



EXHIBITOR PROSPECTUS

PRECONFERENCE WORKSHOPS

May 27, 2026
(Wednesday)

MAIN CONFERENCE PROGRAM

May 28–29, 2026
(Thursday–Friday)

EXHIBIT HALL

May 28–29, 2026
(Thursday–Friday)

A NEW EVENT FROM EMS WORLD

MAY 27–29, 2026 | AUSTIN, TX





EMSWORLD[®]

LIVE | AUSTIN

Introducing EMS World Live: Austin— a new event from EMS World.

EMS World Live: Austin is a brand-new, mid-year complement to EMS World Expo, bringing the trusted EMS World education experience to a fresh audience in the heart of Texas. This compact, high-impact event will unite ALS, BLS, and Critical Care professionals from across the region for 3 days of focused learning and exhibits showcasing the latest in prehospital care.

Co-located with FlightBridgeED's FAST26 Critical Care Transport Conference, EMS World Live offers exhibitors access to a diverse cross-section of the EMS community—from frontline EMTs and paramedics to flight medics, critical care nurses, and agency leaders.

As an exhibitor, you'll have the opportunity to:

- Connect directly with active, engaged EMS decision-makers and clinicians
- Showcase products and innovations that advance field performance and patient outcomes
- Build relationships within one of the most trusted brands in EMS education

Join us for the launch of EMS World Live: Austin and be part of the next evolution of EMS World's growing event portfolio.

Reserve your space early—availability is limited for this inaugural event!

Contact Us

Southeast Region/International (+CO, HI, ID, MT, NM, NV, OK, OR, TX)

Rod Washington
918.406.8570
rwashington@hmpglobal.com

East Coast Region (+AZ, UT, WA)

Maureen Hennessey
215.208.7076
mhennessey@hmpglobal.com

Midwest Region (+ CA, FL)

Ann Romens
262.473.9229
aromens@hmpglobal.com

LOGISTICS AND MEETING PROVIDER

HMP Omnimedia

hmpglobal.com

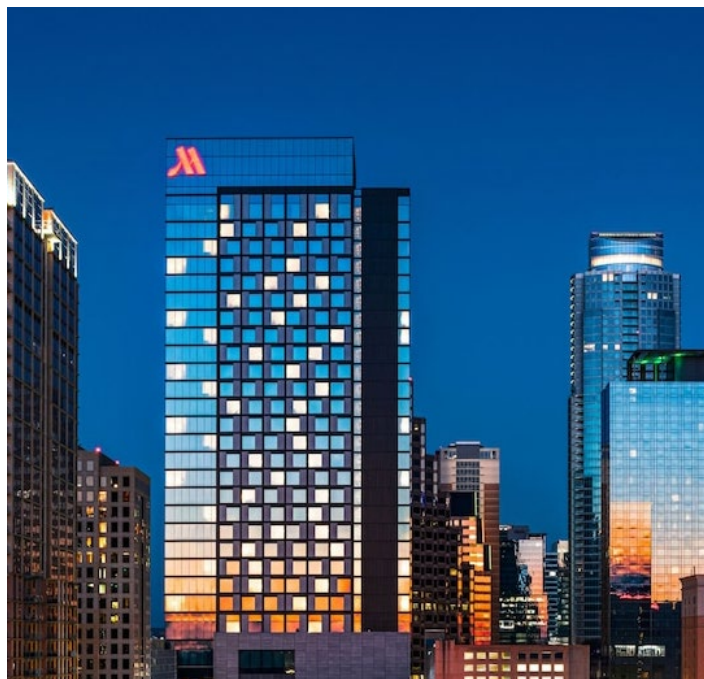
May 27–29, 2026 Austin Marriott Downtown

The Austin Marriott Downtown features a rooftop pool with breathtaking views, two-level lobby bar, a signature restaurant, Corinne, and a rooftop tropical bar with tiki cocktails. Enjoy being steps away from Lady Bird Lake, famed 6th Street, popular shops, and the hottest restaurants.

Room Rate: \$259.00, plus applicable tax (currently 19%)

Reservations will be available until Tuesday, April 28, 2026, or until the block sells out.

To view or book your hotel, please visit
emsworldlive.com/hotel



Nonrefundable Deposit Policy

When booking your hotel reservation, you must provide a valid credit card to guarantee payment.

All reservations require a non-refundable deposit (one night's room and tax for exhibitors and attendees; 2 nights for exhibitor/group sub-blocks) and will be charged by the hotel beginning April 6, 2026.

This deposit will be applied to each guest's folio upon check-in. Please note that if you cancel after April 6, this deposit will not be refunded.

Exhibitors Reserving a Room Block (10 or more rooms)

If you need to reserve 10 or more rooms, please contact Sean Hewitt at shewitt@hmpglobal.com.

Beware of Unauthorized Hotel Solicitations

Scammers may contact attendees, speakers, and exhibitors of EMS World Live, falsely claiming to represent the event or its vendors. These individuals often urge participants to book hotel rooms through fraudulent promotion companies with names like "Exhibitor Housing Services" or "Convention Hotel Services." They may have detailed information about the meeting and can even spoof caller ID to appear as though the call is coming from EMS World Live or HMP.

These scammers frequently claim that hotel rooms are nearly sold out and pressure you to book immediately. EMS World Live, HMP Global, and our host hotels will never call you to solicit hotel reservations. Any legitimate communication will direct you to the event's Travel & Hotel Information page, where you will find secure links for booking within our official room blocks. HMP respects your privacy and will never post attendee or exhibitor personal information online. Please be aware that rooms booked through unapproved sources are at your own risk.

If you receive suspicious calls or emails offering discounted hotel accommodations for EMS World Live, please disregard them and forward the information to shewitt@hmpglobal.com so we can investigate and help prevent future scams.

For more information or to secure your participation, please contact one of the following Business Development Managers:

Southeast Region: Rod Washington | 918.406.8570 | rWASHINGTON@hmpglobal.com

East Coast Region: Maureen Hennessey | 215.208.7076 | mHennessey@hmpglobal.com

Midwest Region: Ann Romens | 262.473.9229 | aRomens@hmpglobal.com

Dates & Times

Date	Exhibit Hall Hours*	Dedicated Show Hours*
Thursday, May 28: Open (Reception)	11:50 AM–6:00 PM (4:30 PM–6:00 PM)	2
Friday, May 29: Open	9:30 AM–3:15 PM	3

Exhibitor Move-in Hours*

Wednesday, May 27	8:00 AM–5:00 PM
Thursday, May 28	8:00 AM–10:00 AM

Exhibitor Move-out Hours*

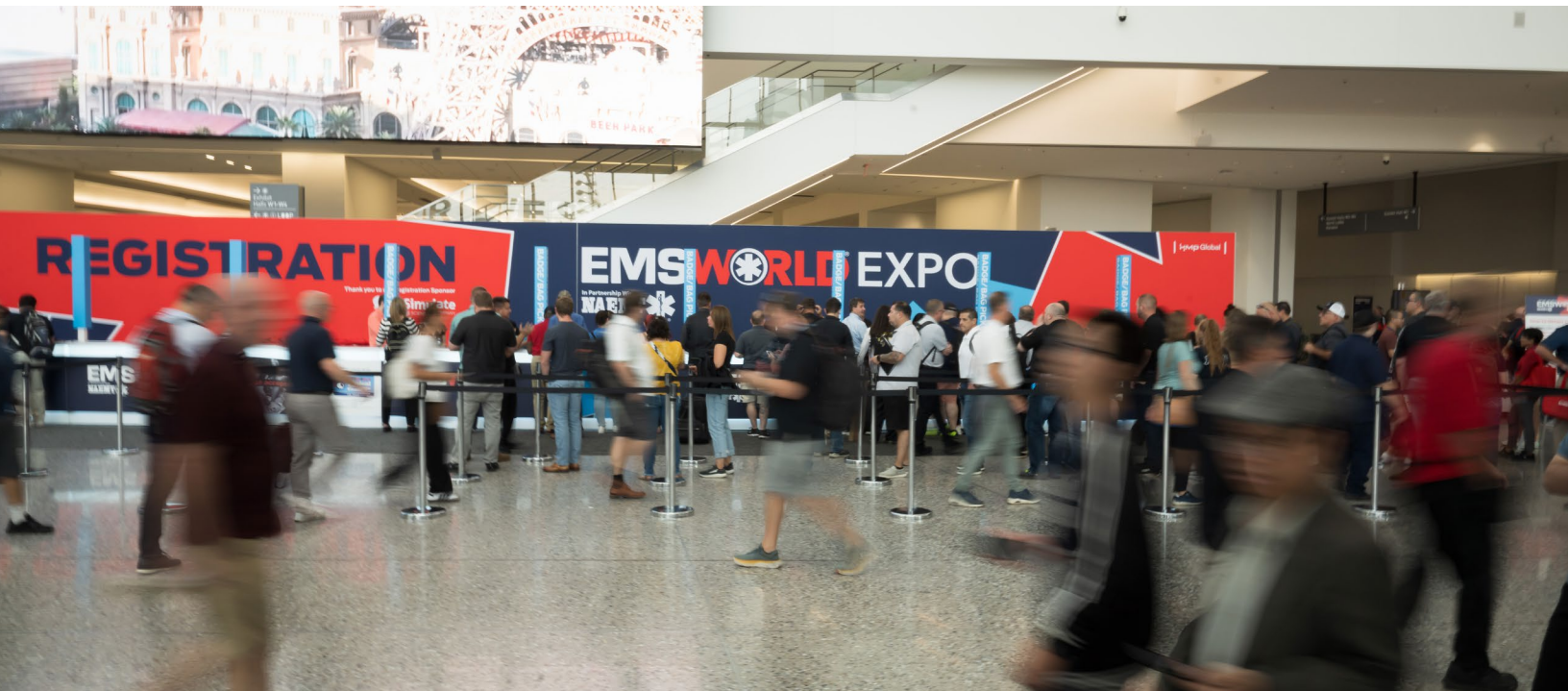
Friday, May 29	3:15 PM–6:00 PM
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- There will be 12.25 total Exhibit Hall hours over 2 days
- The 5 dedicated Exhibit Hall hours do not conflict with the educational sessions

* Schedule subject to change.

Beware of Unauthorized List Rental Solicitations

EMS World Live: Austin does not sell its attendee/exhibitor email lists. If you receive an email or phone call from someone with an offer to sell attendee/exhibitor lists from EMS World Live: Austin, IT IS A SCAM. If you receive this type of offer, please forward it to tfields@hmpglobal.com.



For more information or to secure your participation, please contact one of the following Business Development Managers:

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Midwest Region: Ann Romens | 262.473.9229 | aromens@hmpglobal.com

 February 3	▶ Exhibitor Registration Opens
 February 26	▶ Exhibitor Service Manual Available
 March 19	▶ Deadline to Submit Company Descriptions for Conference Guide
 April 10	▶ Deadline for EMS World Live Conference Guide Advertising Sales
 April 17	▶ Deadline for EMS World Live Conference Guide Advertising Art
 April 22	▶ Discount Deadline for Booth Furnishings and Services
 April 27	▶ Start Receiving Freight
 April 28	▶ Hotel Reservations Discount Deadline
 May 1	▶ Advanced Warehouse Shipment Deadline
 May 15	▶ Deadline to Register Booth Personnel for Badges

Visit emsworldlive.com/exhibit to access important 2026 EMS World Live Austin exhibitor information, including:

- Exhibitor Kit
- Event Schedule
- Marketing/Sponsorship Opportunities
- And More

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Who will you meet?

Type of Service

- Commercial/Industrial
- Educational/Association
- Fire Department
- Hospital/Health System
- Military/Government
- Municipal/Third Service
- Private/Independent Service

Titles

- Critical Care Paramedics (CCPs)
- EMRs/First Responders
- EMS Educators and Instructor/Trainers
- EMTs/AEMTs
- Firefighters and Rescue Personnel
- Flight Paramedics and Flight Nurses
- Military Medics
- Paramedics



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Maximize Your Reach With EMS World Live: Austin

EMS World Live: Austin offers a powerful new platform to reach the EMS community. Designed as a mid-year complement to EMS World Expo, this event provides exhibitors and sponsors with targeted opportunities to connect with ALS, BLS, and critical care professionals from across the region.

Conference Guide Advertising

The EMS World Live official show guide is provided to all attendees in the show bag and will also be distributed digitally to 130K+ EMS professionals in the EMS World database. Advertise in the EMS World Live official show guide and increase your company's visibility, along with driving traffic to your booth.

Sales Deadline: March 14

Artwork Deadline: March 27

Advertisements	Price
Full Page	\$2,500
Half Page	\$1,750

Attendee Badges

\$3,000
Exclusive

Your company message will be printed on the badges given to all attendees at on-site registration.

Escalator Clings

Use escalator clings to share your message with attendees as they travel from the exhibit hall to the meeting rooms during the meeting. Ask your representative for available locations and further details.

Exhibitor Showcase Email Blast

\$850

Feature your product, description, and logo in our Exhibitor Showcase eBlast. Hurry, limit of 2 eBlasts, up to 8 exhibitors each.

Floor Graphics

\$400 (3' x 3')

Put your company logo and booth number on the exhibit hall floor to direct traffic to your booth.

Freestanding Light Box Meterboard

\$4,000

Showcase your brand with a vibrant illuminated light box positioned in a high-traffic area.

Hanging Banners

Display your company message above the crowd in one of many areas throughout the lobby and registration area. Ask your representative for available locations and further details.

Hotel Key Cards

\$4,000

Personalize the host hotel room keys and key covers with your logo or advertisement. Ask your representative for available properties and further details.

Lanyards

\$3,000

Exclusive

Have your company logo on all lanyards given to attendees at on-site registration.

Meter Board Signage

\$750 (single sided)

\$1,000 (double sided)

Display your message in a high-traffic conference area on one or multiple 38" x 87" meter panel signs.

Mobile App Banner Ads

\$700: Sticky Banner, Mobile App (One Available)

Give attendees quick access to your company information with a mobile app graphic banner ad.

Official Mobile App Sponsor

\$5,000

Exclusive

The exclusive mobile app sponsor keeps attendees connected to important conference updates. Few put their phones down for long at a conference, providing the mobile app sponsor consistent and continuous on-site engagement. Sponsorship includes splash page, 1 sticky banner on the homepage, and 4 push notifications.

Mobile App Exhibitor Upgrade

\$400

Help attendees find out more about your company with an upgraded exhibitor listing.

Mobile App Push Notification

\$500

Engage show attendees with a custom push alert through the mobile app—a great way to let them know about current promotions, in-booth product demos, or booth giveaways.

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Registration Sponsorship**Exclusive**

Exclusive branding opportunity to have your marketing message on registration desks, signage, and all registration confirmation emails. Ask your representative for more details.

Room Drop**\$1,800**

Hotel Room Drops allow you to deliver your company literature right to attendees' doors at the host hotel.

Show Bag**\$3,500****Exclusive**

Put your company logo on every show bag handed out, plus one insert in each bag.

Show Bag Insert**\$1,000****(20 available)**

This sponsorship allows one piece of printed company material to be inserted in the show bag received by all attendees at registration. Hurry—limit of 20 inserts.

Show Daily**\$950**

Your marketing message will be included with the EMS World Expo Show Daily emailed to all registered attendees on the day of your choice.

Show Daily Email Blast**\$2,500****Exclusive**

Your marketing message will be included with the EMS World Expo Show Daily emailed to all registered attendees each day.

Stackable Cubes**\$3,500**

Showcase your brand on display cubes placed in a high-traffic area. Cubes come in stacks of 3.

Valet Spaces**\$3,000****(2 Available)**

Showcase your vehicle in a premier, high-visibility location of the hotel's valet parking at the main entrance. This outdoor display space provides strong attendee exposure, convenient access, and a perfect backdrop for showcasing ambulances, specialty vehicles, or any other mobile units.

Welcome Letter**\$2,000**

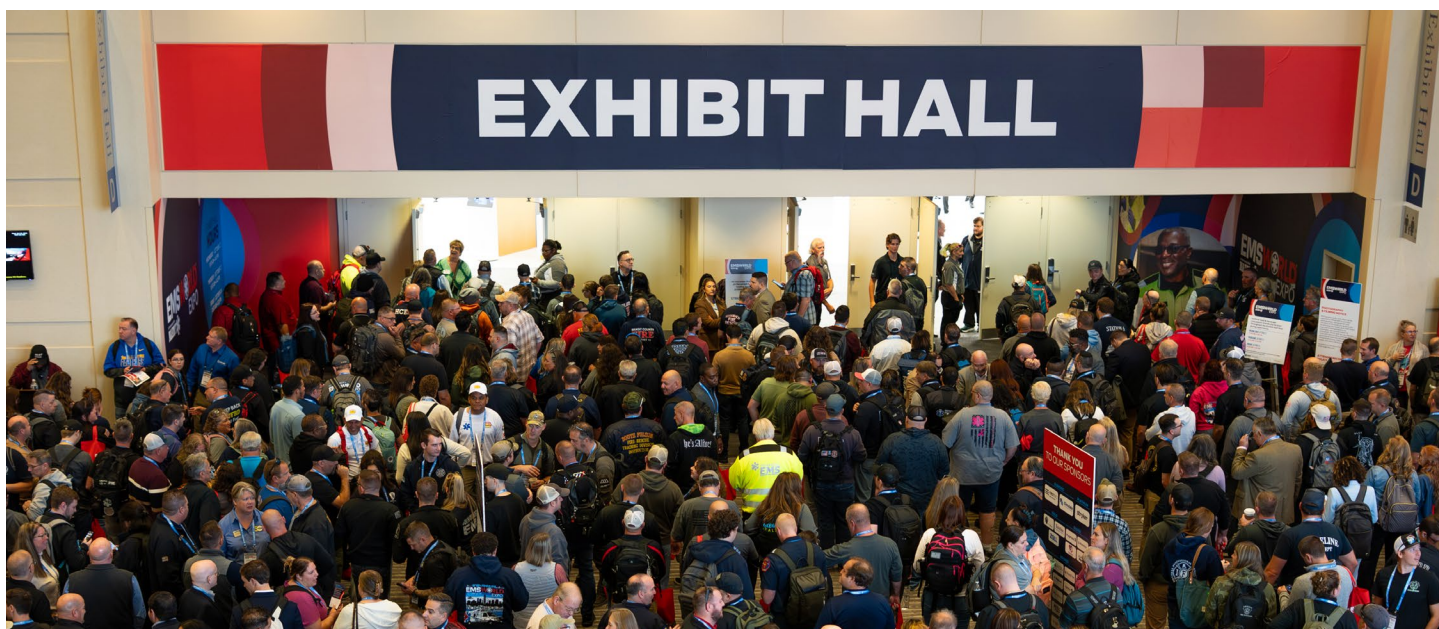
Each attendee staying in the room block receives a welcome letter from the conference when they check in at the hotel. Your logo will be featured on the front with your full-page ad on the back.

Window or Door Clings

Your message will be the first thing attendees see as they enter the convention center! Ask your representative for available locations and further details.

WiFi**\$6,500****Exclusive**

Increase your exposure throughout the conference venue by providing free WiFi internet access to EMS World Live attendees. The WiFi Sponsorship allows you to customize the login screen and will direct attendees directly to your website!



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Sponsor EMS education with the following conference tracks and events providing CE credits for attendees. All educational sponsorships include sponsor recognition in the Official Show Guide, website, on-site signage, mobile app, and literature distribution via mobile app. Ask your Business Development Manager for full sponsor benefits and details.

Conference Tracks

\$3,000

Be the exclusive track sponsor for one of the educational tracks at the conference.

Tracks: Clinical Paramedicine, Education, Fundamentals, Health and Wellness, Leadership and Management

Lunch & Learn

\$4,000

(four available)

Sponsor CE Accredited Education with an educational session and provide lunch for attendees.

*Sponsorship rate does not include food and beverage.



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Corporate Sponsorship Packages

Sponsorships are an excellent way to enhance product awareness, drive more traffic to your booth, and increase lead and revenue generation. This is a quick and easy way to reach all attendees with our pre-packaged sponsorship bundles and receive special recognition at each level.

Gold Sponsorship \$15,000

Your gold sponsorship package includes:

- Exclusive EMS World Expo Event WiFi Sponsor
- Pre-show eBlast to all EMS World Expo registrants
- Post-show eBlast to all EMS World Expo attendees
- Show Bag Insert
- Full-Page Ad in Official Show Guide/Summer Issue of EMS World Magazine
- 50,000 Banner impressions on EMSWorld.com
- Mobile App Push Notification & Upgraded Exhibitor Listing
- Recognition as Gold Sponsor

Silver Sponsorship \$9,000

Your silver sponsorship package includes:

- Pre-show eBlast to all EMS World Expo registrants
- Show Bag Insert
- Full-Page Ad in Official Show Guide/Summer Issue of EMS World Magazine
- 50,000 Banner Impressions on EMSWorld.com
- Three Meter Boards
- Mobile App Push Notification & Upgraded Exhibitor Listing
- Recognition as Silver Sponsor

Bronze Sponsorship \$5,000

Your bronze sponsorship package includes:

- Exhibitor Showcase eNewsletter
- Mobile App Upgraded Exhibitor Listing
- Double-Sided Meter Board
- 3' x 3' Floor Graphics in Exhibit Hall
- Full-Page Ad in Official Show Guide/Summer Issue of EMS World Magazine
- Recognition as Bronze Sponsor



Contact your Business Development Manager for more information on creating a customized corporate sponsorship package.

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COMPANY NAME (AS IT SHOULD APPEAR ON THE FLOOR PLAN AND

CONFERENCE MATERIALS)

COMPANY MAILING ADDRESS

CITY STATE ZIP

COMPANY PHONE

COMPANY WEBSITE

CONTACT NAME TITLE

EMAIL

CONTACT OFFICE PHONE CONTACT CELL PHONE

2026 Booth Rates

Size	Standard Price	
10' x 10'	\$3,250	
10' x 20'	\$5,900	
Furniture Package	\$500	6' draped table, two chairs, one wastebasket

Preferred Booths

1st Choice _____ 2nd Choice _____ 3rd Choice _____

Submit your Exhibit Application and Contract

Southeast Region

Rod Washington
918.406.8570
rwashington@hmpglobal.com

Midwest Region

Ann Romens
262.473.9229
aromens@hmpglobal.com

East Coast Region

Maureen Hennessey
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mhennessey@hmpglobal.com

Exhibitor Application and Contract

Promotional & Sponsorship Opportunities

Show Bag Insert \$1,000 (limited to 20)
Floor Graphic \$850 (3' x 3')

Conference Guide Advertising

Full Page \$2,500
Half Page \$1,750

Financial Summary

Exhibit Space Cost	\$ _____
Sponsorship	\$ _____
Advertising	\$ _____
Furniture Package	\$ _____

Grand Total \$ _____

50% deposit is due within 30 days \$ _____

Balance due by February 27, 2026 \$ _____

APPLICANT'S AUTHORIZED SIGNATURE

APPLICANT'S PRINTED NAME DATE

PLEASE NOTE THAT BY SUBMITTING THIS FORM, YOU AGREE THAT YOUR USE OF THIS SPACE IS SUBJECT TO THE CONDITIONS AND TERMS PROVIDED, WHICH UPON ACCEPTANCE BY EMS WORLD EXPO WILL BECOME A BINDING CONTRACT BETWEEN YOU, AS THE EXHIBITOR, AND EMS WORLD EXPO.

Payment Information

We agree to pay the total booth/vehicle/sponsorship provided.
We understand that 50% is due within 30 days and the final balance is due by February 27, 2026.
All payments are nonrefundable.

Charge only the deposit to my credit card at this time.

Charge the entire amount to my credit card at this time.

Check enclosed: Make check payable to HMP and mail your application, along with a 50% deposit or full payment, to:
HMP Communications, P.O. Box 22151, New York, NY 10087-2151

Credit Card Type:

A 3% administrative fee will be applied to all credit card payments.

NAME ON CREDIT CARD

CREDIT CARD # EXPIRATION DATE CVV

AUTHORIZED SIGNATURE

This form indicates the policies and regulations set forth as part of the contract for the conference referenced in this contract, part of HMP Education. Conference Management reserves the sole right to render all interpretations, to amend and enforce these policies and regulations, and to establish any and all further regulations not specifically covered below to assure the general success and well-being of the conference. Conference management reserves the right to decline, prohibit, and/or deny any exhibit or sponsorship that in its sole judgment is contrary to the character, objectives, and best interests of the conference or suitable for its attendee audience.

1. Exhibitor's Information Kit A complete Exhibitor's Information Kit containing all the necessary order forms for drayage, electrical service, furniture rental, carpeting, cleaning, etc., will be sent via email to each exhibitor after confirmation of space assignments. The official decorating company of the Event will also provide instructions within the Kit so forms may be processed online.

2. General Exhibit Information All exhibits must be set up by the time and date in the conference Exhibitor Information Kit. The exhibits officially close at the time and date in the Exhibitor Information Kit. No exhibitors may dismantle exhibits until the official closing time. Conference management reserves the right to assign booth space.

3. Exhibitor Services The official decorating and drayage company of the Event will provide and distribute an Exhibitor Information Kit containing literature and rates for all services and equipment. All furnishings and special requirements should be ordered through that decorating company.

4. Display Rules and Regulations The conference follows the [IAEE Guidelines for Display Rules and Regulations](#).

5. Exhibit Coordinator The Exhibitor Information Kit will provide an exhibitor contact. For identified events, the official decorating company will direct and manage all of the following services and will have a service desk in operation at the time of installation and dismantle: Exhibitor's Information Kit distribution, furnishings, labor, rent or exhibit displays, signage, material handling services, and transportation services.

6. Photography in the Exhibit Hall The use of cameras (including but not limited to cell phones, film, digital, video taking, or image or sound capturing) or audio taping equipment is prohibited anywhere during the conference without prior permission from the conference.

7. Subletting of Space The exhibitor agrees that the display will be confined to the area of space reserved and that subletting or showing products other than those manufactured or represented by the exhibitor is strictly prohibited.

8. Arrangement of Exhibits The exhibitor agrees to manage his/her exhibits so as not to obstruct or interfere in any way with the general view, the view of the exhibits of other exhibitors, or the free passage of spectators. The decision of the conference as to what constitutes such obstruction or interferences will be final.

9. Care of Space The exhibitor agrees not to deface, injure, or mar the exhibition hall of the venue, any of the furniture or fixtures contained therein, and/or any of the property of whatever nature placed therein. The exhibitor will be liable to the conference and/or the venue for any damage resulting to such exhibition hall, furniture, and fixtures contained therein, and/or such property placed therein by the conference, which will occur by reason of the commission or omissions of any exhibitor and/or its agents, servants, or employees. The exhibitor will defend and hold harmless the conference from all claims and suits against the conference arising from the aforesaid commissions or omissions of the exhibitor, their agents, servants, or employees. All material used by exhibitors must conform to the requirements of the Fire Department of the city in which the venue is located.

10. Insurance The conference assumes no responsibility for the safety of the personnel and property of exhibitors or the personal property of their officers, agents, servants, or employees. Any exhibitor wishing to insure his/her personnel or goods against injury, theft, damage by fire, accident, or other cause must do so at his/her own expense. EACs/ Non-Official Contractors must provide a Certificate of Liability Insurance naming the conference, official decorating company, HMP Global, and the conference venue, its subsidiaries, affiliates and their Directors, Officers and Employees as additional insured where required by contract, regarding the conference being held. The Certificate of Liability Insurance must include the following insurance coverages: • Workers' Compensation Insurance in accordance with applicable law covering the Group's employees. • Employer's Liability Insurance in minimum limits of One Million Dollars (\$1,000,000) per occurrence. • Commercial General Liability Insurance includes contractual liability, personal injury, and property damage coverage with limits of liability of at least Two Million Dollars (\$2,000,000) per occurrence.

11. Security The conference and the venue are not responsible for loss of or damage to exhibitor property. Exhibitors will be required to display proper credentials to gain access to the exhibit floor.

12. Liability The conference will not be liable for any damages in the event that performance of this contract is rendered impossible for any of the following causes: destruction of the Exhibit Hall or any substantial portion thereof by fire, earthquake, the elements, a public enemy, strikes or other public disorder, impossibility of performance created by lay or any public authority, and/or for any cause beyond its control or the control of the venue.

13. Children Under no circumstances will children under the age of 18 be allowed in the Exhibit Hall during installation or dismantle. For reasons of insurance children are not permitted on the show floor. Because of limited seating capacity and the highly technical nature of the programs, children under the age of 18 are not invited to attend presentations.

14. Shipping Instructions Please ship early and prepay all transportation charges. Collect shipments will not be accepted and all shipments should be labeled with return address. Additional shipping instructions and labels will be provided in the Exhibitor's Information Kit. All shipments should be packed securely and fully prepaid. Bills of lading should be forwarded to the drayage agent when shipment is made. Each exhibitor agrees to ship his/her materials at the company's own risk and expense.

15. Conduct of Exhibits Canvassing or distributing of promotional materials outside the exhibitor's own booth will not be permitted. Conference management reserves the right to monitor and reduce any exhibitor sound system so that it does not interfere with the show and/or other exhibitors. Exhibitors may not serve or dispense food or beverages of any type from their booths or in the exhibit area without the consent of the conference. No part of the display including products is permitted outside the exhibit space. Products and furnishings should be arranged with the safety of the exhibitors and attendees in mind. Each exhibitor must make provisions for the safeguarding of his/her goods, materials, equipment, and display at all times, and the exhibitor will indemnify and hold the conference and the venue harmless against all such claims arising out of Exhibitor's goods, materials, equipment and display. All of the exhibitor's property should be deemed to remain under the exhibitor's custody and control in storage, in transit to or from, or within the confines of the conference or its service contractor.

16. Utilities and Services Rates and data for electrical power, telephone connections, and internet will be provided in the Exhibitor's Information Kit.

17. Booth Relocation Conference management reserves the right to rearrange the floor plan at any time. Conference management reserves the right to relocate exhibitors should it become necessary for causes beyond the control of the conference, or advisable in the best judgment of the conference. After assignment of space, exhibitor agrees to accept relocation to other comparable space if the conference deems such a relocation to be necessary or appropriate.

18. Cancellation by Exhibitor Any cancellation of or reduction in space must be communicated to the conference in writing. Cancellation of or reduction in space in no way relieves Company of its financial obligations as outlined herein. A full one hundred percent (100%) of the total Contract amount will be due for any cancellations received less than six months before the date of the Event as outlined herein. Management may, at its sole discretion, reassign any cancelled space.

19. Cancellation by the Event Organizer In the event that the conference be cancelled by the conference, the conference will refund the exhibit booth fee(s), including deposit(s), previously paid by Exhibitor, minus any expenses already incurred by the conference. Exhibitor may choose to transfer any remaining balance of fees (after incurred expenses by the conference have been deducted from previously paid fees) to a future live or virtual event, or toward print or digital products. The conference shall be under no liability to the Exhibitor or any other person in respect of any actions, proceedings, claims, demands, losses (including consequential losses), costs, or expenses whatsoever which may be brought against or suffered or incurred by the Exhibitor as the result thereof.

20. Changes by the Event Organizer In the event that the conference is postponed or converted to a virtual event by the conference, the conference will transfer all previously paid fees to the new event (live or virtual). Should Sponsor be unable to participate in the postponed or virtual event, previously paid fees will be transferred to a future event, or toward print or digital products. The conference shall be under no liability to the Sponsor or any other person or company in respect of any actions, proceedings, claims, demands, losses (including consequential losses), costs, or expenses whatsoever which may be brought against or suffered or incurred by the Sponsor as the result thereof. If the meeting remains in person, but a virtual component is added in by the conference (i.e., Hybrid Event), the refund and transfer policy stated in this clause is not applicable. If the event has not been cancelled in its entirety, a fully executed agreement cannot be cancelled within 90 days of the event.

21. Payment If the conference has not received payment in full before the date of the Event, Company may be refused the opportunity to participate until its financial obligation is satisfied.

a. For any signed Contract received more than six (6) months before the date of the Event outlined herein, Company will remit payment to the conference according to the following schedule:

i. A nonrefundable fifty percent (50%) of the total Contract amount is due upon signing this Contract. Payment not made via credit card upon signing this Contract will be invoiced. Payment must be received by the conference according to the payment terms stated on the Invoice. Until payment is received, conference management may, at its sole discretion, reassign any exhibit space or sponsorship outlined herein.

ii. The remaining fifty percent (50%) of the total Contract amount is due no less than six (6) months before the date of the Event as outlined herein. Payment not made in full via credit card upon signing this Contract will be invoiced. Payment must be received by the conference according to the payment terms stated on the Invoice. Until payment is received, conference management may, at its sole discretion, reassign any exhibit space or sponsorship outlined herein.

b. For any signed Contract received within six (6) months before the date of the Event outlined herein, Company will remit payment to the conference according to the following schedule:

i. A nonrefundable one hundred percent (100%) of the total Contract amount is due upon signing this Contract. Payment not made via credit card upon signing this Contract will be invoiced. Payment must be received by the conference according to the payment terms stated on the Invoice. Until payment is received, conference management may, at its sole discretion, reassign any exhibit space or sponsorship outlined herein.

c. Payment can be made by credit card or by check. A link to the payment portal will be emailed to make payment by credit card or ACH/Wire. Instructions for mailing a check will be on the invoice.

22. Rigging Additional rigging fees may apply for hanging signs in booths. Rates will be provided in the Exhibitor's Information Kit.

23. Intellectual Property Exhibitor grants the conference a limited, nonexclusive, nontransferable license to use exhibitor's name and marks in connection with the Event. Exhibitor may not use the conference's name, trademarks, logos, or research in its booth or in any information it provides to its clients, except to inform clients that it will be participating as an exhibitor or sponsor of the event. The use of the conference logo/ name or the event logo/name by exhibitor before, during or after the event is strictly forbidden without the prior written consent of the conference.

24. Decoration The conference shall have full discretion in the placing, arrangement, and appearance of all items displayed by exhibitor and may require the replacing, rearrangement, or redecorating of any item or of any booth, and no liability shall attach to management for costs that may devolve upon exhibitor thereby.

25. Outside Activities Exhibitor shall not conduct any event that will take qualified show attendees from the Event. Exhibitor shall not conduct or sponsor at any time during the Event any off-site hospitality events, including during any Event function such as an official evening networking party, opening Exhibit Hall reception, or similar activities.

26. Lotteries and Contests The operation of games of chance, lottery devices, or the actual or simulated pursuit of any recreational pastime is permitted only to the extent permitted by applicable law and upon the conference written approval.

27. Admission The conference shall have sole control over admission policies at all times. Booth personnel are restricted to exhibitor's employees and authorized representatives. All exhibitor personnel must wear an Exhibitor badge at all times. Conference management reserves the right to limit the number of booth personnel at any time. Exhibitor's booth must be staffed during Exhibit Hall hours.

Any person who attends an HMP Education or HMP Omnimedia organized event grants permission to HMP Education or HMP Omnimedia, its employees, and agents to record his or her visual/ audio images, including, but not limited to, photographs, digital images, voices, sound or video recordings, audio clips, or accompanying written descriptions, and, without notifying such person, to use his or her name and such images for any purpose of HMP Education or HMP Omnimedia, including advertisements for HMP Education or HMP Omnimedia and its programs.

28. Sponsorship & Advertising Restrictions Sponsoring/exhibiting organizations agree not to purchase any advertising or sponsorship space, either directly or indirectly, in any media or platform within the same metropolitan area as the event, for the purpose of targeting the event's audience, without prior written consent from HMP Global. All sponsorships, promotional activities, and advertising targeting the event audience must be arranged exclusively through HMP Global. Any violation of this restriction will be considered a breach of contract and may result in immediate termination of the sponsorship agreement and forfeiture of all sponsorship fees. Furthermore, any breach of this provision will result in the loss of priority points for booth and sponsorship selections for the following year's event.