



EXHIBITOR PROSPECTUS

PRECONFERENCE WORKSHOPS
September 28–29, 2026
(Monday–Tuesday)

MAIN CONFERENCE PROGRAM
September 30–October 2, 2026
(Wednesday–Friday)

EXHIBIT HALL
September 30–October 2, 2026
(Wednesday–Friday)

**2026 INTERNATIONAL
SCIENTIFIC SYMPOSIUM**
September 30–October 2, 2026
(Wednesday–Friday)

ORLANDO
SEPTEMBER 28–
OCTOBER 2, 2026



EMSWORLD[®] EXPO

In Partnership With
NAEMT

Now in its 38th year, EMS World Expo continues to be the largest annual gathering of EMS professionals worldwide, co-located with the National Association of Emergency Medical Technicians (NAEMT) Annual Meeting. In 2025, more than 6,000 attendees from 50+ countries gathered to gain knowledge, hone their skills, and network with leaders in prehospital care. Attendees can look forward to unparalleled opportunities to learn from top EMS educators, participate in hands-on training, and explore more than 100,000 square feet of cutting-edge exhibits.

EMS World Expo is the premier event to showcase your products and services in 2026. Booth space is filling quickly, and sponsorship opportunities will sell out! Contact your Business Development Manager today to reserve your spot and maximize your company's visibility.

Contact Us

Southeast Region/International
(+CO, HI, ID, MT, NM, NV, OK, OR, TX)
Rod Washington
918.406.8570
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East Coast Region (+AZ, UT, WA)
Maureen Hennessey
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Midwest Region (+ CA, FL)
Ann Romens
262.473.9229
aromens@hmpglobal.com

LOGISTICS AND MEETING PROVIDER

HMP Omnimedia

hmpglobal.com

Hotel and Travel Information

Sept. 30–Oct. 2, 2026 | Orlando, FL

EMS World Expo has negotiated discounted hotel rates to help make your trip to Orlando affordable. Rooms at the group rate are limited and are available on a first-come, first-served basis. The following hotels are included in the official EMS World Expo housing block.

Please be aware that Orchid Events is the only officially endorsed hotel provider for EMS World Expo. If you choose to book with a vendor not endorsed by EMS World Expo, we strongly encourage you to verify their credentials before doing business with them and to independently confirm that your reservation has in fact been made and will be honored by directly contacting your chosen hotel and/or airline.

To view or book your hotel, please visit emsworldexpo.com/travel

Book your room before September 1, 2026 to take advantage of the discounted room rates.

Hotels	Price
Hyatt Regency Orlando	\$279.00 plus applicable taxes and \$15.00 resort fee
Rosen Centre Hotel	\$272.00 plus applicable taxes
Rosen Plaza Hotel	\$245.00 plus applicable taxes
Hilton Orlando	\$259.00 plus applicable taxes and \$29.00 resort fee
Hyatt Place Convention Center	\$209.00 plus applicable taxes
Courtyard Orlando International Drive	\$209.00 plus applicable taxes
Springhill Suites Convention Center	\$240.00 plus applicable taxes
Tru by Hilton Orlando Convention Center Area	\$199.00 plus applicable taxes

*All rates listed above are subject to prevailing state and local occupancy taxes.

Nonrefundable Deposit Policy

When booking your hotel reservation, a valid credit card is required as all reservations require a nonrefundable deposit of up to 2 nights. Hotels will charge the nonrefundable deposit on August 17, 2026. This deposit will be applied to your guest folio upon check-in. If you cancel your reservation after this date, the deposit will not be refunded.

Exhibitors Reserving a Room Block (10 or more rooms)

If you need to reserve 10 or more rooms, please complete the online EMS World Expo 2025 Block Request Form found on hmpglobevents.com/emsworldexpo/virtual-0. If you have questions, please contact Orchid Events at help@orchid.events or 833.303.4701.

Beware of Unauthorized Hotel Solicitations

Orchid Events is the only official hotel provider associated with EMS World Expo. Although other hotel resellers may contact you and offer accommodations for your trip, they are NOT endorsed by or affiliated with the conference. Be aware that entering into financial agreements with unapproved companies can have costly consequences for you. If you have questions or concerns, please contact Orchid Events at help@orchid.events or 833.303.4701.

For more information or to secure your participation, please contact one of the following Business Development Managers:

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Midwest Region: Ann Romens | 262.473.9229 | aromens@hmpglobal.com

Schedule and Location

Dates & Times

Date	Exhibit Hall Hours*	Dedicated Show Hours*
Wednesday, September 30	11:00 AM–4:45 PM	3.5
Thursday, October 1	11:00 AM–4:45 PM	3
Friday, October 2	10:00 AM–1:00 PM	2.5

Exhibitor Move-in Hours*

Sunday, September 27	12:00 PM–4:30 PM (Vehicle & Special Permissions Move-in ONLY)
Monday, September 28	8:00 AM–12:00 PM (Vehicle & Special Permissions Move-in ONLY) 12:00 PM–5:00 PM
Tuesday, September 29	8:00 AM–5:00 PM
Wednesday, September 30	8:00 AM–11:00 AM (Touchup Setup Only)

Registration & Information Hours*

Monday, September 28	6:30 AM–5:30 PM
Tuesday, September 29	6:30 AM–5:30 PM
Wednesday, September 30	7:00 AM–4:45 PM
Thursday, October 1	7:00 AM–4:45 PM
Friday, October 2	7:00 AM–2:30 PM

Exhibitor Move-out Hours*

Friday, October 2	1:00 PM–7:00 PM (Vehicles will be moved out after aisle carpet is removed)
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- There will be 14 total Exhibit Hall hours over 3 days
- The 9 dedicated Exhibit Hall hours do not conflict with the educational sessions

* Schedule subject to change.

Beware of Unauthorized List Rental Solicitations

EMS World Expo does not sell its attendee/exhibitor email lists. If you receive an email or phone call from someone with an offer to sell attendee/exhibitor lists from EMS World Expo, IT IS A SCAM. If you receive this type of offer, please forward it to tfields@hmpglobal.com.



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Contracts, Deadlines, and Checklist

April 1	▶ Exhibitor Registration Opens
May 1	▶ Exhibitor Service Manual Available
July 1	▶ Deadline for EMS World Expo Conference Guide Advertising Sales
August 1	▶ Deadline for EMS World Expo Conference Guide Advertising Art
August 5	▶ Deadline to Submit Company Descriptions for Conference Guide
August 18	▶ Deadline to Request Affiliate Meeting Space hmpglobevents.com/emsworldexpo/meeting-space
August 28	▶ Deadline to Order Furniture Package ▶ Distribute VIP Passes to Your Customers ▶ Visit hmpglobevents.com/emsworldexpo/vip-pass-program for your company's personalized VIP code ▶ Submit Exhibitor-Appointed Contractor (EAC) Forms prior to move-in
August 31	▶ Freeman Discount Deadline for Booth Furnishings and Services ▶ Deadline to Order Furniture Package ▶ Deadline to Submit Vehicle Forms (see form in exhibitor kit) ▶ Advanced Warehouse starts receiving freight
September 1	▶ Hotel Reservations Discount Deadline
September 21	▶ Advance Warehouse Shipment Deadline
September 22	▶ Deadline to Register Booth Personnel for Badges

Visit emsworldexpo.com/exhibit to access important 2026 EMS World Expo exhibitor information, including:

- Exhibitor Kit
- Marketing/Sponsorship Opportunities
- And More
- Meeting Space Request Form/Policy
- Event Schedule

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Expected Audience

Who will you meet?

Type of Service

- > Commercial/Industrial
- > Educational/Association
- > Fire Department
- > Hospital/Health System
- > Military/Government
- > Municipal/Third Service
- > Private/Independent Service

Titles

- > AEMT/EMT-Intermediate
- > Board/Committee Member
- > Captain, Lieutenant, Commander, Officer
- > Emergency Manager, Commissioner
- > EMS Coordinator/Administrator/Supervisor
- > EMS/Executive Director
- > EMS/Fire Chief
- > EMT/EMT-Basic
- > Instructor, Trainer
- > Medical Director, Physician
- > Military Medic/Corpsman
- > Nurse
- > Other Director, Manager
- > Paramedic
- > President, Owner, C-Level, Vice President

Audience Profile By Job Function (2025)

Advanced Life Support	26%
Basic Life Support	19%
Education	10%
Fire	9%
Management/Corporate	34%
Other (Law Enforcement, Communications)	2%

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Maximize Your Reach with EMS World Expo Advertising

EMS World Expo is committed to helping exhibitors gain valuable exposure and engagement. Our advertising and sponsorship opportunities are designed to spotlight your company's message, capturing the attention of EMS decision-makers and clinicians. We also offer customized solutions tailored to meet your unique objectives. Let us help you achieve your goals and maximize your ROI.

Conference Guide Advertising

The EMS World Expo official show guide is provided to all attendees in the show bag. Advertise in the EMS World Expo official show guide and increase your company's visibility and drive attendees to your booth.

Sales Deadline: July 1

Artwork Deadline: August 1

Advertisements	Price
Premium	\$2,650
Full Page	\$2,000
Half Page	\$1,400

Official Show Guide Bellyband

\$3,700

Exclusive

Your message front and center! Because they must be removed to open the on-site show guide, bellyband ads are a high visibility opportunity to get your message in front of your audience.

Bookmark for Official Show Guide (3" x 7")

\$3,900

Exclusive

The official bookmark of EMS World Expo. An advertising opportunity that lasts, as your audience can reuse the bookmark, which is placed inside the conference bag.



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Sponsorship Opportunities

Active Shooter Workshop & Simulation \$2,500 | \$4,350

Place your product or simulator in the hands of attendees as they practice proper patient triage and patient treatment in a simulated tactical mass casualty event.

Aisle Banners \$9,500 Exclusive



Have your company logo and booth number on all signage hanging above each and every aisle in the exhibit hall. This is a great way for attendees to see your booth location no matter where they are in the exhibit hall.

Attendee Badges \$7,600 Exclusive

Your company message will be printed on the badges given to all attendees at on-site registration.

Attendee Mailing List \$1,450 Pre-Show | \$1,750 Post-Show

Reach out to current and potential customers before or after the show! Use of our attendee list through a third-party mail house is available.

EMS World Expo Speaker Challenge Coin \$2,200

EMS World Expo speakers will be provided with EMS World-branded Challenge Coins.

Column Wraps \$5,000

Outside and inside locations available. Ask your representative for available locations and further details.

Conference Notepad \$4,900

Your company logo will be imprinted on a notepad included in the EMS World Expo conference bags provided to all attendees.

Conference Pen \$3,850

Receive continuous recognition by providing each conference attendee with a pen. This exclusive sponsorship allows attendees to see your company logo as they use your pen throughout the conference and beyond. Pens will be included in the conference bags and distributed to attendees as they check in at EMS World Expo.

Digital Display Advertising

Gain more exposure during the show by advertising your company or product on digital monitors. Your image or video will be seen continuously throughout the expo. Ask your representative for available locations and further details.

Escalator Clings

Use escalator clings to share your message with attendees as they travel from the exhibit hall to the meeting rooms during the meeting. Ask your representative for available locations and further details.

Exhibitor Showcase Email Blast \$1,850

Feature your product, description, and logo in our Exhibitor Showcase eBlast. Hurry, limit of 2 eBlasts, up to 8 exhibitors each.

Exhibitor Video Spotlight \$1,900

Turnkey video productions (30-second to 1-minute video) to be posted on EMS World Virtual & EMS World Social Media feeds during Expo 2025. Video will be filmed at the exhibitor's Expo 2025 Exhibit Booth or other desired on-site Expo location. Company will receive the video to use for own marketing purposes after EMS World Expo.



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Sponsorship Opportunities

Floor Graphics \$900 (3' x 3') Lobby Floor Graphics \$1200 (3' x 3') 6 available

Put your company logo and booth number on the exhibit hall floor to direct traffic to your booth.

Hanging Banners

Display your company message above the crowd in one of many areas throughout the lobby and registration area. Ask your representative for available locations and further details.

Hotel Key Cards \$13,000

Personalize the host hotels room keys and key covers with your logo or advertisement. Ask your representative for available properties and further details.

Lanyards \$13,500 Exclusive

Have your company logo on all lanyards given to attendees at on-site registration.

Meter Board Signage \$1,400 (single sided) | \$1,700 (double sided)

Display your message in a high-traffic conference area on one or multiple 38" x 87" meter panel signs.

Mobile App Banner Ads

Give attendees quick access to your company information with a mobile app graphic banner ad.

\$1,300: Sticky Banner, mobile app (one available)

\$1,150: Homepage Ads (two half-width available)

\$800: Page ads (5 available)

Official Mobile App Sponsor \$13,000 Exclusive

The exclusive mobile app sponsor keeps attendees connected to important conference updates. Few put their phones down for long at a conference, providing the mobile app sponsor consistent and continuous on-site engagement. Sponsorship includes splash page, 1 sticky banner on the homepage, and 4 push notifications.

Mobile App Exhibitor Upgrade \$750

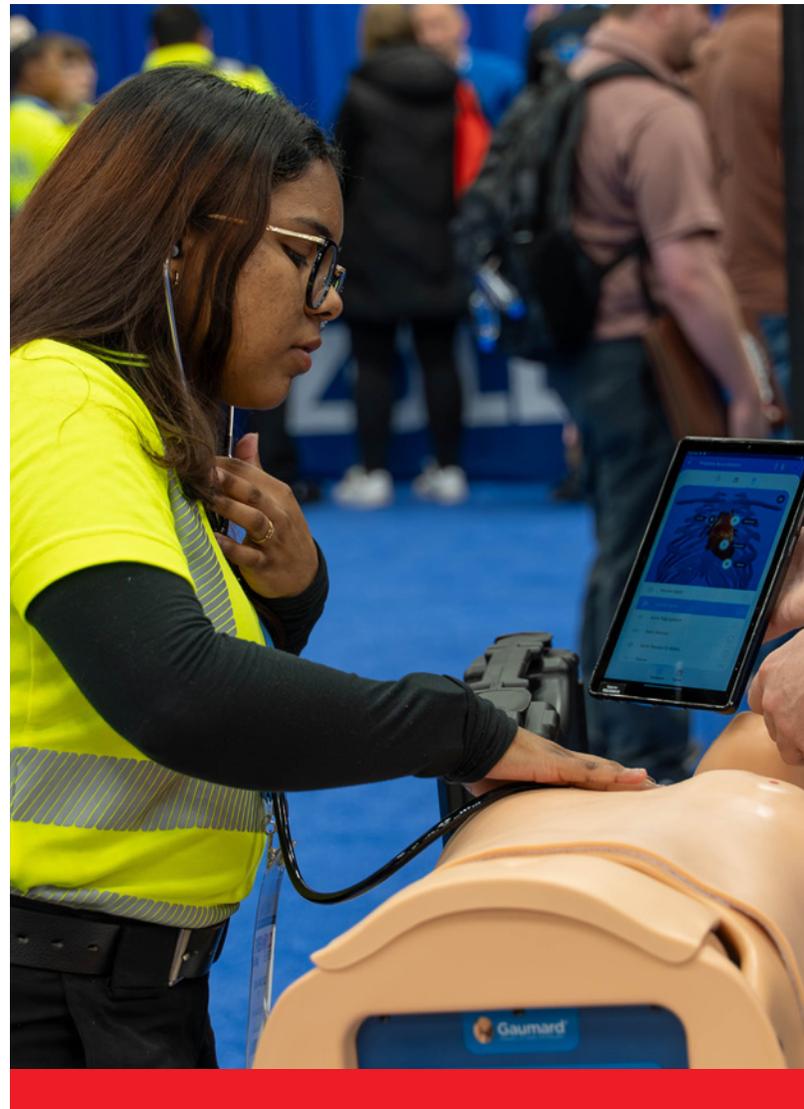
Help attendees find out more about your company with an upgraded exhibitor listing.

Mobile App Push Notification \$900

Engage show attendees with a custom push alert through the mobile app—a great way to let them know about current promotions, in-booth product demos, or booth giveaways.

Mobile Device Charging Stations Starting at \$2,750 per Table

Power up attendees with a mobile device charging station. Your logo and custom graphics will be displayed on the tables where attendees plug in to recharge in the lounge areas throughout the lobby and registration area. Ask your Business Development Manager for additional options.



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New Product Launch Bundle \$4,200

Introducing a new product at EMS World Expo! Our package includes:

- Exhibitor Showcase eNewsletter
- 3' x 3' Floor Graphic to be placed in Exhibit Hall
- Full-Page Ad in Conference Guide
- Submission to New Product Innovation Award Program (Deadline: June 30)
- New Product Release on EMSWorld.com

Opening Ceremony and Keynote

\$16,500

Exclusive

The Opening Ceremony and Keynote Presentation at EMS World Expo is the single largest event, with thousands of attendees. Your company logo will be placed on the website, signage, A/V, and all on-site and printed promotion of the Opening Ceremony and Keynote Presentation. Plus, your company literature will be made available to Opening Ceremony and Keynote Presentation attendees.

Passport to Prizes \$400 + prize donation (8 available)

Increase valuable attendee exposure through EMS World Expo's Passport to Prizes, a "register-to-win" incentive to drive booth traffic and create attendee excitement in the exhibit hall.

Podcast Studio Sponsorship \$16,500

Exclusive

EMS World hosts Podcast Studio interviews recorded at EMS World Expo. The podcast is promoted to EMS World audience and archived on EMSWorld.com. Exclusive sponsorship includes recognition for all EMS World podcasts recorded in the Podcast Studio.

Pre- or Post-Show eBlast \$6,000

Your company message will be emailed to every registered attendee before or after the show. Contact your account manager for date availability. Hurry, limit of 8 eBlasts available.

Product Display and Banner \$7,000

(3 available)

Showcase your product in a high-traffic area in the convention center! Comes paired with a small banner.

Registration Sponsorship \$12,500

Exclusive

Exclusive branding opportunity to have your marketing message on registration desks, signage, and all registration confirmation emails.

Room Drop Sponsorship

Ask your representative for further details.

Hotel Room Drops allow you to deliver your company literature right to attendees doors at the host hotel. Pricing is based on room blocks selected.

Show Bag \$15,000

Exclusive

Put your company logo on every show bag handed out, plus one insert in each bag.

Show Bag Insert \$2,400

(20 available)

This sponsorship allows one piece of printed company material to be inserted in the show bag received by all attendees at registration. Hurry—limit of 20 inserts.

Show Daily \$2,300

Your marketing message will be included with the EMS World Expo Show Daily emailed to all registered attendees on the day of your choice.

Show Daily Email Blast \$5,700

Exclusive

Your marketing message will be included with the EMS World Expo Show Daily emailed to all registered attendees each day.

SimLab \$2,900

(15 available)

Demonstrate your simulator or product as they put their clinical skills to the test and work through various scenarios.

Speaker Ready Room \$5,000

Exclusive

Get brand recognition in the area where more than 200 of the most influential thought leaders in EMS gather, meet, and network. Help us thank our speakers in style by sponsoring gifts for our esteemed presenters. Each speaker will receive a special gift—courtesy of you! Leave a lasting impression with our industry leaders.

Stand and Deliver Sponsorship \$5,000

This novel program provides an opportunity for up-and-coming speakers to receive meaningful feedback from nationally recognized EMS presenters. Each participant is given a challenge coin with the sponsor's logo. The sponsor's logo will be on the winner's award. Signage for the program will also include sponsor recognition.

Thursday Reception on the Floor Ask your representative for more details. (4 available)

(4 available)

Take the opportunity to provide and enjoy complimentary drinks and network with our international assembly of attendees.

Wellness Hub Booth \$2,000

EMS practitioners deal with traumatic events that over time can begin to affect their mental health and well-being. EMS World Expo has developed an on-site Wellness Hub where attendees can visit and engage with vendors who can help them maintain healthy mental and physical well-being. Space is limited—reserve your booth today.

Window or Door Clings

Your message will be the first thing attendees see as they enter the convention center! Ask your representative for available locations and further details.

WiFi \$18,500

Exclusive

Increase your exposure throughout the conference venue by providing free WiFi internet access to EMS World Expo attendees. The WiFi Sponsorship allows you to customize the login screen and will direct attendees directly to your website!

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Sponsor EMS education with the following conference tracks and events providing CE credits for attendees. All educational sponsorships include sponsor recognition in the Official Show Guide, website, on-site signage, mobile app, and literature distribution via mobile app. Ask your Business Development Manager for full sponsor benefits and details.

Breakfast & Learn

\$4,500*

(two available)

Sponsor CE-Accredited Education with an early morning educational session and provide breakfast for attendees.

*Sponsorship rate does not include food and beverage.

Conference Tracks

Be the exclusive track sponsor for one of the educational tracks at the conference.

Main Tracks \$8,700

Choose from: Clinical Paramedicine (formerly ALS), Fundamentals (formerly BLS)

Specialty Tracks \$8,400

Choose from: Community Paramedicine, Critical Care, Education, Health & Wellness,

Leadership/Management (**SOLD OUT**), Operations, Research

Exhibit Hall Learning Center

\$11,500

Exclusive

Located on the Exhibit Hall floor, the Learning Center attracts hundreds of attendees and provides free CE credits.

International Scientific Symposium

\$6,200

Exclusive

Facilitated by the Pre-Hospital Care Research Forum at UCLA. EMS providers at all levels present original peer-reviewed posters and oral abstract sessions. Sponsors receive recognition in the publication, poster area, and symposium.

Lunch & Learn

\$7,200*

(two available)

Sponsor CE Accredited Education with an educational session and provide lunch for attendees.

*Sponsorship rate does not include food and beverage.



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Corporate Sponsorship Packages

Sponsorships are an excellent way to enhance product awareness, drive more traffic to your booth, and increase lead and revenue generation. This is a quick and easy way to reach all attendees with our pre-packaged sponsorship bundles and receive special recognition at each level.

Gold Sponsorship \$31,000

Your gold sponsorship package includes:

- Exclusive EMS World Expo Event WiFi Sponsor
- Pre-show eBlast to all EMS World Expo registrants
- Post-show eBlast to all EMS World Expo attendees
- Show Bag Insert
- Full-Page Ad in Official Show Guide
- Full-Page Ad in Fall issue of EMS World Magazine
- 50,000 Banner impressions on EMSWorld.com
- Mobile App Push Notification & Upgraded Exhibitor Listing
- EMS Digital Display Advertising
- Recognition as Gold Sponsor

Silver Sponsorship \$20,000

Your silver sponsorship package includes:

- Pre-show eBlast to all EMS World Expo registrants
- Show Bag Insert
- Full-Page Ad in Fall issue of EMS World Magazine
- 50,000 Banner Impressions on EMSWorld.com
- Three Double-Sided Meter Boards
- Mobile App Push Notification & Upgraded Exhibitor Listing
- EMS Digital Display Advertising
- Recognition as Silver Sponsor

Bronze Sponsorship \$10,500

Your bronze sponsorship package includes:

- Exhibitor Showcase eNewsletter
- Mobile App Upgraded Exhibitor Listing
- Double-Sided Meter Board
- EMS Digital Display Advertising (static)
- 3' x 3' Floor Graphics in Exhibit Hall
- Full-Page Ad in Official Show Guide
- Recognition as Bronze Sponsor



Contact your Business Development Manager for more information on creating a customized corporate sponsorship package.

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SEPTEMBER 28–OCTOBER 2, 2026
ORLANDO, FL

COMPANY NAME (AS IT SHOULD APPEAR IN THE CONFERENCE GUIDE)

COMPANY MAILING ADDRESS

CITY STATE ZIP

COMPANY PHONE

COMPANY WEBSITE

Vehicle Information

Will you be bringing a vehicle as part of your exhibit space?

Yes

No

2026 Booth Rates

Booths larger than 800 sq. ft. are based on \$17.75 per square foot rate.
Booth size ___' x ___' / Booth Price \$_____ (if larger than a 20' x 40')

Size	Standard Price	Furniture Package
10' x 10'	<input type="checkbox"/> \$4,150	<input type="checkbox"/> 10x10 Furniture Package - \$1,100 Includes 9'x10' carpet one 6' draped table two chairs one wastebasket 500-watt electrical outlet
10' x 20'	<input type="checkbox"/> \$6,700	
10' x 30'	<input type="checkbox"/> \$9,200	<input type="checkbox"/> 10x20 Furniture Package - \$1,400 Includes 9'x20' carpet one 6' draped table two chairs one wastebasket 500-watt electrical outlet <small>NO SUBSTITUTIONS OR CHANGES ALLOWED. DEADLINE: AUGUST 28, 2026</small>
20' x 20'	<input type="checkbox"/> \$11,150	
20' x 30'	<input type="checkbox"/> \$13,450	
20' x 40'	<input type="checkbox"/> \$15,000	

Promotional & Sponsorship Opportunities

- Show Bag Insert \$2,400 (limited to 20)
- SimLab \$2,900 (limited to 15)
- Floor Graphic \$900 (3' x 3')
- Passport to Prizes \$400 + prize donation (limited to 32)

Conference Guide Advertising

- Full Page \$2,000
- Half Page \$1,400

Exhibitor Application and Contract

CONTACT NAME TITLE

EMAIL

CONTACT OFFICE PHONE CONTACT CELL PHONE

Preferred Booths

1st Choice _____ 2nd Choice _____ 3rd Choice _____

Companies we DO NOT wish to exhibit near:

Companies we WOULD LIKE to exhibit near:

Financial Summary

Exhibit Space Cost \$ _____

Sponsorship \$ _____

Advertising \$ _____

Furniture Package \$ _____

Grand Total \$ _____

50% deposit is due within 30 days \$ _____

Balance due by April 28, 2026 \$ _____

APPLICANT'S AUTHORIZED SIGNATURE

APPLICANT'S PRINTED NAME DATE

PLEASE NOTE THAT BY SUBMITTING THIS FORM, YOU UNDERSTAND THAT YOUR USE OF THIS SPACE IS SUBJECT TO THE CONDITIONS AND TERMS PROVIDED, WHICH UPON ACCEPTANCE BY EMS WORLD EXPO WILL BECOME A BINDING CONTRACT BETWEEN YOU, AS THE EXHIBITOR, AND EMS WORLD EXPO.

Payment Information

We agree to pay the total booth/vehicle/sponsorship provided.
We understand that 50% is due within 30 days and the final balance is due by April 28, 2026.
All payments are nonrefundable.

This form indicates the policies and regulations set forth as part of the contract for the Event referenced in this contract, part of HMP Global. Event Management reserves the sole right to render all interpretations, to amend and enforce these policies and regulations, and to establish any and all further regulations not specifically covered below to assure the general success and well-being of the Event. Event Management reserves the right to decline, prohibit, and/or deny any exhibit or sponsorship that in its sole judgment is contrary to the character, objectives, and best interests of the Event or suitable for its attendee audience.

EXHIBITING TERMS & CONDITIONS

1. EXHIBITOR'S INFORMATION KIT: A complete Exhibitor's Information Kit containing all the necessary order forms for drayage, electrical service, furniture rental, carpeting, cleaning, etc., will be sent via email to each exhibitor approximately ninety (90) days prior to the start of the Event. The official decorating company of the Event will also provide instructions within the Kit so forms may be processed online.

2. GENERAL EXHIBIT INFORMATION: All exhibits must be set up by the time and date in the Event's Exhibitor Information Kit. The exhibits officially close at the time and date in the Exhibitor Information Kit. No exhibitors may dismantle exhibits until the official closing time. Event Management reserves the right to assign booth space.

3. DISPLAY RULES AND REGULATIONS: Event Management follows the IAEE Guidelines for Display Rules and Regulations.

4. EXHIBIT COORDINATOR: The Exhibitor Information Kit will provide an exhibitor contact. For identified events, the official decorating company will direct and manage all of the following services and will have a service desk in operation at the time of installation and dismantle: Exhibitor's Information Kit distribution, furnishings, labor, rent or exhibit displays, signage, material handling services, and transportation services.

5. PHOTOGRAPHY IN THE EXHIBIT HALL: The use of cameras (including but not limited to cellular phones, film, digital, video taking or image or sound capturing) or audio taping equipment is prohibited anywhere during the Event without prior permission from Event Management.

6. SUBLETTING OF SPACE: The exhibitor agrees that the display will be confined to the area of space reserved and that subletting or showing products other than those manufactured or represented by the exhibitor is strictly prohibited.

7. ARRANGEMENT OF EXHIBITS: The exhibitor agrees to manage his/her exhibits so as not to obstruct or interfere in any way with the general view, the view of the exhibits of other exhibitors, or the free passage of spectators. The decision of Event Management as to what constitutes such obstruction or interferences will be final.

8. CARE OF SPACE: The exhibitor agrees not to deface, injure, or mar the exhibition hall of the venue, any of the furniture or fixtures contained therein, and/or any of the property of whatever nature placed therein. The exhibitor will be liable to Event Management and/or the venue for any damage resulting to such exhibition hall, furniture and fixtures contained therein, and/or such property placed therein by Event Management, which will occur by reason of the commission or omissions of any exhibitor and/or its agents, servants, or employees. The exhibitor will defend and hold harmless Event Management from all claims and suits against Event Management arising from the aforesaid commissions or omissions of the exhibitor, their agents, servants, or employees. All material used by exhibitors must conform to the requirements of the Fire Department of the city in which the venue is located.

9. INSURANCE: The Event assumes no responsibility for the safety of the personnel and property of exhibitors or the personal property of their officers, agents, servants, or employees. Any exhibitor wishing to insure his/her personnel or goods against injury, theft, damage by fire, accident, or other cause must do so at his/her own expense. EACs/Non-Official Contractors must provide a Certificate of Liability Insurance naming the Event, official decorating company, HMP Global, and the Event venue, its subsidiaries, affiliates and their Directors, Officers and Employees as additional insured where required by contract, regarding the Event being held. The Certificate of Liability Insurance must include the following insurance coverages:

- Workers' Compensation Insurance in accordance with applicable law covering the Group's employees.
- Employer's Liability Insurance in minimum limits of One Million Dollars (\$1,000,000) per occurrence.
- Commercial General Liability Insurance includes contractual liability, personal injury, and property damage coverage with limits of liability of at least Two Million Dollars (\$2,000,000) per occurrence.

10. SECURITY: Event Management and the venue are not responsible for loss of or damage to exhibitor property. Exhibitors will be required to display proper credentials to gain access to the exhibit floor.

11. LIABILITY: Event Management will not be liable for any damages in the event that performance of this contract is rendered impossible for any of the following causes: destruction of the exhibit hall or any substantial portion thereof by fire, earthquake, the elements, a public enemy, strikes or other public disorder,

impossibility of performance created by lay or any public authority, and/or for any cause beyond its control or the control of the venue.

12. CHILDREN: Under no circumstances will children under the age of 18 be allowed in the exhibit hall during installation or dismantle. For reasons of insurance children are not permitted on the show floor. Because of limited seating capacity and the highly technical nature of the programs, children under the age of 18 are not invited to attend presentations.

13. SHIPPING INSTRUCTIONS: Please ship early and prepay all transportation charges. Collected shipments will not be accepted and all shipments should be labeled with a return address. Additional shipping instructions and labels will be provided in the Exhibitor's Information Kit. All shipments should be packed securely and fully prepaid. Bills of lading should be forwarded to the drayage agent when shipment is made. Each exhibitor agrees to ship his/her materials at the company's own risk and expense.

14. CONDUCT OF EXHIBITS: Canvassing or distributing of promotional materials outside the exhibitor's own booth will not be permitted. Event Management reserves the right to monitor and reduce any exhibitor sound system so that it does not interfere with the show and/or other exhibitors. Exhibitors may not serve or dispense food or beverages of any type from their booths or in the exhibit area without the consent of Event Management. No part of the display including products is permitted outside the exhibit space. Products and furnishings should be arranged with the safety of the exhibitors and attendees in mind. Each exhibitor must make provisions for the safeguarding of his/her goods, materials, equipment, and display at all times, and the exhibitor will indemnify and hold the Event and the venue harmless against all such claims arising out of Exhibitor's goods, materials, equipment and display. All of the exhibitor's property should be deemed to remain under the exhibitor's custody and control in storage, in transit to or from, or within the confines of Event Management or its service contractor.

15. UTILITIES AND SERVICES: Rates and data for electrical power, telephone connections, and Internet will be provided in the Exhibitor's Information Kit.

16. BOOTH RELOCATION: Event Management reserves the right to rearrange the floor plan at any time. Event Management reserves the right to relocate exhibitors should it become necessary for causes beyond the control of Event, or advisable in the best judgment of Event. After assignment of space, exhibitor agrees to accept relocation to other comparable space if Event deems such a relocation to be necessary or appropriate.

17. CANCELLATION & REDUCTION POLICY: Any cancellation of or reduction in space must be communicated to Event Management in writing. Cancellation of or reduction in space in no way relieves Company of its financial obligations as outlined herein. A full one hundred percent (100%) of the total Contract amount will be due for any cancellations or reduction of space received less than six months before the date of the Event as outlined herein. Event Management also reserves the sole right to require the exhibitor to carpet and furnish a canceled/reduced exhibit. Furthermore, Event Management may, at its sole discretion, reassign any canceled space. 50% penalty before six months. 100% penalty after six months.

18. CANCELLATION BY THE EVENT ORGANIZER: In the event that the Event be cancelled by Event Management, Event will refund the exhibit booth fee(s), including deposit(s), previously paid by Exhibitor, minus any expenses already incurred by Event. Exhibitor may choose to transfer any remaining balance of fees (after expenses incurred by Event have been deducted from previously paid fees) to a future live or virtual event, or toward print or digital products. Event shall be under no liability to the Exhibitor or any other person in respect of any actions, proceedings, claims, demands, losses (including consequential losses), costs, or expenses whatsoever, which may be brought against or suffered or incurred by the Exhibitor as the result thereof.

19. CHANGES BY THE EVENT ORGANIZER: In the event that the Event is postponed or converted to a virtual event by Event Management, Event will transfer all previously paid fees to the new event (live or virtual). Should Exhibitor/Sponsor be unable to participate in the postponed or virtual event, previously paid fees will be transferred to a future Event, or toward print or digital products. Event shall be under no liability to the Exhibitor/Sponsor or any other person or company in respect of any actions, proceedings, claims, demands, losses (including consequential losses), costs, or expenses whatsoever which may be brought against or suffered or incurred by the Exhibitor/Sponsor as the result thereof. If the meeting remains in person, but a virtual component is added in by Event (ie. Hybrid Event), the refund and transfer policy stated in this clause is not applicable. If the event has not been cancelled in its entirety, a fully executed agreement cannot be cancelled within 90 days of the Event.

20. PAYMENT: If Event Management has not received payment in full before the date of the Event, company may be refused the opportunity to participate until its financial obligation is satisfied.

a. For any signed Contract received more than 6 months before the date of the Event outlined herein, Company will remit payment to Event Management according to the following schedule:

i. A non-refundable 50% of the total Contract amount is due upon signing this Contract. Payment not made via credit card upon signing this Contract will be invoiced. Payment must be received by

Event Management according to the payment terms stated on the invoice. Until payment is received, Event Management may, at its sole discretion, re-assign any exhibit space or sponsorship outlined herein.

ii. The remaining 50% of the total Contract amount is due no less than 6 months before the date of the Event as outlined herein. Payment not made in full via credit card upon signing this Contract will be invoiced. Payment must be received by Event Management according to the payment terms stated on the invoice. Until payment is received, Event Management may, at its sole discretion, re-assign any exhibit space or sponsorship outlined herein.

b. For any signed Contract received within 6 months before the date of the Event outlined herein, Company will remit payment to Event Management according to the following schedule: iA non-refundable 100% of the total Contract amount is due upon signing this Contract. Payment not made via credit card upon signing this Contract will be invoiced. Payment must be received by Event Management according to the payment terms stated on the invoice. Until payment is received, Event Management may, at its sole discretion, re-assign any exhibit space or sponsorship outlined herein.

c. Payment can be made by credit card or by check. A link to the payment portal will be emailed to make payment by credit card or ACH/Wire. Instructions for mailing a check will be on the invoice.

21. RIGGING: Additional rigging fees may apply for hanging signs in booths. Rates will be provided in the Exhibitor's Information Kit

22. INTELLECTUAL PROPERTY: Exhibitor grants Event Management a limited, non-exclusive, non-transferable license to use exhibitor's name and marks in connection with the Event. Exhibitor may not use Event's name, trademarks, logos, or research in its booth or in any information it provides to its clients, except to inform clients that it will be participating as an exhibitor or sponsor of the Event. The use of Event's logo/name or the event logo/name by exhibitor before, during or after the event is strictly forbidden without the prior written consent of Event Management.

23. DECORATION: Event Management shall have full discretion in the placing, arrangement, and appearance of all items displayed by exhibitor and may require the replacing, rearrangement, or redecoration of any item or of any booth, and no liability shall attach to management for costs that may devolve upon exhibitor thereby.

24. OUTSIDE ACTIVITIES: Exhibitor shall not conduct any event that will take qualified show attendees from the Event. Exhibitor shall not conduct or sponsor at any time during the Event any off-site hospitality events.

25. LOTTERIES & CONTESTS: The operation of games of chance, lottery devices, or the actual or simulated pursuit of any recreational pastime is permitted only to the extent permitted by applicable law and upon Event Management's written approval.

26. ADMISSION: Event Management shall have sole control over admission policies at all times. Booth personnel are restricted to exhibitor's employees and authorized representatives. All exhibitor personnel must wear an Exhibitor badge at all times. Event Management reserves the right to limit the number of booth personnel at any time. Exhibitor's booth must be staffed during exhibit hall hours.

27. ELIGIBILITY: Our Events are dedicated to advancing healthcare education and fostering meaningful networking opportunities for professionals in the field. Exhibiting companies must offer products, services, or resources that align with the educational and professional objectives of the Event. To maintain the integrity of the exhibit hall and ensure a high-quality experience for all attendees and exhibitors, companies whose offerings are primarily cosmetic, beauty-related, or otherwise unrelated to healthcare—such as red-light therapy, skincare, or massage devices—may be deemed out-of-scope and will not be permitted to exhibit. Event Management reserves the right to review, deny, or revoke exhibit applications that do not meet these criteria or that have previously demonstrated non-compliant or disruptive behavior. This includes, but is not limited to, aggressive sales tactics or solicitation outside of contracted booth space.

28. SPONSORSHIP/BRANDING: Exhibitors/Sponsors are prohibited from securing sponsorships, branding or promotional partnerships with any third parties within a five-mile radius of the Event venue. This restriction applies to the duration of the Event and extends to any pre- or post-event activities that may take place in the designated area. Violations of this agreement may result in the immediate termination of sponsorship privileges and the forfeiting of any sponsorship fees.

NOTE: Any person who attends an HMP Global organized event grants permission to HMP Global, its employees and agents to record his or her visual/audio images, including, but not limited to, photographs, digital images, voices, sound or video recordings, audio clips, or accompanying written descriptions, and, without notifying such person, to use his or her name and such images for any purpose of HMP Global, including advertisements for HMP Global and its programs.