LIMITED TO 10 SPONSORS)

Place a custom insert into the Elevate bags that are distributed to registered attendees as they check in at Elevate. Materials can be up to 8.5" x 11" in size and double-sided. Materials must be created and shipped by the advertiser/sponsor.

Bag Inserts	Page Count	Price
1-Page Insert	Double-sided = 2 pages	\$4,000
2-Page Insert	Double-sided = 4 pages	\$8,000
3-Page Insert	Double-sided = 6 pages	\$10,000
4-Page Insert	Double-sided = 8 pages	\$12,000

Banner **Call for pricing**

(EXCLUSIVE)

Promote your message on a banner near general sessions and the Exhibit Hall. One literature stand for sponsor-produced materials will be provided. Sponsor must provide electronic artwork; Psych Congress will manage production and on-site logistics.

Career Fair Sponsor **\$15,000**

(LIMITED TO FIVE SPONSORS)

- 10' x 10' Exhibit Booth
- Inclusion in Passport to Prizes
- One full-page ad in the Conference Guide
- Resumes of attendees interested in career opportunities
- Logo on Career Fair emails to attendees
- Logo on Career Fair advertisement in the Conference Guide
- Sponsorship recognition anywhere the Career Fair is promoted
- Logo on on-site signage

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Charging Station Lounge \$20,000 each

(LIMITED TO TWO SPONSORS)

Provide a 10' x 10' charging station lounge in the Exhibit Hall to allow Elevate attendees to recharge cellular phones and other personal digital devices. Attendees will relax in comfortable seating and enjoy the sponsor's video as they plug in and recharge. The sponsor's video will be looped continuously on a plasma screen available in the charging station lounge. Two charging station lounges are available. Broaden your reach by sponsoring both. Electronic artwork must be submitted by the sponsor. Elevate will manage production and on-site logistics.

Coffee Stations

\$7,500 (per coffee break)

\$20,000 (for three coffee breaks)

Limited to one sponsor per break. Perk up conference attendees by sponsoring a morning coffee break on one or more days. Coffee stations will be available each morning when attendees break from the educational sessions. The coffee station will include your company name/logo on disposable coffee cups and napkins. Electronic artwork must be submitted by the sponsor. Elevate will manage production and on-site logistics.

Conference Guide Bookmark \$6,500

Distribute a bookmark with the Elevate Conference Guide to share your message with professional attendees each time they mark a page! Sponsor-produced bookmarks will be poly-bagged with each Conference Guide and distributed to attendees as they check in at Elevate. Maximum size is 3" W x 8" H. Materials must be created and shipped by the sponsor. Elevate will manage on-site distribution.

Conference Pens \$5,500

Receive continual recognition by providing each conference attendee with a writing pen. This exclusive sponsorship allows attendees to see your company logo as they use your pen throughout the conference and beyond. Pens will be stuffed into the conference bags and distributed to attendees as they check in at Elevate. Pens must be provided and shipped by the sponsor. Elevate will manage on-site distribution.

Conference Tote Bags \$15,000

Place your company or product logo on conference bags distributed to attendees as they check in at Elevate. Electronic artwork must be submitted by the sponsor. Elevate will manage production and on-site logistics.

Drink Tickets at Exhibit Hall Receptions

\$12,000 per night

Limited to one sponsor per night. Place your company message, name, and logo on the Elevate flyer promoting the Exhibit Hall Receptions and drink tickets. When attendees check in at Elevate, they will receive a flyer with two drink tickets for the Exhibit Hall Receptions on Thursday, Friday, and Saturday afternoon/evening. The front and back of the flyer can be customized with the sponsor's message. Materials are 8.5" x 11" in size and double-sided. Text and electronic artwork must be created and provided by the sponsor. Elevate will manage on-site production and distribution.

eBlast to Registered Attendees

\$7,500 per eBlast

\$14,000 for pre- and post-Elevate bundle

Send a custom eBlast to professional attendees of Elevate promoting your services, directing them to a website of your choosing, etc. Custom copy must be provided by the sponsor. The Psychiatry and Behavioral Health Learning Network will manage eBlast distributions on the sponsor's behalf and provide click-through data and metrics. List segmentation is available based on degrees, states, and more.

eBlast: Daily Morning Flash Updates to Clinicians

\$15,000

Place a digital leaderboard advertisement on the daily morning flash update eBlast that is distributed to all Elevate attendees each day of the meeting. The eBlast will alert attendees to important on-site announcements and session information. The electronic banner ad must be provided by the sponsor. The Psychiatry and Behavioral Health Learning Network will manage email distributions on your behalf and will provide click-through data and metrics.

eBlast: Pre-Event Daily Highlights to Attendees (Leaderboard Ad) \$20,000

Place a 728x90 digital leaderboard advertisement and your company logo on a total of nine pre-event daily highlight eBlasts distributed to registered attendees in the days leading up to Psych Congress Elevate. eBlasts will highlight featured sessions, events, important reminders, and more. The electronic banner ad and logo must be provided by the sponsor. Psych Congress will manage production and on-site logistics and will provide click-through data and metrics.

eBlast: Post-Event Thank You to Attendees (Leaderboard Ad) \$13,000

Include your company logo and a 728x90 leaderboard banner ad on a post-event "Thank You" eBlast provided to each registered attendee after Psych Congress Elevate. The electronic banner ad and logo must be provided by the sponsor. Psych Congress will manage production and on-site logistics and will provide click-through data and metrics.

Floor Decals

(EXCLUSIVE)

Share your message by advertising on floor decals located in high-traffic areas of the conference. The sponsor must provide custom artwork as an electronic file. Psych Congress will manage production and on-site logistics. One literature stand for sponsor-produced materials will be provided near each decal.

Call for pricing

Focus Groups

Call for pricing

Focus groups can be used to develop market research, identify new business opportunities, and gather data for lead generation efforts. Psych Congress management will work with the sponsoring organization to identify attendees and organize a 60-minute focus group.

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Footprint Paths **Call for pricing**

(prices vary according to location of sponsor's booth)
Elevate management will arrange footprint paths leading attendees from the entrance of the Elevate Exhibit Hall to your booth! Limited to two sponsors. Electronic artwork must be submitted by the sponsor. Elevate will manage production and on-site logistics.

Hanging Banners **Call for pricing**

Promote your message on a hanging banner in high-traffic foyers outside the session rooms, Exhibit Hall, and registration area. The banner sizes vary by location. One literature stand for Pls will be provided. (Pls must be provided by the sponsor.) Electronic artwork must be provided by the sponsor; Elevate will manage production and on-site logistics.

Hotel In-Room Tent Cards **\$13,000**

Share your message with Elevate attendees staying at the host hotel. Tent cards cannot exceed 8.5" x 11" in size. Materials must be created and shipped by the sponsor. Elevate will manage on-site logistics and distribution to attendees staying at Caesars Palace.

Hotel Room Door Drops **\$7,500**

Hotel room door drops allow you to deliver your own company literature right to attendees' hotel doors at Caesars Palace. Materials must be created and shipped by the sponsor. Elevate will manage on-site logistics.

Hotel Room Key Cards

\$15,000 key cards only

\$18,500 key cards with sleeve covers

Personalize Caesars Palace room key cards with your logo or advertisement. Electronic artwork must be submitted by the sponsor. Elevate will manage production and on-site logistics.

Innovation Theaters **Call for pricing**

Innovation Theaters non-CME presentations (Product Theaters) are intimate, informational sessions designed to complement a clinician's educational experience by further enhancing knowledge and confidence through disease-state and/or product-specific discussions. Elevate management will arrange all logistical aspects while you customize your presentation's content for attendees and select and manage presenters. Innovation Theaters do not compete with CME-accredited sessions. Contact your sales representative for a proposal.

"Know Before You Go" eBlast to Attendees **\$13,000**

Place a digital leaderboard advertisement on the "Know Before You Go" eBlast sent to pre-registered attendees a few days before the meeting. The "Know Before You Go" eBlast includes important information pertaining to the meeting, including the agenda, meeting room location, parking details, and more. The digital leaderboard ad must be created and provided by the sponsor. Elevate will manage email distributions on your behalf and will provide click-through data and reports.

Lanyards **\$10,000**

Place your logo on the Elevate lanyard that attendees wear with their required name badge. Electronic artwork must be submitted by the sponsor. Elevate will manage production and on-site logistics.

Lighted Panels

One \$11,000 | Two \$18,000 | Three \$27,000

Display your advertisement on lighted graphic panels throughout high-traffic areas of Elevate. Light panels are 3' W x 6' H and double-sided. Electronic artwork must be produced by the sponsor. Elevate will manage production and on-site logistics. One literature stand for sponsor-produced materials will be provided per light panel.

List Rental

List for Exhibitors \$1,500 | List for Non-Exhibitors \$2,500

Rent the mailing list of pre-Elevate registered attendees and/or post-Elevate final participants. You can request either pressure-sensitive labels for office use or electronic lists will be sent to a bonded mail house or printer that is acting on your behalf. List will include the following information: First and Last Name, Degree, Address, City, State, Zip, and Country. Lists are supplied for a one-time use only.

List	Available
Pre-Elevate	April 30, 2024
Post-Elevate	July 2, 2024

Literature Distribution **\$1,000**

The Take One! Literature Distribution kiosk is strategically located in a high-traffic area of Elevate for easy access by attendees. Informational flyers and brochures will be allocated and stocked by Elevate management throughout the event until the supply is exhausted. Unused materials will not be returned. Suggested quantity is no more than 200 of each item. Materials must be created and shipped by the sponsor.

Meterboard Signs **\$10,000**

Two double-sided vertical signs standing 7.25' high will display your marketing message. Placed in the high-traffic Grand Ballroom Foyer, the signs will be seen by attendees as they walk to registration, the educational sessions, and the Exhibit Hall. Electronic artwork must be submitted by the sponsor. Elevate will manage production and on-site logistics.

Mobile App **\$20,000**

Get your message directly into the hands of your target audience by sponsoring an easy-to-use mobile app that provides pertinent conference information, including session schedules, daily events, exhibitor listings, and maps, straight to attendees through their smartphones and other mobile devices. The sponsor will receive exclusive recognition in communications to attendees and throughout the mobile app. Elevate will manage production and on-site logistics.

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Mobile App Notifications **\$3,500**

(LIMITED TO THREE NOTIFICATIONS PER DAY)

Drive attendees to your booth or Innovation Theater with mobile app announcements that are sent directly to Elevate attendees. Customized messages (145-character maximum) must be created and provided by the sponsor. Elevate management will schedule and deploy announcements. Announcements are appropriately timed to maximize your traffic.

“Moments That Moved Us” Post-Event Recap Video **\$35,000**

(EXCLUSIVE)

Include your company name/logo on the “Moments That Moved Us” Post-Event Recap Video shared with the Psych Congress community via email and social media. The sponsor will receive recognition at the start and end of video and wherever the video is promoted. Psych Congress will manage production and will provide data and metrics.

Orientation Session **\$52,000**

(EXCLUSIVE)

The Elevate Orientation Session is an ideal opportunity for a sponsor to make a strong first impression. The Orientation Session sponsor may address attendees (up to 2 mins), as well as share take-away materials (provided by sponsor). Sponsor will receive recognition on all event materials.

“Passport to Prizes” **\$1,500**

The “Passport to Prizes” activity gives attendees an extra incentive to stop by your booth. For only \$1,500, your company name is printed in the “Passport to Prizes” booklet supplied to all attendees in their conference bags. Your company listing shows that you are a participating exhibitor and eligible to sign attendees’ passports so they can qualify for a prize drawing, enticing maximum traffic to your booth. Attendees are encouraged to take their passports into the Exhibit Hall and have them signed by participating exhibitors. Attendees must earn the signature by speaking with your staff about your available offerings. Reap the benefits as you foster company recognition among potential clientele.

Schedule at a Glance Unit **\$10,000**

Promote your company, brand, exhibit, or Innovation Theater on a wall unit (13' W x 7.5' H) to be seen by Elevate attendees. Electronic artwork must be submitted by the sponsor. Elevate will manage production and on-site logistics.

Social Media Sponsorship **\$20,000**

(LIMITED TO 3 SPONSORS)

Share your message with more than 14,000 mental health professionals across the Psych Congress social media platforms, including Facebook, Instagram, and LinkedIn. The sponsor can share one message on each platform for a total of three messages. Electronic artwork/content must be provided by the sponsor. Psych Congress will manage distributions on your behalf and will provide metrics. Per FTC requirements, paid content will include a sponsorship disclosure disclaimer.

Tabletop Decals **\$15,000**

Increase your exposure throughout the Exhibit Hall with up to 20 tabletop decals featuring your company name or logo. Electronic artwork must be submitted by the sponsor. Elevate will manage production and on-site logistics.

Wall Decals **Call for pricing**

(EXCLUSIVE)

Share your message by advertising on wall decals located in high-traffic areas of the conference. The sponsor must provide custom artwork as an electronic file. Psych Congress will manage production and on-site logistics. One literature stand for sponsor-produced materials will be provided next to each decal.

Welcome Message eBlast to Attendees (Leaderboard Ad) **\$13,000**

Greet attendees and create company awareness by including your company logo and a 728x90 leaderboard banner ad on a “Welcome to Las Vegas” eBlast provided to each registered attendee before they arrive to Psych Congress Elevate. The electronic banner ad and logo must be provided by the sponsor. Psych Congress will manage production and on-site logistics and will provide click-through data and metrics.

WiFi **\$25,000**

Increase your exposure throughout the conference venue by providing free WiFi internet access to Elevate attendees. The WiFi sponsorship allows you to customize the login screen and will direct attendees directly to your website! Sponsorship recognition will appear in on-site materials, the Elevate Conference Guide, and via the Elevate Mobile App. The sponsor must provide artwork as an electronic file. Elevate will manage production and on-site logistics.

Custom-tailored opportunities are also available, including:

- Affiliate Rooms
- Digital Signage/Reader Boards
- Guest Room Voice Message
- Hand Sanitizing Stations
- In-Room TV Channel Takeover
- Private Independent Events
- Receptions
- And more—let us know how we can help you accomplish your goals!

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Eligibility

Only companies with a product or service directly related to the field of psychiatry, mental health, behavioral health, addiction treatment, or primary care will be considered. Psych Congress management reserves the right to reject, cancel, or refuse participation to any person or company.

Badges

Exhibitors do not have limitations on the number of exhibitor badges required to staff your booth. Exhibitor badges only allow access into the Exhibit Hall.

During Exhibit Hall hours, installation and dismantling (I&D) staff are not allowed in the Exhibit Hall unless they remain within the confines of your booth. Otherwise, I&D staff must remain in the loading docks or outside the Convention Center.

To attend educational sessions, Industry partners participating as an exhibitor/sponsor qualify for a discounted rate of \$650 (normally \$1,299) for session participation.

Booth Design and Height

A standard booth package (back and side wall draping and identification sign) is provided by Exhibition Management without cost to the exhibitor. If the exhibitor plans to install a completely constructed display of such a character that the exhibitor will not require or desire the use of standard booth equipment, no part thereof shall obstruct the view of adjacent booths. No display may exceed a height of 8' on the back wall or be higher than side wall specifications without the written consent of Exhibition Management. Booth designs with walls higher than 8', as well as booths with rigging requirements, must be approved by Psych Congress management via written email requests to your sales representative. Hanging signs are only permissible with peninsula or island booths. Exhibitors with island booths must submit booth renderings to Psych Congress management for review and approval. The maximum booth height is 8'. Requirements for hanging signs are as follows: maximum height 25' (top of sign). The maximum ceiling height of the ballroom is 30'. Elevate follows the IAEE Guidelines for Display Rules and Regulations. A description of booths and detailed guidelines can be viewed online at: hmpglobal.com/meetings/IAEEGuidelines.pdf.

Booth Assignments

Booths will be based on availability and assigned on a first-come, first-served basis. Tiebreakers will be determined using a point system based on years in attendance and booth revenue. Advertisements, promotional sponsorships, and literature displays do not accrue points.

Carpeting and Furniture

The Exhibit Hall is carpeted. In-line or corner booth reservations include back wall and side wall drapes and an identification sign with your company name (electrical, furniture, etc are not included). All booth-related items can be ordered through the general contractor. You will find all applicable forms within this exhibitor service manual.

Furniture: Package discounts are available for furniture, including one 6' skirted table, two plastic contour chairs, and one wastebasket. For more information, please review the "Furniture Package Order Form" in the Exhibitor Service Manual (available 90 days prior to the conference start date).

Back wall drape:	Blue and white
Side wall drape:	White
Identification sign:	7" x 44"
Carpet:	Multi-color (gold, burgundy, blue)

Catering

Items dispensed are limited to products manufactured, processed, or distributed by the exhibiting company. Popcorn, chips, and untidy items are prohibited. Exceptions are cappuccino machines, espresso, coffee, and soft drink dispensers, or logo bottled water. Quantities are limited to "sample" sizes. Food and beverage items used as traffic promoters (i.e., popcorn, coffee, bar service, ice cream) must be purchased from Caesars. All alcoholic beverages must be purchased from Caesars and dispensed by Caesars bartenders (prevailing rates will apply). Sample sizes are limited to one ounce for food items and up to two ounces for alcoholic and nonalcoholic beverage items. Product liability insurance is required when sample food is distributed at Caesars. Caesars Palace will institute a charge for any rental equipment, storage of items, preparation of items, or cleaning of equipment associated with the distribution of samples. Requests for permission to serve food and/or beverage samples outside of these parameters must be submitted in writing to Elevate. To learn more, contact your sales representative.

All catering orders must be arranged through the catering manager at Caesars Palace. Catering order forms will be available in the exhibitor services manual available by March 1, 2023.

Children and Guests

Under no circumstances will children under the age of 18 be allowed in the Exhibit Hall during installation or dismantling. For insurance reasons, children are not permitted on the show floor at any time. Due to limited seating capacity and the highly technical nature of the programs, children under the age of 18 are not invited to attend presentations.

Events

Independent events produced solely by an exhibitor or sponsor and marketed to attendees of the 2024 Elevate meeting from May 29 to June 2, 2024, are strictly prohibited by Elevate management unless a signed agreement is in place. Independent events hosted by an exhibitor or sponsor are considered a customized sponsorship opportunity, which must be approved by Elevate management and a fee will apply. Events are limited. To learn more, please contact your sales representative.

Pharmaceutical Companies and their Partners:

Katelyn Hennessy | (609) 630-6237 | khennessy@hmpglobal.com
 Kristy Ward | (609) 632-1718 | kward@hmpglobal.com

All Other Companies:

Allyson Bellner | (609) 630-6250 | abellner@hmpglobal.com

Exhibitor Service Manual

The Exhibitor Service Manual will be provided to exhibitors by/on March 1, 2023.

Lead Retrieval

The official lead retrieval vendor for the conference is CONEXSYS. CONEXSYS' lead retrieval system captures the following available data: First and last name, degree(s), company, mailing address, country, license state, phone, email, and National Provider Identifier (NPI) number. For more information, reference the "Lead Retrieval Order Form" in the Exhibitor Service Manual (available 90 days prior to the conference start date).

List Rentals

Exhibitors have the opportunity to contact registered attendees by sending pre- and post-mailers.

Meeting Space Rental

The availability of private meeting space at the venue cannot be guaranteed. Please contact your sales representative for more information. Private conference rooms are strictly limited to exhibitors and sponsors for staff or team meetings and one-on-one meetings with professional attendees and only during non-Exhibit Hall hours. Conference management prohibits exhibitors/sponsors from scheduling meetings or events with attendees and other mental health professionals without a Letter of Agreement from Psych Congress Elevate.

Noise Levels

Sound devices, electronic amplification systems, etc. may not be operated without the consent of conference management. Please send written email requests to your sales representative.

Photography

Photography is not allowed without prior written permission from conference management. The "Photography Order Form" will be available in the Exhibitor Service Manual.

Presentations in Your Booth

Non-CME promotional presentations are allowed within your booth with the consent of conference management via email to your sales representative.

In-booth presentations must follow these requirements:

- Booth space must be 20' x 20' or larger
- Limited to 15-minute presentations
- Limited to no more than 15 attendees at any given time
- Noise levels from sound devices, electronic amplification systems, etc. must be kept to a minimum to avoid disrupting neighboring exhibits.

Promotional Giveaways and Booth Premiums

All vendor giveaway items, food, or beverages must be approved by conference management by April 30, 2024. Distribution of bags and lanyards are prohibited due to an exclusive conference sponsorship. Email a list of the items you would like to distribute from your booth to your sales representative.

Raffles

Raffles are permitted within your booth. The winner cannot be declared over the Exhibit Hall's public address system. Attendees must stop by your booth on the day of the drawing to find out the results.

Staffing Your Booth

Exhibits must be staffed at all times during exhibit hours. Any exhibitor who arrives late and is not set up on time during all days of the Exhibit Hall, departs prior to the conclusion of exhibit hours any day of the Exhibit Hall, dismantles their booth early on the last day, or does not show up at all will be subject to forfeiture of all accrued exhibit points, which will negatively affect the exhibitor's booth placement next year.

During Exhibit Hall hours, booth staff must remain within the confines of their designated booth and cannot congregate in the aisles or enter the aisles to solicit attendees. Additionally, installation and dismantling (I&D) staff are not allowed in the Exhibit Hall unless they remain within the confines of your booth. Otherwise, I&D staff must remain in the loading docks or outside the hotel.

Venue Information

Freeman is the exclusive provider of freight services. Full-time employees of exhibiting companies may move their own materials to their booth space with two-wheeled dollies ONLY. Vehicles being unloaded must be owned or leased and operated by a full-time employee of the exhibiting company. No pallet jacks or motorized forklifts can be operated by anyone other than the Official Freight Service Company. Porters, taxi drivers, day laborers, etc. are not allowed on the show floor and cannot move any materials to and from the exhibitor's booth.

Pharmaceutical Companies and their Partners:

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Kristy Ward | (609) 632-1718 | kward@hmpglobal.com

All Other Companies:

Allyson Bellner | (609) 630-6250 | abellner@hmpglobal.com

February 20, 2024	- Deadline to Reserve Advertising and Sponsorship Opportunities - Reserve Your “Passport to Prizes” Listing
February 27, 2024	Electronic Proof of Advertising Materials for the Psych Congress Elevate Conference Guide Due for Review/Approval
March 1, 2024	Exhibitor Service Manual Available for Download
March 11, 2024	- Submit Your Company Description for On-Site Materials - Advertising Materials Due for Psych Congress Elevate Conference Guide
April 30, 2024	- List of Pre-Registered Attendees Available for Rental - Provide List of Promotional Giveaways, Booth Premiums, and Catering for Approval - Literature Distribution Materials Due - Staff Registration for Exhibit Hall Badges - Deadline to Reserve Lead Retrieval Units at Early Bird Rate
May 3, 2024	Hotel Reservation Discount Deadline
July 2, 2024	List of Final Congress Attendees Available for Rental

Access important Elevate 2024 contracts and documents by visiting psychcongress.com/elevate/exhibit, including:

- Exhibit application and contract
- Exhibit Hall floor plan
- Exhibitor lists
- And more

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Exhibitor Application and Contract

COMPANY NAME
(LIST COMPANY NAME EXACTLY AS IT SHOULD APPEAR ON FLOOR PLAN AND CONFERENCE MATERIALS)

PARENT COMPANY

COMPANY PHONE

COMPANY MAILING ADDRESS

CITY STATE ZIP

Company Category

- ☐ Hospital/Treatment Facility
 ☐ Nonprofit Association
 ☐ Pharmaceutical
☐ Products/Services
 ☐ Publishing
 ☐ Software/Electronic Medical Records
☐ Recruitment/Locum Tenens
 ☐ Other (please specify) _____

PLEASE LIST YOUR PRODUCT NAME AND INDICATION OR FOCUS:

WHAT ARE YOUR GOALS FOR EXHIBITING AT PSYCH CONGRESS ELEVATE?
(CHECK ALL THAT APPLY)

- ☐ Awareness
 ☐ Donations
 ☐ Education
 ☐ Product Launch
☐ Recruitment
 ☐ Sales
 ☐ Other (please specify) _____

Career Fair

- ☐ If you are promoting available job opportunities, check this box to be receive attendees' resumes and be included under the list of Career Fair exhibitors.

Preferred Booths

1st Choice _____ 2nd Choice _____
3rd Choice _____

We wish to avoid having our exhibit located adjacent to or opposite the following company(ies) _____

AVOIDANCE OF SPECIFIC EXHIBITORS IS NOT GUARANTEED AND MAY NEGATIVELY AFFECT YOUR BOOTH PLACEMENT.

Booth Rates

Size	Booth Only	Booth Package
10' x 10'	☐ \$3,500 (in-line)	☐ \$5,500 (in-line)
	☐ \$4,000 (corner)	☐ \$6,000 (corner)
10' x 20'	☐ \$7,000 (in-line)	☐ \$9,000 (in-line)
	☐ \$7,500 (corner)	☐ \$9,500 (corner)
10' x 30'	☐ \$10,500 (in-line)	☐ \$12,500 (in-line)
	☐ \$11,000 (corner)	☐ \$13,000 (corner)
20' x 20'	☐ \$14,000	☐ \$16,000

2024 rates are based on \$35 per square foot. Corner booth pricing includes a \$500 premium.

COMPANY WEBSITE

CONTACT NAME TITLE

CONTACT PHONE

CONTACT EMAIL

Booth Traffic Enhancer

Would you like your company to be listed in the Passport to Prizes?

- ☐ Passport to Prizes | \$1,500

Terms & Conditions

If this request is accepted, we agree to pay for said exhibit space at the rate indicated by our booth selection at left. We agree to pay to HMP Education in U.S. currency drawn from a U.S. bank as follows:

Minimum (50%) payment due within 30 days: \$ _____

Balance (if any) due by November 29, 2023: \$ _____

HMP Education FED ID #20-3237337. We fully understand that this form shall become a binding contract upon acceptance of exhibit space by the applicant and is subject to the terms, conditions, rules, and regulations set forth herein and on the reverse side. HMP Education reserves the right to approve all exhibit contracts and may restrict inappropriate products/services.

APPLICANT'S AUTHORIZED SIGNATURE DATE

APPLICANT'S PRINTED NAME DATE

APPLICANT'S TITLE

Payment Information

We agree to pay the total booth's cost as rental for the space allotted to us. We understand that 50% is due within 30 days and the final balance is due November 29, 2023.

Submit Sponsor Application & Contract

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 609.630.6237
 khennessy@hmpglobal.com

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This form indicates the policies and regulations set forth as part of the contract for the conference referenced in this contract with Psych Congress Elevate, part of HMP Education. Psych Congress Elevate reserves the sole right to render all interpretations, to amend and enforce these policies and regulations, and to establish any and all further regulations not specifically covered below to assure the general success and well-being of the conference. Psych Congress Elevate reserves the right to decline, prohibit, and/or deny any exhibit or sponsorship that in its sole judgment is contrary to the character, objectives, and best interests of the conference or suitable for its attendee audience.

1. EXHIBITOR'S INFORMATION KIT: A complete Exhibitor's Information Kit containing all the necessary order forms for drayage, electrical service, furniture rental, carpeting, cleaning, etc., will be sent via email to each exhibitor after confirmation of space assignments. The official decorating company of the Event will also provide instructions within the Kit so forms may be processed online.

2. GENERAL EXHIBIT INFORMATION: All exhibits must be set up by the time and date in the conference Exhibitor Information Kit. The exhibits officially close at the time and date in the Exhibitor Information Kit. No exhibitors may dismantle exhibits until the official closing time. Psych Congress Elevate reserves the right to assign booth space.

3. EXHIBITOR SERVICES: The official decorating and drayage company of the Event will provide and distribute an Exhibitor Information Kit containing literature and rates for all services and equipment. All furnishings and special requirements should be ordered through that decorating company.

4. DISPLAY RULES AND REGULATIONS: Booth Design and Height: A standard booth package (back and side wall draping and identification sign) is provided by Exhibition Management without cost to the exhibitor. If the exhibitor plans to install a completely constructed display of such a character that the exhibitor will not require or desire the use of standard booth equipment, no part thereof shall obstruct the view of adjacent booths. No display may exceed a height of 8' on the back wall or be higher than side wall specifications without the written consent of Exhibition Management. Booth designs with walls higher than 8', as well as booths with rigging requirements, must be approved by Psych Congress management via written email requests to your sales representative. Hanging signs are permissible only with peninsula or island booths. Exhibitors with island booths must submit booth renderings to Psych Congress management for review and approval. The maximum booth height of a linear booth is 8'. Hanging signs are permissible for only for booths 20'x20' or larger. Requirements for hanging signs are as follows: maximum height 25' (top of sign). The maximum ceiling height of the ballroom is 30'. Elevate follows the IAEE Guidelines for Display Rules and Regulations: <http://wounds.s3.amazonaws.com/IAEEGuidelines.pdf>

5. EXHIBIT COORDINATOR: The Exhibitor Information Kit will provide an exhibitor contact. For identified events, the official decorating company will direct and manage all of the following services and will have a service desk in operation at the time of installation and dismantle: Exhibitor's Information Kit distribution, furnishings, labor, rent or exhibit displays, signage, material handling services, and transportation services.

6. PHOTOGRAPHY IN THE EXHIBIT HALL: The use of cameras (including but not limited to cellular phones, film, digital, video taking or image or sound capturing) or audio taping equipment is prohibited anywhere during the conference without prior permission from Psych Congress Elevate.

7. SUBLETTING OF SPACE: The exhibitor agrees that the display will be confined to the area of space reserved and that subletting or showing products other than those manufactured or represented by the exhibitor is strictly prohibited.

8. ARRANGEMENT OF EXHIBITS: The exhibitor agrees to manage his/her exhibits so as not to obstruct or interfere in any way with the general view, the view of the exhibits of other exhibitors, or the free passage of spectators. The decision of Psych Congress Elevate as to what constitutes such obstruction or interferences will be final.

9. CARE OF SPACE: The exhibitor agrees not to deface, injure, or mar the exhibition hall of the venue, any of the furniture or fixtures contained therein, and/or any of the property of whatever nature placed therein. The exhibitor will be liable to Psych Congress Elevate and/or the venue for any damage resulting to such exhibition hall, furniture and fixtures contained therein, and/or such property placed therein by Psych Congress Elevate, which will occur by reason of the commission or omissions of any exhibitor and/or its agents, servants, or employees. The exhibitor will defend and hold harmless Psych Congress Elevate from all claims and suits against Psych Congress Elevate arising from the aforesaid commissions or omissions of the exhibitor, their agents, servants, or employees. All material used by exhibitors must conform to the requirements of the Fire Department of the city in which the venue is located.

10. INSURANCE: Psych Congress Elevate assumes no responsibility for the safety of the personnel and property of exhibitors or the

personal property of their officers, agents, servants, or employees. Any exhibitor wishing to insure his/her personnel or goods against injury, theft, damage by fire, accident, or other cause must do so at his/her own expense.

11. SECURITY: Psych Congress Elevate and the venue are not responsible for loss of or damage to exhibitor property. Exhibitors will be required to display proper credentials to gain access to the exhibit floor.

12. LIABILITY: Psych Congress Elevate will not be liable for any damages in the event that performance of this contract is rendered impossible for any of the following causes: destruction of the exhibit hall or any substantial portion thereof by fire, earthquake, the elements, a public enemy, strikes or other public disorder, impossibility of performance created by lay or any public authority, and/or for any cause beyond its control or the control of the venue.

13. CHILDREN: Under no circumstances will children under the age of 18 be allowed in the Exhibit Hall during installation or dismantle. For reasons of insurance, children are not permitted on the show floor. Because of limited seating capacity and the highly technical nature of the programs, children under the age of 18 are not invited to attend presentations.

14. SHIPPING INSTRUCTIONS: Please ship early and prepay all transportation charges. Collect shipments will not be accepted and all shipments should be labeled with return address. Additional shipping instructions and labels will be provided in the Exhibitor's Information Kit. All shipments should be packed securely and fully prepaid. Bills of lading should be forwarded to the drayage agent when shipment is made. Each exhibitor agrees to ship his/her materials at the company's own risk and expense.

15. CONDUCT OF EXHIBITS: Canvassing or distributing of promotional materials outside the exhibitor's own booth will not be permitted. Psych Congress Elevate reserves the right to monitor and reduce any exhibitor sound system so that it does not interfere with the show and/or other exhibitors. Exhibitors may not serve or dispense food or beverages of any type from their booths or in the exhibit area without the consent of Psych Congress Elevate. No part of the display including products is permitted outside the exhibit space. Products and furnishings should be arranged with the safety of the exhibitors and attendees in mind. Each exhibitor must make provisions for the safeguarding of his goods, materials, equipment, and display at all times. The exhibitor will indemnify and hold Psych Congress Elevate and the venue harmless against all such claims. All of the exhibitor's property should be deemed to remain under the exhibitor's custody and control in storage, in transit to or from, or within the confines of Psych Congress Elevate or its service contractor.

16. UTILITIES AND SERVICES: Rates and data for electrical power, telephone connections, and internet will be provided in the Exhibitor's Information Kit.

17. BOOTH RELOCATION: Psych Congress Elevate reserves the right to rearrange the floor plan at any time. Psych Congress Elevate reserves the right to relocate exhibitors should it become necessary for causes beyond the control of Psych Congress Elevate, or advisable in the best judgment of Psych Congress Elevate. After assignment of space, exhibitor agrees to accept relocation to other comparable space if Psych Congress Elevate deems such a relocation to be necessary or appropriate.

18. CANCELLATION BY EXHIBITOR: Any cancellation of or reduction in space must be communicated to Psych Congress Elevate in writing. Cancellation of or reduction in space in no way relieves Company of its financial obligations as outlined herein. A full one hundred percent (100%) of the total Contract amount will be due for any cancellations received less than 6 months before the date of the Event as outlined herein. Management may, at its sole discretion, reassign any canceled space.

50% penalty before November 29, 2023

100% penalty on/after November 29, 2023

19. CANCELLATION BY THE EVENT ORGANIZER: In the event that Psych Congress Elevate be canceled by Psych Congress Elevate, Psych Congress Elevate will refund the exhibit booth fee(s), including deposit(s), previously paid by Exhibitor, minus any expenses already incurred by Psych Congress Elevate. Exhibitor may choose to transfer any remaining balance of fees (after incurred expenses by Psych Congress Elevate have been deducted from previously paid fees) to a future live or virtual event, or toward print or digital products. Psych Congress Elevate shall be under no liability to the Exhibitor or any other person in respect of any actions, proceedings, claims, demands, losses (including consequential losses), costs, or expenses whatsoever, which may be brought against or suffered or incurred by the Exhibitor as the result thereof.

20. CHANGES BY THE EVENT ORGANIZER: In the event that Psych Congress Elevate is postponed or converted to a virtual event by Psych Congress Elevate, Psych Congress Elevate will transfer all previously paid fees to the new event (live or virtual). Should Exhibitor be unable to participate in the postponed or virtual event, previously

paid fees will be transferred to a future event, or toward print or digital products. Psych Congress Elevate shall be under no liability to the Exhibitor or any other person or company in respect of any actions, proceedings, claims, demands, losses (including consequential losses), costs, or expenses whatsoever which may be brought against or suffered or incurred by the Exhibitor as the result thereof. If the meeting remains in person, but a virtual component is added in by Psych Congress Elevate (ie, Hybrid Event), the refund and transfer policy stated in this clause is not applicable. If the event has not been canceled in its entirety, a fully executed agreement cannot be canceled within 90 days of the event.

21. PAYMENT: If Psych Congress Elevate has not received payment in full before the date of the Event, Company may be refused the opportunity to participate until its financial obligation is satisfied.

a. For any signed Contract received more than six (6) months before the date of the Event outlined herein, Company will remit payment to Psych Congress Elevate according to the following schedule:

i. A non-refundable fifty percent (50%) of the total Contract amount is due upon signing this Contract. Payment not made via credit card upon signing this Contract will be invoiced. Payment must be received by Psych Congress Elevate according to the payment terms stated on the Invoice. Until payment is received, Psych Congress Elevate may, at its sole discretion, re-assign any exhibit space or sponsorship outlined herein.

ii. The remaining fifty percent (50%) of the total Contract amount is due no less than six (6) months before the date of the Event as outlined herein. Payment not made in full via credit card upon signing this Contract will be invoiced. Payment must be received by Psych Congress Elevate according to the payment terms stated on the Invoice. Until payment is received, Psych Congress Elevate may, at its sole discretion, re-assign any exhibit space or sponsorship outlined herein.

b. For any signed Contract received within six (6) months before the date of the Event outlined herein, Company will remit payment to Psych Congress Elevate according to the following schedule:

i. A non-refundable one hundred percent (100%) of the total Contract amount is due upon signing this Contract. Payment not made via credit card upon signing this Contract will be invoiced. Payment must be received by Psych Congress Elevate according to the payment terms stated on the Invoice. Until payment is received, Psych Congress Elevate may, at its sole discretion, re-assign any exhibit space or sponsorship outlined herein.

c. Payment can be made by credit card or by check.

i. Make check payable to HMP Education and mail with a copy of your signed contract to:
HMP Education
P.O. Box 22152
New York, NY 10087-2152

ii. Credit Card: Please complete the form at www.hmpglobal.com/ payments. There is a 3% credit card processing fee except for those located in CA, CO, CT, FL, KS, ME, MA, NY, OK, TX, and Puerto Rico.

22. RIGGING: Additional rigging fees may apply for hanging signs in booths. Rates will be provided in the Exhibitor's Information Kit.

23. INTELLECTUAL PROPERTY: Exhibitor grants Psych Congress Elevate a limited, non-exclusive, non-transferable license to use exhibitor's name and marks in connection with the Event. Exhibitor may not use Psych Congress Elevate's name, trademarks, logos, or research in its booth or in any information it provides to its clients, except to inform clients that it will be participating as an exhibitor or sponsor of the event. The use of Psych Congress Elevate's logo/ name or the event logo/name by exhibitor before, during or after the event is strictly forbidden without the prior written consent of Psych Congress Elevate.

24. DECORATION: Psych Congress Elevate shall have full discretion in the placing, arrangement, and appearance of all items displayed by exhibitor and may require the replacing, rearrangement, or redecoration of any item or of any booth, and no liability shall attach to management for costs that may devolve upon exhibitor thereby.

25. OUTSIDE ACTIVITIES: Exhibitor shall not conduct any event that will take qualified show attendees from the Event. Exhibitor shall not conduct or sponsor at any time during the Event any off-site hospitality events.

26. LOTTERIES & CONTESTS: The operation of games of chance, lottery devices, or the actual or simulated pursuit of any recreational pastime is permitted only to the extent permitted by applicable law and upon Psych Congress Elevate's written approval.

27. ADMISSION: Psych Congress Elevate shall have sole control over admission policies at all times. Booth personnel are restricted to exhibitor's employees and authorized representatives. All exhibitor personnel must wear an Exhibitor badge at all times. Psych Congress Elevate reserves the right to limit the number of booth personnel at any time. Exhibitor's booth must be staffed during Exhibit Hall hours.

Sponsorship Opportunities

All sponsorships are **EXCLUSIVE** to one company unless marked with an asterisk.

Advertisement in the Elevate Conference Guide*			
☐ \$3,000 (Full Page)		☐ \$6,000 (Cover 2 or 4 Premium)	
Call for Pricing: Bellyband, Cover-Tip, Insert Tip-In Charge, and Poly Bagged Ads			
Aisle Floor Decals		☐ \$17,500	
Bag Inserts*			
☐ \$4,000 (1 Page)	☐ \$8,000 (2 Pages)	☐ \$10,000 (3 Pages)	☐ \$12,000 (4 Pages)
Banner		Call for pricing	
Career Fair Sponsor*		\$15,000	
Charging Station Lounge		☐ \$20,000	
Coffee Station*		☐ \$7,500 for One	☐ \$20,000 for Three
Conference Guide Bookmark		☐ \$6,500	
Conference Pens		☐ \$5,500	
Conference Tote Bags		☐ \$15,000	
Drink Tickets at Exhibit Hall Receptions		☐ \$12,000	
eBlast to Registered Attendees*		☐ \$7,500 per eBlast	☐ \$14,000 for Pre- and Post-bundle
eBlast: Daily Morning Flash Updates to Clinicians*		☐ \$15,000	
eBlast: Pre-Event Daily Highlights to Attendees		☐ \$20,000	
eBlast: Post-Event Thank You to Attendees		☐ \$13,000	
Floor Decals		Call for pricing	
Focus Group		Call for pricing	
Footprint Paths		Call for pricing	
Hanging Banners		Call for pricing	
Hotel In-Room Tent Cards		☐ \$13,000	
Hotel Room Door Drop*		☐ \$7,500	
Hotel Room Key Cards		☐ \$15,000 without key covers	☐ \$18,500 with key covers
Innovation Theaters		Call for proposal	
"Know Before You Go" eBlast to Attendees		☐ \$13,000	
Lanyards		☐ \$10,000	
Lighted Panels*		☐ \$11,000 for one	☐ \$18,000 for two ☐ \$27,000 for three
List Rental*		☐ \$1,500 Exhibitors	☐ \$2,500 Non Exhibitors
Literature Distribution*		☐ \$1,000 Standard Rate	
Meterboard Signs		☐ \$10,000	
Mobile Application		☐ \$20,000	
Mobile Application Push Notification*		☐ \$3,500	
Moments That Moved Us Post-Event Recap Video		☐ \$35,000	
Orientation Session Sponsor		☐ \$52,000	
Passport to Prizes		☐ \$1,500	
Schedule at a Glance Wall Unit		☐ \$10,000	
Social Media Sponsorship		☐ \$20,000	
Tabletop Decals		☐ \$15,000	
Wall Decals		Call for pricing	
Welcome Message eBlast to Attendees		☐ \$13,000	
WiFi		☐ \$25,000	

Sponsor Information

COMPANY NAME

PARENT COMPANY

COMPANY MAILING ADDRESS

CITY

STATE

ZIP

CONTACT NAME

TITLE

CONTACT PHONE

CONTACT EMAIL

SIGNATURE OF AUTHORIZED REPRESENTATIVE

We fully understand that this form shall become a binding contract upon acceptance and is subject to the terms, conditions, rules, and regulations set forth herein. HMP Education reserves the right to approve all contracts and may restrict inappropriate products/services, deadlines, and specifications.

DEADLINES & SPECIFICATIONS

The advertising and sponsorship commitment deadline is February 20, 2024. Sponsorships specifications, artwork deadlines, and submission instructions will be provided upon receipt of the signed Sponsorship Application & Contract. Artwork submitted after the deadlines provided will accrue late fees which must be paid by the sponsor.

PAYMENT INFORMATION

We agree to pay the total cost as rental for the sponsorship allotted to us. We understand that a 50% deposit must accompany the application with the balance due by/on November 29, 2023, or at signing. Upon receipt and acceptance of this signed contract, HMP Education will invoice you for the total amount due. Payment options and instructions will be provided at that time. HMP Education FED ID #20-3237337.

CANCELLATION BY SPONSOR

Notification of intent to cancel must be provided in writing. A full one hundred percent (100%) of the total Contract amount will be due for any cancellations received less than 6 months before the date of the Event as outlined herein.

CANCELLATION BY THE EVENT ORGANIZER

In the event that Psych Congress Elevate be canceled by Psych Congress Elevate, Psych Congress Elevate will refund the sponsorship fee(s), including deposit(s), previously paid by Sponsor, minus any expenses already incurred by Psych Congress Elevate. Sponsor may choose to transfer any remaining balance of fees (after incurred expenses by Psych Congress Elevate have been deducted from previously paid fees) to a future live or virtual event, or toward print or digital products. Psych Congress Elevate shall be under no liability to the Sponsor or any other person in respect of any actions, proceedings, claims, demands, losses (including consequential losses), costs, or expenses whatsoever, which may be brought against or suffered or incurred by the Sponsor as the result thereof.

CHANGES BY THE EVENT ORGANIZER

In the event that Psych Congress Elevate is postponed or converted to a virtual event by Psych Congress Elevate, Psych Congress Elevate will transfer all previously paid fees to the new event (live or virtual). Should Sponsor be unable to participate in the postponed or virtual event, previously paid fees will be transferred to a future event, or toward print or digital products. Psych Congress Elevate shall be under no liability to the Sponsor or any other person or company in respect of any actions, proceedings, claims, demands, losses (including consequential losses), costs, or expenses whatsoever which may be brought against or suffered or incurred by the Sponsor as the result thereof. If the meeting remains in person, but a virtual component is added in by Psych Congress Elevate (ie, Hybrid Event), the refund and transfer policy stated in this clause is not applicable. If the event has not been canceled in its entirety, a fully executed agreement cannot be canceled within 90 days of the event.

CHANGES TO THIS AGREEMENT

Any changes, additions, stipulations, or deletions by either HMP Education or the sponsor will not be considered agreed to or binding to the other unless such modifications have been initialed or otherwise approved in writing by the other party. If changes to the said project occur, this agreement will be superseded by an addendum and pricing will be adjusted accordingly.

Submit Sponsor Application Contract

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kward@hmpglobal.com

 Psych Congress national.psychcongress.com	 West Coast Symposium on Addictive Disorders westcoastsymposium.com	 Evolution of Psychotherapy evolutionofpsychotherapy.com
 Psych Congress EUROPE psychcongresseurope.com	 Rocky Mountain Symposium on Addictive Disorders rockymountainsymposium.com	 sana SYMPOSIUM sanasymposium.com
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