



EXHIBITOR PROSPECTUS

PRECONFERENCE WORKSHOPS

October 20–21, 2025
(Monday–Tuesday)

MAIN CONFERENCE PROGRAM

October 22–24, 2025
(Wednesday–Friday)

EXHIBIT HALL

October 22–24, 2025
(Wednesday–Friday)

2025 INTERNATIONAL SCIENTIFIC SYMPOSIUM

October 22–24, 2025
(Wednesday–Friday)

INDIANAPOLIS
OCTOBER 20–24, 2025



EMSWORLD[®] EXPO

In Partnership With
NAEMT

Now in its 37th year, EMS World Expo continues to be the largest annual gathering of EMS professionals worldwide, co-located with the National Association of Emergency Medical Technicians (NAEMT) Annual Meeting. In 2024, over 7,000 attendees from 65 countries gathered to gain knowledge, hone their skills, and network with leaders in prehospital care. Attendees can look forward to unparalleled opportunities to learn from top EMS educators, participate in hands-on training, and explore more than 100,000 square feet of cutting-edge exhibits.

EMS World Expo is the premier event to showcase your products and services in 2025. Booth space is filling quickly, and sponsorship opportunities will sell out! Contact your Business Development Manager today to reserve your spot and maximize your company's visibility.

Contact Us

Southeast Region/International
(+CO, HI, ID, MT, NM, NV, OK, OR, TX)
Rod Washington
918.406.8570
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East Coast Region (+AZ, UT, WA)
Maureen Hennessey
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Midwest Region (+ CA, FL)
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LOGISTICS AND MEETING PROVIDER

HMP Omnimedia

hmpglobal.com

Oct. 20–24, 2025 | Indianapolis, IN

EMS World Expo has negotiated discounted hotel rates to help make your trip to Indianapolis affordable. Rooms at the group rate are limited and are available on a first-come, first-served basis. The following hotels are included in the official EMS World Expo housing block.

Please be aware that Orchid Events is the only officially endorsed hotel provider for EMS World Expo. If you choose to book with a vendor not endorsed by EMS World Expo, we strongly encourage you to verify their credentials before doing business with them and to independently confirm that your reservation has in fact been made and will be honored by directly contacting your chosen hotel and/or airline.

To view or book your hotel, please visit emsworldexpo.com/travel

Book your room before September 18, 2025 to take advantage of the discounted room rates.

Hotels	Price
Courtyard Downtown Indy	\$223 single/double occupancy per night
Fairfield Inn & Suites Downtown	\$213 single/double occupancy per night
Hilton Garden Inn	\$159 single/double occupancy per night
Hilton Indianapolis	\$225 single/double occupancy per night
Hyatt Regency Indianapolis	\$239 single/double occupancy per night
Indianapolis Marriott Downtown	\$233 single/double occupancy per night
JW Marriott Indianapolis	\$243 single/double occupancy per night
Omni Severin	\$225 single/double occupancy per night
SpringHill Suites Downtown	\$223 single/double occupancy per night

*All rates listed above are subject to prevailing state and local occupancy taxes.

Nonrefundable Deposit Policy

When booking your hotel reservation, a valid credit card is required as all reservations require a nonrefundable deposit of up to 2 nights. Hotels will charge the nonrefundable deposit on August 28, 2025. This deposit will be applied to your guest folio upon check-in. If you cancel your reservation after this date, the deposit will not be refunded.

Exhibitors Reserving a Room Block (5 or more rooms)

If you need to reserve 5 or more rooms, please complete the online EMS World Expo 2025 Block Request Form found on emsworldexpo.com/travel. If you have questions, please contact Orchid Events at help@orchid.events or 833.303.4701.

Beware of Unauthorized Hotel Solicitations

Orchid Events is the only official hotel provider associated with EMS World Expo. Although other hotel resellers may contact you and offer accommodations for your trip, they are NOT endorsed by or affiliated with the conference. Be aware that entering into financial agreements with unapproved companies can have costly consequences for you. If you have questions or concerns, please contact Orchid Events at help@orchid.events or 833.303.4701.

For more information or to secure your participation, please contact one of the following Business Development Managers:

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Schedule and Location

Dates & Times

Date	Exhibit Hall Hours*	Dedicated Show Hours*
Wednesday, October 22	11:00 AM–4:30 PM	3.5
Thursday, October 23	11:00 AM–4:30 PM	3
Friday, October 24	10:00 AM–1:00 PM	2.5

Exhibitor Move-in Hours*

Sunday, October 19	12:00 PM–5:00 PM (Vehicle & Special Permissions Move-in ONLY)
Monday, October 20	8:00 AM–12:00 PM (Vehicle & Special Permissions Move-in ONLY) 12:00 PM–5:00 PM
Tuesday, October 21	8:00 AM–5:00 PM
Wednesday, October 22	8:00 AM–5:00 PM

Registration & Information Hours*

Monday, October 20	6:30 AM–6:00 PM
Tuesday, October 21	6:30 AM–6:00 PM
Wednesday, October 22	7:00 AM–4:45 PM
Thursday, October 23	7:30 AM–4:45 PM
Friday, October 24	7:30 AM–3:15 PM

Exhibitor Move-out Hours*

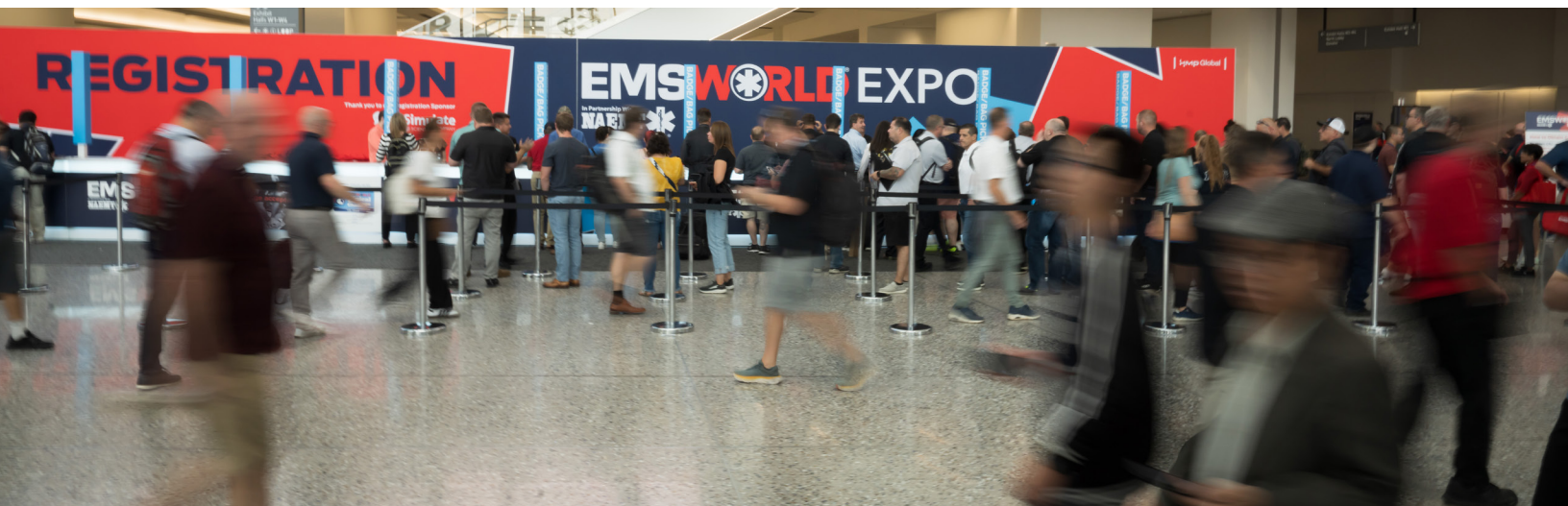
Friday, October 24	1:00 PM–7:00 PM (Trucks must be checked in by 7:00 PM)
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- There will be 14 total Exhibit Hall hours over 3 days
- The 9 dedicated Exhibit Hall hours do not conflict with the educational sessions

* Schedule subject to change.

Beware of Unauthorized List Rental Solicitations

EMS World Expo does not sell its attendee/exhibitor email lists. If you receive an email or phone call from someone with an offer to sell attendee/exhibitor lists from EMS World Expo, IT IS A SCAM. If you receive this type of offer, please forward it to tfields@hmpglobal.com.



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Contracts, Deadlines, and Checklist

April 1	<ul style="list-style-type: none"> ▶ Exhibitor Registration Opens ▶ Hotel Block Opens for Exhibitors (Orchid Events is the official housing vendor)
May 1	<ul style="list-style-type: none"> ▶ Exhibitor Service Manual Available
July 1	<ul style="list-style-type: none"> ▶ Deadline for EMS World Expo Conference Guide Advertising Sales
August 1	<ul style="list-style-type: none"> ▶ Deadline for EMS World Expo Conference Guide Advertising Art
August 5	<ul style="list-style-type: none"> ▶ Deadline to Submit Company Descriptions for Conference Guide
August 18	<ul style="list-style-type: none"> ▶ Deadline to Request Affiliate Meeting Space hmpglobevents.com/emsworldexpo/affiliate-meeting-space ▶ Order Audio-Visual and Monitors from OnServices (see form in exhibitor kit)
September 18	<ul style="list-style-type: none"> ▶ Hotel Reservations Discount Deadline
September 19	<ul style="list-style-type: none"> ▶ Freeman Discount Deadline for Booth Furnishings and Services ▶ Deadline to Submit Vehicle Forms (see form in exhibitor kit)
September 22	<ul style="list-style-type: none"> ▶ Deadline to Register Booth Personnel for Badges
October 10	<ul style="list-style-type: none"> ▶ Deadline to Order Furniture Package
October 13	<ul style="list-style-type: none"> ▶ Advance Warehouse Shipment Deadline (Advanced Warehouse start receiving freight September 19)
No Deadline	<ul style="list-style-type: none"> ▶ Distribute VIP Passes to Your Customers ▶ Visit hmpglobevents.com/emsworldexpo/vip-pass-program for your company's personalized VIP code ▶ Submit Exhibitor-Appointed Contractor (EAC) Forms prior to move-in

Visit emsworldexpo.com/exhibit to access important 2025 EMS World Expo exhibitor information, including:

- Exhibitor Kit
- Marketing/Sponsorship Opportunities
- And More
- Meeting Space Request Form/Policy
- Event Schedule

For more information or to secure your participation, please contact one of the following Business Development Managers:

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Expected Audience



Who will you meet?

Type of Service

- > Commercial/Industrial
- > Educational/Association
- > Fire Department
- > Hospital/Health System
- > Military/Government
- > Municipal/Third Service
- > Private/Independent Service

Titles

- > AEMT/EMT-Intermediate
- > Board/Committee Member
- > Captain, Lieutenant, Commander, Officer
- > Emergency Manager, Commissioner
- > EMS Coordinator/Administrator/Supervisor
- > EMS/Executive Director
- > EMS/Fire Chief
- > EMT/EMT-Basic
- > Instructor, Trainer
- > Medical Director, Physician
- > Military Medic/Corpsman
- > Nurse
- > Other Director, Manager
- > Paramedic
- > President, Owner, C-Level, Vice President

Audience Profile by Job Function, 2024

Advanced Life Support	28%
Basic Life Support	18%
Education	11%
Fire	7%
Management/Corporate	30%
Other (Law Enforcement, Communications)	6%

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Maximize Your Reach with EMS World Expo Advertising

EMS World Expo is committed to helping exhibitors gain valuable exposure and engagement. Our advertising and sponsorship opportunities are designed to spotlight your company's message, capturing the attention of EMS decision-makers and clinicians. We also offer customized solutions tailored to meet your unique objectives. Let us help you achieve your goals and maximize your ROI.

Conference Guide Advertising

The EMS World Expo official show guide is provided to all attendees in the show bag. Advertise in the EMS World Expo official show guide and increase your company's visibility and drive attendees to your booth.

Sales Deadline: July 1

Artwork Deadline: August 1

Advertisements	Price
Premium	\$2,500
Full Page	\$1,900
Half Page	\$1,300

Official Show Guide Bellyband

\$3,500

Exclusive

Your message front and center! Because they must be removed to open the on-site show guide, bellyband ads are a high visibility opportunity to get your message in front of your audience.

Bookmark for Official Show Guide (3" x 7")

\$3,750

Exclusive

The official bookmark of EMS World Expo. An advertising opportunity that lasts, as your audience can reuse the bookmark, which is placed inside the conference bag.



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Sponsorship Opportunities

Active Shooter Workshop & Simulation \$2,350 | \$4,150

Place your product or simulator in the hands of attendees as they practice proper patient triage and patient treatment in a simulated tactical mass casualty event.

Aisle Banner \$9,000 Exclusive

Have your company logo and booth number on all signage hanging above each and every aisle in the exhibit hall. This is a great way for attendees to see your booth location no matter where they are in the exhibit hall.

Attendee Badges \$7,200 Exclusive

Your company message will be printed on the badges given to all attendees at on-site registration.

Attendee Mailing List \$1,300 Pre-Show | \$1,600 Post-Show

Reach out to current and potential customers before or after the show! Use of our attendee list through a third-party mail house is available.

EMS World Expo Speaker Challenge Coin \$2,000

EMS World Expo speakers will be provided with EMS World-branded Challenge Coins.

Column Wraps \$4,500

Outside and inside locations available. Ask your representative for available locations and further details.

Conference Notepad \$4,700 (black and white)

Your company logo will be imprinted on a notepad included in the EMS World Expo conference bags provided to all attendees.

Conference Pen \$3,700

Receive continuous recognition by providing each conference attendee with a pen. This exclusive sponsorship allows attendees to see your company logo as they use your pen throughout the conference and beyond. Pens will be included in the conference bags and distributed to attendees as they check in at EMS World Expo. Sponsor is responsible for providing/shipping the pens.

Digital Display Advertising \$1,850 Static Image | \$2,350 Video

Gain more exposure during the show by advertising your company or product on digital monitors. Two 55" EMS digital monitors will be placed in high-traffic locations; ICC will include 10 silent monitors throughout EMS World Expo space. Your image or video will be seen continuously throughout the expo.

Escalator Clings

Use escalator clings to share your message with attendees as they travel from the exhibit hall to the meeting rooms during the meeting. Ask your representative for available locations and further details.

Exhibitor Showcase Email Blast \$1,750

Feature your product, description, and logo in our Exhibitor Showcase eBlast. Hurry, limit of 2 eBlasts, up to 8 exhibitors each.

Exhibitor Video Spotlight \$1,700

Turnkey video productions (30-second to 1-minute video) to be posted on EMS World Virtual & EMS World Social Media feeds during Expo 2025. Video will be filmed at the exhibitor's Expo 2025 Exhibit Booth or other desired on-site Expo location. Company will receive the video to use for own marketing purposes after EMS World Expo.



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Sponsorship Opportunities

Floor Graphics \$850 (3' x 3')

Put your company logo and booth number on the exhibit hall floor to direct traffic to your booth.

Hanging Banners

Display your company message above the crowd in one of many areas throughout the lobby and registration area. Ask your representative for available locations and further details.

Hotel Key Cards \$12,500

Personalize the host hotels room keys and key covers with your logo or advertisement. Ask your representative for available properties and further details.

Lanyards \$12,000 Exclusive

Have your company logo on all lanyards given to attendees at on-site registration.

Light Boxes \$2,500

Have your message stand out in the crowd with these backlit light boxes, placed either in a high-traffic conference area or on the show floor.

Meter Board Signage \$1,300 (single sided) | \$1,600 (double sided)

Display your message in a high-traffic conference area on one or multiple 38" x 87" meter panel signs.

Mobile App Banner Ads

Give attendees quick access to your company information with a mobile app graphic banner ad.

\$1,300: Sticky Banner, mobile app (one available)
\$1,150: Homepage Ads (two half-width available)
\$800: Page ads (5 available)

Official Mobile App Sponsor \$12,000 Exclusive

The exclusive mobile app sponsor keeps attendees connected to important conference updates. Few put their phones down for long at a conference, providing the mobile app sponsor consistent and continuous on-site engagement. Sponsorship includes splash page, 1 sticky banner on the homepage, and 4 push notifications.

Mobile App Exhibitor Upgrade \$750

Help attendees find out more about your company with an upgraded exhibitor listing.

Mobile App Push Notification \$850

Engage show attendees with a custom push alert through the mobile app—a great way to let them know about current promotions, in-booth product demos, or booth giveaways.

Mobile Device Charging Stations Starting at \$2,750 per Table

Power up attendees with a mobile device charging station. Your logo and custom graphics will be displayed along with charging cables, which is sure to draw attention and appreciation from attendees as you rescue them from the dreaded "low battery" signal. Ask your Business Development Manager for additional options.



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New Product Launch Bundle \$3,800

Introducing a new product at EMS World Expo! Our package includes:

- Exhibitor Showcase eNewsletter
- 3' x 3' Floor Graphic to be placed in Exhibit Hall
- Full-Page Ad in Conference Guide
- Submission to New Product Innovation Award Program (Deadline: June 30)
- New Product Release on EMSWorld.com

Opening Ceremony and Keynote \$15,000 Exclusive

The Opening Ceremony and Keynote Presentation at EMS World Expo is the single largest event, with thousands of attendees. Your company logo will be placed on the website, signage, A/V, and all on-site and printed promotion of the Opening Ceremony and Keynote Presentation. Plus, your company literature will be made available to Opening Ceremony and Keynote Presentation attendees.

Passport to Prizes \$375 + prize donation (32 available)

Increase valuable attendee exposure through EMS World Expo's Passport to Prizes, a "register-to-win" incentive to drive booth traffic and create attendee excitement in the exhibit hall.

Podcast Studio Sponsorship \$15,000 Exclusive

EMS World hosts Podcast Studio interviews recorded at EMS World Expo. The podcast is promoted to EMS World audience and archived on EMSWorld.com. Exclusive sponsorship includes recognition for all EMS World podcasts recorded in the Podcast Studio.

Pre- or Post-Show eBlast \$5,700

Your company message will be emailed to every registered attendee before or after the show. Contact your account manager for date availability. Hurry, limit of 8 eBlasts available.

Product Display and Banner \$6,750 (3 available)

Showcase your product in a high-traffic area in the convention center! Comes paired with a small banner.

Registration Sponsorship \$11,500 Exclusive

Exclusive branding opportunity to have your marketing message on registration desks, signage, and all registration confirmation emails.

Show Bag \$14,000 Exclusive

Put your company logo on every show bag handed out, plus one insert in each bag.

Show Bag Insert \$2,300 (20 available)

This sponsorship allows one piece of printed company material to be inserted in the show bag received by all attendees at registration. Hurry—limit of 20 inserts.

Show Daily \$2,300

Your marketing message will be included with the EMS World Expo Show Daily emailed to all registered attendees on the day of your choice.

Show Daily Email Blast \$5,700 Exclusive

Your marketing message will be included with the EMS World Expo Show Daily emailed to all registered attendees each day.

SimLab \$2,800 (15 available)

Demonstrate your simulator or product as they put their clinical skills to the test and work through various scenarios.

Speaker Ready Room \$5,000 Exclusive

Get brand recognition in the area where more than 200 of the most influential thought leaders in EMS gather, meet, and network. Help us thank our speakers in style by sponsoring gifts for our esteemed presenters. Each speaker will receive a special gift—courtesy of you! Leave a lasting impression with our industry leaders.

Stand and Deliver Sponsorship \$5,000

This novel program provides an opportunity for up-and-coming speakers to receive meaningful feedback from nationally recognized EMS presenters. Each participant is given a challenge coin with the sponsor's logo. The sponsor's logo will be on the winner's award. Signage for the program will also include sponsor recognition.

Thursday Reception on the Floor \$6,700 (4 available)

Take the opportunity to provide and enjoy complimentary drinks and network with our international assembly of attendees.

Wellness Hub Booth \$1,900

EMS practitioners deal with traumatic events that over time can begin to affect their mental health and well-being. EMS World Expo has developed an on-site Wellness Hub where attendees can visit and engage with vendors who can help them maintain healthy mental and physical well-being. Space is limited—reserve your booth today.

Window or Door Clings

Your message will be the first thing attendees see as they enter the convention center! Ask your representative for available locations and further details.

WiFi \$17,500 Exclusive

Increase your exposure throughout the conference venue by providing free WiFi internet access to EMS World Expo attendees. The WiFi Sponsorship allows you to customize the login screen and will direct attendees directly to your website!

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Sponsor EMS education with the following conference tracks and events providing CE credits for attendees. All educational sponsorships include sponsor recognition in the Official Show Guide, website, on-site signage, mobile app, and literature distribution via mobile app. Ask your Business Development Manager for full sponsor benefits and details.

Breakfast & Learn

\$4,200*

(two available)

Sponsor CE Accredited Education with an early morning educational session and provide breakfast for attendees.

*Sponsorship rate does not include food and beverage.

Conference Tracks

Be the exclusive track sponsor for one of the educational tracks at the conference.

Main Tracks \$8,300

Choose from: Clinical Paramedicine (formerly ALS), Fundamentals (formerly BLS)

Specialty Tracks \$8,000

Choose from: Community Paramedicine, Critical Care, Leadership/Management, Operations, Research

Exhibit Hall Learning Center

\$11,500

Exclusive

Located on the Exhibit Hall floor, the Learning Center attracts hundreds of attendees and provides free CE credits.

International Scientific Symposium

\$6,200

Exclusive

Facilitated by the Pre-Hospital Care Research Forum at UCLA. EMS providers at all levels present original peer-reviewed posters and oral abstract sessions. Sponsors receive recognition in the publication, poster area, and symposium.

Lunch & Learn

\$6,800*

(two available)

Sponsor CE Accredited Education with an educational session and provide lunch for attendees.

*Sponsorship rate does not include food and beverage.

Product & Technology Theater Showcase

\$2,900

Showcase your product and/or technology to the EMS audience. This unique opportunity provides exhibitors with a 15-minute product presentation outside their booth in the EMS World Expo Learning Center. Presentations occur back-to-back in a theater-style space located in a specially designated area of the exhibit hall. Availability is limited, and qualifying exhibitors will be scheduled on a first-come, first-served basis.



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Corporate Sponsorship Packages

Sponsorships are an excellent way to enhance product awareness, drive more traffic to your booth, and increase lead and revenue generation. This is a quick and easy way to reach all attendees with our pre-packaged sponsorship bundles and receive special recognition at each level.

Gold Sponsorship \$29,000

Your gold sponsorship package includes:

- Exclusive EMS World Expo Event WiFi Sponsor
- Pre-show eBlast to all EMS World Expo registrants
- Post-show eBlast to all EMS World Expo attendees
- Show Bag Insert
- Full-Page Ad in Official Show Guide
- Full-Page Ad in Fall issue of EMS World Magazine
- 50,000 Banner impressions on EMSWorld.com
- Mobile App Push Notification & Upgraded Exhibitor Listing
- EMS Digital Display Advertising
- Recognition as Gold Sponsor

Silver Sponsorship \$18,000

Your silver sponsorship package includes:

- Pre-show eBlast to all EMS World Expo registrants
- Show Bag Insert
- Full-Page Ad in Fall issue of EMS World Magazine
- 50,000 Banner Impressions on EMSWorld.com
- Three Meter Boards
- Mobile App Push Notification & Upgraded Exhibitor Listing
- EMS Digital Display Advertising
- Recognition as Silver Sponsor

Bronze Sponsorship \$9,000

Your bronze sponsorship package includes:

- Exhibitor Showcase eNewsletter
- Mobile App Upgraded Exhibitor Listing
- Double-Sided Meter Board
- EMS Digital Display Advertising (static)
- 3' x 3' Floor Graphics in Exhibit Hall
- Full-Page Ad in Official Show Guide
- Recognition as Bronze Sponsor



Contact your Business Development Manager for more information on creating a customized corporate sponsorship package.

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OCTOBER 22-24, 2025
 INDIANAPOLIS, IN

COMPANY NAME (AS IT SHOULD APPEAR IN THE CONFERENCE GUIDE)

COMPANY MAILING ADDRESS

CITY STATE ZIP

COMPANY PHONE

COMPANY WEBSITE

CONTACT NAME TITLE

EMAIL

CONTACT OFFICE PHONE CONTACT CELL PHONE

2025 Booth Rates

Booths larger than 800 sq. ft. are based on \$16.75 per square foot rate.
 Booth size ___' x ___' / Booth Price \$_____ (if larger than a 20' x 40')

Size	Standard Price	Furniture Package
10' x 10'	\$4,000	10x10 Furniture Package - \$1,000 Includes 9'x10' carpet one 6' draped table two chairs one wastebasket 500-watt electrical outlet
10' x 20'	\$6,450	
10' x 30'	\$8,800	
20' x 20'	\$10,750	10x20 Furniture Package - \$1,300 Includes 9'x20' carpet one 6' draped table two chairs one wastebasket 500-watt electrical outlet NO SUBSTITUTIONS OR CHANGES ALLOWED. DEADLINE: SEPTEMBER 22, 2025
20' x 30'	\$12,850	
20' x 40'	\$15,000	

Preferred Booths

1st Choice _____ 2nd Choice _____ 3rd Choice _____

Companies we DO NOT wish to exhibit near:

Companies we WOULD LIKE to exhibit near:

Exhibitor Application and Contract

Promotional & Sponsorship Opportunities

- Show Bag Insert \$2,300 (limited to 20)
- SimLab \$2,800 (limited to 15)
- Floor Graphic \$850 (3' x 3')
- Passport to Prizes \$375 + prize donation (limited to 32)

Conference Guide Advertising

- Full Page \$1,900
- Half Page \$1,300

Financial Summary

Exhibit Space Cost	\$ _____
Sponsorship	\$ _____
Advertising	\$ _____
Furniture Package	\$ _____
Grand Total	\$ _____
50% deposit is due within 30 days	\$ _____
Balance due by April 22, 2025	\$ _____

APPLICANT'S AUTHORIZED SIGNATURE

APPLICANT'S PRINTED NAME DATE

PLEASE NOTE THAT BY SUBMITTING THIS FORM, YOU AGREE THAT YOUR USE OF THIS SPACE IS SUBJECT TO THE CONDITIONS AND TERMS PROVIDED, WHICH UPON ACCEPTANCE BY EMS WORLD EXPO WILL BECOME A BINDING CONTRACT BETWEEN YOU, AS THE EXHIBITOR, AND EMS WORLD EXPO.

Payment Information

We agree to pay the total booth/vehicle/sponsorship provided.
 We understand that 50% is due within 30 days and the final balance is due by April 22, 2025.
All payments are nonrefundable.

Charge only the deposit to my credit card at this time.

Charge the entire amount to my credit card at this time.

Check enclosed: Make check payable to HMP Communications and mail your application, along with a 50% deposit or full payment, to:
HMP Communications, P.O. Box 22151, New York, NY 10087-2151

Credit Card Type:    

A 3% administrative fee will be applied to all credit card payments.

NAME ON CREDIT CARD

CREDIT CARD # EXPIRATION DATE CVV

AUTHORIZED SIGNATURE

This form indicates the policies and regulations set forth as part of the contract for the conference referenced in this contract with EMS World Expo, part of HMP. EMS World Expo reserves the sole right to render all interpretations, to amend and enforce these policies and regulations, and to establish any and all further regulations not specifically covered below to assure the general success and well-being of the conference. EMS World Expo reserves the right to decline, prohibit, and/or deny any exhibit or sponsorship that in its sole judgment is contrary to the character, objectives, and best interests of the conference or unsuitable for its attendee audience.

1. EXHIBITOR'S INFORMATION KIT: A complete Exhibitor's Information Kit containing all the necessary order forms for drayage, electrical service, furniture rental, carpeting, cleaning, etc., will be sent via email to each exhibitor after confirmation of space assignments. The official decorating company of the Event will also provide instructions within the Kit so forms may be processed online.

2. GENERAL EXHIBIT INFORMATION: All exhibits must be set up by the time and date in the conference Exhibitor Information Kit. The exhibits officially close at the time and date in the Exhibitor Information Kit. No exhibitors may dismantle exhibits until the official closing time. EMS World Expo reserves the right to assign booth space.

3. EXHIBITOR SERVICES: The official decorating and drayage company of the Event will provide and distribute an Exhibitor Information Kit containing literature and rates for all services and equipment. All furnishings and special requirements should be ordered through that decorating company.

4. DISPLAY RULES AND REGULATIONS: EMS World Expo follows the IAEE Guidelines for Display Rules and Regulations: <https://www.hmpglobal.com/meetings/IAEEGuidelines.pdf>

5. EXHIBIT COORDINATOR: The Exhibitor Information Kit will provide an exhibitor contact. For identified events, the official decorating company will direct and manage all of the following services and will have a service desk in operation at the time of installation and dismantling: Exhibitor's Information Kit distribution, furnishings, labor, rent or exhibit displays, signage, material handling services, and transportation services.

6. PHOTOGRAPHY IN THE EXHIBIT HALL: The use of cameras (including but not limited to cellular phones, film, digital, video recording, and image and sound capturing) or audio recording equipment is prohibited anywhere during the conference without prior permission from EMS World Expo.

7. SUBLETTING OF SPACE: The exhibitor agrees that the display will be confined to the area of space reserved and that subletting or showing products other than those manufactured or represented by the exhibitor is strictly prohibited.

8. ARRANGEMENT OF EXHIBITS: The exhibitor agrees to manage their exhibits so as not to obstruct or interfere in any way with the general view, the view of the exhibits of other exhibitors, or the free passage of spectators. The decision of EMS World Expo as to what constitutes such obstruction or interferences will be final.

9. CARE OF SPACE: The exhibitor agrees not to deface, injure, or mar the exhibition hall of the venue, any of the furniture or fixtures contained therein, and/or any of the property of whatever nature placed therein. The exhibitor will be liable to EMS World Expo and/or the venue for any damage resulting to such exhibition hall, furniture and fixtures contained therein, and/or such property placed therein by EMS World Expo, which will occur by reason of the commission or omissions of any exhibitor and/or its agents, servants, or employees. The exhibitor will defend and hold harmless EMS World Expo from all claims and suits against EMS World Expo arising from the aforesaid commissions or omissions of the exhibitor, their agents, servants, or employees. All material used by exhibitors must conform to the requirements of the Fire Department of the city in which the venue is located.

10. INSURANCE: EMS World Expo assumes no responsibility for the safety of the personnel and property of exhibitors or the personal property of their officers, agents, servants, or employees. Any exhibitor wishing to insure their personnel or goods against injury, theft, damage by fire, accident, or other cause must do so at their own expense

11. SECURITY: EMS World Expo and the venue are not responsible for loss of or damage to exhibitor property. Exhibitors will be required to display proper credentials to gain access to the exhibit floor.

12. LIABILITY: EMS World Expo will not be liable for any damages in the event that performance of this contract is rendered impossible for any of the following causes: destruction of the exhibit hall or any substantial portion thereof by fire, earthquake, the elements, a public enemy, strikes or other public disorder, impossibility of performance created by lay or any public authority, and/or for any cause beyond its control or the control of the venue.

13. CHILDREN: Under no circumstances will children under the age of 18 be allowed in the exhibit hall during installation or dismantling. For reasons of insurance children are not permitted

on the show floor. Because of limited seating capacity and the highly technical nature of the programs, children under the age of 18 are not invited to attend presentations.

14. SHIPPING INSTRUCTIONS: Please ship early and prepay all transportation charges. Collect shipments will not be accepted. All shipments should be labeled with return address. Additional shipping instructions and labels will be provided in the Exhibitor's Information Kit. All shipments should be packed securely and fully prepaid. Bills of lading should be forwarded to the drayage agent when shipment is made. Each exhibitor agrees to ship their materials at the company's own risk and expense.

15. CONDUCT OF EXHIBITS: Canvassing or distributing of promotions outside the exhibitor's own booth will not be permitted. EMS World Expo reserves the right to monitor and reduce any exhibitor sound system so that it does not interfere with the show and/or other exhibitors. Exhibitors may not serve or dispense food or beverages of any type from their booths or in the exhibit area without the consent of EMS World Expo. No part of the display, including products, is permitted outside the exhibit space. Products and furnishings should be arranged with the safety of the exhibitors and attendees in mind. Each exhibitor must make provisions for the safeguarding of their goods, materials, equipment, and display at all times, and the exhibitor will indemnify and hold the conference and the venue harmless against all such claims arising out of Exhibitor's goods, materials, equipment, and display. All of the exhibitor's property should be deemed to remain under the exhibitor's custody and control in storage, in transit to or from, or within the confines of EMS World Expo or its service contractor.

16. UTILITIES AND SERVICES: Rates and data for electrical power, telephone connections, and Internet will be provided in the Exhibitor's Information Kit.

17. CANCELLATION BY EXHIBITOR: Any cancellation or reduction in space must be communicated to EMS World Expo in writing. Cancellation of or reduction in space in no way relieves Company of its financial obligations as outlined herein. A full one hundred percent (100%) of the total Contract amount will be due for any cancellations received less than 6 months before the date of the EMS World Expo as outlined herein. Management may, at its sole discretion, reassign any cancelled space.

18. CANCELLATION BY THE EVENT ORGANIZER: In the event, that EMS World Expo be cancelled by EMS World Expo, EMS World Expo will refund the exhibit booth fee(s), including deposit(s), previously paid by Exhibitor, minus any expenses already incurred by EMS World Expo. Exhibitor may choose to transfer any remaining balance of fees (after incurred expenses by EMS World Expo have been deducted from previously paid fees) to a future live or virtual event, or toward print or digital products. EMS World Expo shall be under no liability to the Exhibitor or any other person in respect of any actions, proceedings, claims, demands, losses (including consequential losses), costs, or expenses whatsoever which may be brought against or suffered or incurred by the Exhibitor as the result thereof.

19. CHANGES BY THE EVENT ORGANIZER: In the event that EMS World Expo is postponed or converted to a virtual event by EMS World Expo, EMS World Expo will transfer all previously paid fees to the new event (live or virtual). Should Sponsor be unable to participate in the postponed or virtual event, previously paid fees will be transferred to a future event, or toward print or digital products. EMS World Expo shall be under no liability to the Sponsor or any other person or company in respect of any actions, proceedings, claims, demands, losses (including consequential losses), costs, or expenses whatsoever which may be brought against or suffered or incurred by the Sponsor as the result thereof. If the meeting remains in person, but a virtual component is added by EMS World Expo (i.e., making a hybrid event), the refund and transfer policy stated in this clause is not applicable. If the event has not been cancelled in its entirety, a fully executed agreement cannot be cancelled within 90 days of the event.

20. PAYMENT: Exhibit space cost and payment terms are stated on the front of this contract, and all payments are nonrefundable. In the event of total or partial cancellation (space size reduction) by Exhibitor, the Booth Fee will not be reduced or refunded; the full amount will be due. If Exhibitor fails to pay the entire Booth Fee at the times specified, or fails to comply with any of the terms and conditions or rules and regulations, Management may reassign the booth location reserved for Exhibitor and/or may resell that booth location to another party. The entire Booth Fee must be paid in full prior to move-in of the exposition. If Exhibitor cancels or breaches this agreement for any reason whatsoever, in addition to whatever rights Management may have under applicable law, any payments made by Exhibitor prior to the date of termination shall be retained by Management as liquidated damages and not as a penalty. Management and Exhibitor agree that such amounts constitute a reasonable provision for liquidated damages. Exhibitor shall also be liable for any payments required to be paid but not paid as of the date of cancellation or breach of this agreement. If the exposition is canceled or is not held for any reason whatsoever, then this agreement shall be canceled. Exhibitor's sole and exclusive remedy shall be to receive a refund of all amounts Exhibitor has actually paid on account of this contract. If for any reason beyond Management's reasonable control (e.g., an act of God, fire, labor disturbance,

etc.) the exposition is materially curtailed, Exhibitor's sole and exclusive remedy shall be to receive a prorated refund of the Booth Fee.

a. For any signed Contract received more than six (6) months before the date of the Event outlined herein, Company will remit payment to EMS World Expo according to the following schedule:

i. A nonrefundable fifty percent (50%) of the total Contract amount is due upon signing this Contract. Payment not made via credit card upon signing this Contract will be invoiced. Payment must be received by EMS World Expo according to the payment terms stated on the Invoice. Until payment is received, EMS World Expo may, at its sole discretion, reassign any exhibit space or sponsorship outlined herein.

ii. The remaining fifty percent (50%) of the total Contract amount is due no less than six (6) months before the date of the Event as outlined herein. Payment not made in full via credit card upon signing this Contract will be invoiced. Payment must be received by EMS World Expo according to the payment terms stated on the Invoice. Until payment is received, EMS World Expo may, at its sole discretion, reassign any exhibit space or sponsorship outlined herein.

b. For any signed Contract received within six (6) months before the date of the Event outlined herein, Company will remit payment to EMS World Expo according to the following schedule:

i. A nonrefundable one hundred percent (100%) of the total Contract amount is due upon signing this Contract. Payment not made via credit card upon signing this Contract will be invoiced. Payment must be received by EMS World Expo according to the payment terms stated on the Invoice. Until payment is received, EMS World Expo may, at its sole discretion, reassign any exhibit space or sponsorship outlined herein.

c. Payment can be made by credit card or by check. A link to the payment portal will be emailed to make payment by credit card or ACH/wire. Instructions for mailing a check will be on the invoice.

21. RIGGING: Additional rigging fees may apply for hanging signs in booths. Rates will be provided in the Exhibitor's Information Kit.

22. INTELLECTUAL PROPERTY: Exhibitor grants EMS World Expo a limited, non-exclusive, non-transferable license to use exhibitor's name and marks in connection with the Event. Exhibitor may not use EMS World Expo's name, trademarks, logos, or research in its booth or in any information it provides to its clients, except to inform clients that it will be participating as an exhibitor or sponsor of the event. The use of EMS World Expo's logo/name or the event logo/name by exhibitor before, during, or after the event is strictly forbidden without the prior written consent of EMS World Expo.

23. DECORATION: EMS World Expo shall have full discretion in the placing, arrangement, and appearance of all items displayed by exhibitor and may require the replacing, rearrangement, or redecoration of any item or of any booth, and no liability shall attach to management for costs that may devolve upon exhibitor thereby.

24. OUTSIDE ACTIVITIES: Exhibitor shall not conduct any event that will take qualified show attendees from the Event. Exhibitor shall not conduct or sponsor at any time during the Event any off-site hospitality events.

25. LOTTERIES & CONTESTS: The operation of games of chance, lottery devices, or the actual or simulated pursuit of any recreational pastime is permitted only to the extent permitted by applicable law and upon EMS World Expo's written approval.

26. ADMISSION: EMS World Expo shall have sole control over admission policies at all times. Booth personnel are restricted to exhibitor's employees and authorized representatives. All exhibitor personnel must wear an Exhibitor badge at all times. EMS World Expo reserves the right to limit the number of booth personnel at any time. Exhibitor's booth must be staffed during exhibit hall hours.

27. SPONSORSHIPS/BRANDING: Exhibitors/Sponsors are prohibited from securing sponsorships, branding, or promotional partnerships with any third parties within a 5-mile radius of the conference venue. This restriction applies to the duration of the conference and extends to any pre- or post-event activities that may take place in the designated area. Violations of this agreement may result in the immediate termination of sponsorship privileges and the forfeit of any sponsorship fees.

Any person who attends an HMP organized event grants permission to HMP, its employees, and agents (collectively "HMP") to record his or her visual/audio images, including, but not limited to, photographs, digital images, voices, sound or video recordings, audio clips, or accompanying written descriptions, and, without notifying such person, to use his or her name and such images for any purpose of HMP, including advertisements for HMP and its programs.