



CLINICAL  
PATHWAYS  
CONGRESS



CANCER CARE  
BUSINESS  
EXCHANGE

SEPTEMBER 6-8, 2024  
BOSTON, MA

# Disrupting Cancer Care

Showcasing Trailblazers  
Shaping Alternative Business  
and Payment Strategies



# Agenda

SCAN THE QR CODE FOR  
THE MOST UP-TO-DATE  
SESSION AND FACULTY  
INFORMATION



## DAY 1

Friday, September 6

**8:00 AM – 9:00 AM**

Clinical Pathways Masterclass Breakfast

**9:00 AM – 9:05 AM**

Welcome & Opening Remarks

**9:05 AM – 9:20 AM**

Journal of Clinical Pathways Best of 2024

Speaker: Winston Wong, PharmD, President, W-Squared Group

**9:20 AM – 9:50 AM**

Market Access Insights

Speaker: Lee Blansett, Executive Vice President, HMP Market Access Insights

**9:50 AM – 10:50 AM**

Digital Innovation: Cancer-Specific AI Use Cases

Moderator: James Hamrick, MD, Vice President, Clinical Oncology, Flatiron Health

Speakers: Will Shapiro, Vice President, Data Science, Flatiron Health; Jeff Hunnicutt, Chief Executive Officer, Highlands Oncology; Douglas Flora, MD, LSSBB, Executive Medical Director, St. Elizabeth Healthcare and Editor-in-Chief, AI in *Precision Oncology Journal*

**10:50 AM – 11:35 AM**

CancerX Update

Speakers: Deirdre Saulet, PhD, Market Vice President, Oncology, Carrum Health; Manasi Kapoor, MBA, Market Insights Manager, Office of Technology Development, Memorial Sloan Kettering Cancer Center; Digital Medicine Society (Dime)

**11:35 AM – 12:20 PM**

How to Build Your Own Pathway Program

Moderator: James Hamrick, MD, Vice President, Clinical Oncology, Flatiron Health

Speakers: Edward Arrowsmith, MD, Oncologist, Tennessee Oncology; Lawrence N. Shulman, MD, MACP, FASCO, Associate Director, Special Projects, Abramson Cancer Center, University PA School of Medicine; Rebecca Maniago, PharmD, BCOP, Associate Director of Clinical Oncology, Flatiron Health; Jami Wiley, PharmD, ONCare Alliance

**12:20 PM – 12:30 PM**

Networking Break

**12:30 PM – 1:30 PM**

Clinical Pathways Masterclass Lunch

**1:30 PM – 2:15 PM**

Equity Funding in Healthcare: The Case for Venture Capital & Private Equity

Moderator: Michael Kolodziej, MD, Head of Medical Oncology, Canopy Care

Speakers: Ben Freeberg, Founder & Managing Partner, Oncology Ventures; Roger D. Strode, JD, Partner, Foley & Lardner, LLP; Paul Martino, Co-Founder, VillageMD; Gregor Kevrekian, MBA, Partner, Healthier Capital

**2:15 PM – 3:15 PM**

Innovation Theater

**3:15 PM – 3:45 PM**

Coffee & Networking Break

**3:45 PM – 4:30 PM**

Strategies for Patient Navigation Services

Moderator: Nina Chavez, MBA, Vice President, Strategic Partnerships & Alliances, Flatiron Health

Speakers: Susan Sabo-Wagner, RN, MSN, OCN, Vice President, Clinical Innovation, American Oncology Network; Kathy Oubre, MS, CEO, Pontchartrain Cancer Center; Kathryn Paliotta, RN, Vice President of Patient Communications, New York Cancer & Blood Specialists

**4:30 PM – 5:45 PM**

High-Value Cancer Delivery System

Moderator: Deirdre Saulet, PhD, Market Vice President Oncology, Carrum Health

Speakers: Harlan Levine, MD, President, Health Innovation and Policy, City of Hope; Chevon Rariy, MD, Chief Health Officer, Oncology Care Partners

**5:45 PM – 6:00 PM**

Day 1 Closing Remarks & Takeaways

**6:00 PM – 7:00 PM**

Exhibit Hall Welcome Reception

## DAY 2

# Saturday, September 7

8:00 AM – 9:00 AM

Clinical Pathways Masterclass Breakfast

9:00 AM – 9:05 AM

Welcome to Day 2

9:05 AM – 10:50 AM

Managing Clinical & Financial Risk in Oncology

Moderator: Ira Klein, MD, Vice President, Provider Relations, Tempus Labs

9:05 AM – 9:20 AM

**SEGMENT 1: ECOSYSTEM OVERVIEW**

Speaker: Christopher Day, Chief Strategy Officer, IntegraConnect

9:20 AM – 9:55 AM

**SEGMENT 2: ONCOLOGY PRACTICE INNOVATORS**

Speakers: Barry Russo, MBA, Chief Executive Officer, Center for Cancer & Blood Disorders; Alti Rahman, MHA, MBA, CSSBB, Chief Strategy & Innovation Officer, American Oncology Network; Lora Markley, Regional Director, Managed Care Contracting, Specialty Provider, US Oncology Network; Jessica Neeb, MSN, RN, OCN, Senior Director, Transformation & Quality, US Oncology Network; Puneeth Indurlal, MD, MS, Senior Director, Care Transformation & Quality, US Oncology Network

9:55 AM – 10:30 AM

**SEGMENT 3: CARE PLATFORM DISRUPTORS**

Speakers: Erich Mounce, MHA, Chief Executive Officer, Oncology Care Partners; Bobby Green, MD, Chief Medical Officer, Thyme Care; Kamal Golla, MD, MPH, Value Transformation, Evolent/New Century Health; Dillon Miller, MD, Regional Medical Director, Oak Street Health

10:30 AM – 10:50 AM

**AUDIENCE Q&A**

10:50 AM – 11:50 AM

Innovation Theater

11:50 AM – 12:50 PM

The Virtual Cancer Clinic: Extending Care to the Home and Reimagining the Patient Experience

Moderator: Dan Nardi, Chief Executive Officer, Reimagine Care

Speakers: Pallav Mehta, MD, Medical Director, Reimagine Care; Glen Peterson, DNP, ACNP, RN, University of Colorado Anschutz Medical Campus; Shelley Fuld Nasso, MPP, Chief Executive Officer, National Coalition for Cancer Survivorship; Barry Russo, MBA, Chief Executive Officer, Center for Cancer & Blood Disorders; Julia Frydman, MD, MS, Medical Director, Palliative Care, Thyme Care

12:50 PM – 1:00 PM

Networking Break

1:00 PM – 2:00 PM

Clinical Pathways Masterclass Lunch

2:00 PM – 2:45 PM

Advanced Clinical Pathways: Latest Developments

Speakers: Ed Rodgers, Network Development Director, Elsevier/ClinicalPath; James Chen, MD, Senior Vice President, Medical Informatics, Tempus AI

2:45 PM – 3:45 PM

Business Innovator Showcase

3:45 PM – 4:30 PM

Risk & Rewards of Oncology Joint Ventures & Strategic Partnerships

Speakers: Adria Warren, JD, Partner, Foley & Lardner, LLP; Tynan Kugler, MBA, MPH, Consulting Principal, Pershing Yoakley & Associates

4:30 PM – 5:00 PM

Coffee & Networking Break

5:00 PM – 5:45 PM

Pathways for Social Needs Assessment and Care

Speaker: Alan Balch, PhD, Chief Executive Officer, Patient Advocate Foundation

5:45 PM – 6:00 PM

Day 2 Closing Remarks & Takeaways

6:00 PM – 7:30 PM

Reception

## DAY 3

# Sunday, September 8

8:00 AM – 9:00 AM

Clinical Pathways Masterclass Breakfast

9:00 AM – 9:05 AM

Welcome to Day 3

9:05 AM – 10:05 AM

Integration of Medical Oncology and Surgical Specialties

Moderator: John E. Hennessy, MBA, BCPA, Principal, Valuate Health Consultancy

Speakers: William Jordan, Jr, MBA, MHA, Independent Oncology Consultant; Douglas Ackerman, MD, Urologist, Kaiser Sunnyside Medical Center; Sukumar Ethirajan, MD, Founder, KanceRx

10:05 AM – 11:05 AM

Business Innovator Showcase

11:05 AM – 11:50 AM

MRDs: Fact, Fiction, and the Future

Speakers: Deirdre Saulet, PhD, Market Vice President, Oncology, Carrum Health; Kaylie Johnson, Program Administrator, Memorial Sloan Kettering Cancer Center; Dan Sisler, PhD, Scientific Affairs Liaison, Tempus AI

11:50 AM – 12:35 PM

Predictable Cost-of-Care Model for Treatment Decisions—Working Group Consensus Presentation

Speaker: Carole Tremonti, RN, MBA, CEO and Principal Consultant, Three Mountains, LLC

12:35 PM – 12:50 PM

Day 3 Closing Remarks & Takeaways

# 2024 Congress Leadership

Meet the expert faculty who are shaping the content for this year's meeting. These leaders are creating an interactive environment for cancer care stakeholders to explore and share practical approaches to today's most pressing issues. The agenda will feature the following highlights:

## Innovations and Advancements in Cancer Care

Explore cutting-edge advancements in digital innovation, CancerX updates, early detection technologies such as MCED and MRD testing, and the latest breakthroughs in clinical pathways.

## Transforming Cancer Care Delivery

Delve into high-value cancer care delivery systems, the concept of virtual cancer clinics for home-based care, and the management of remote continuous care.

## Strategic Partnerships and Financial Strategies

Discuss the role of venture capital and private equity in healthcare, the rise in joint ventures and strategic partnerships, and strategies for managing clinical and financial risk in oncology.

## Integrated and Holistic Approaches to Care

Learn about pathways for social needs assessment and care, as well as the integration of medical oncology with surgical specialties for comprehensive patient care.



# 2024 Congress Leadership



**Alan J. Balch, PhD, CEO**  
Patient Advocate Foundation



**Carla Balch,**  
Chief Executive Officer, Spesana



**Ronald Barkley, MS, JD,**  
President, Cancer Center Business Development Group



**Nina Chavez,**  
Vice President, Strategic Partnerships & Alliances, Flatiron Health



**Rushir Choksi, MD,** Co-Chief Medical Officer, Hillman Cancer Center UPMC



**Bobby Green, MD,** Chief Medical Officer, Thymecare



**James Hamrick, MD,** Vice President Clinical Oncology, Flatiron Health



**John E. Hennessy, MBA, BCPA,** Senior Vice President, Valuate Health



**Andrew Hertler, MD,** Chief Medical Officer, Evolent/New Century Health



**Manasi Kapoor,** Digital Health Business Development, Memorial Sloan Kettering Cancer Center



**Ira Klein, MD,** Vice President, Medical Affairs & Payor Relations, Tempus Labs



**Wui-Jin Koh, MD,** Senior Vice President and Chief Medical Officer, National Comprehensive Cancer Network



**Michael Kolodziej, MD,** Vice President and Chief Innovation Officer, ADVI Health



**Harlan Levine, MD,** President, Health Innovation & Policy, City of Hope Comprehensive Cancer Center



**Barb McAneny, MD,** Practice President, New Mexico Hematology Oncology Consultants, Past President American Medical Association (AMA)



**Erich Mounce, MHA,** Chief Executive Officer, Oncology Care Partners



**Ed Rodgers,** Network Development Director, Elsevier ClinicalPath



**Barry Russo, MBA,** Chief Executive Officer, Center for Cancer & Blood Disorders



**Deirdre Saulet, PhD,** Market Vice President, Oncology, Carrum Health



**Frederick Schnell, MD, FACP,** Chief Medical Officer, National Cancer Treatment Alliance/Community Oncology Alliance



**Todd Schonherz,** Chief Executive Officer, American Oncology Network



**Mahek A. Shah, MD, MBA, M.S,** Physician Executive, Investor, Advisor, and Managing Partner, Harvard University and WTM Advisors

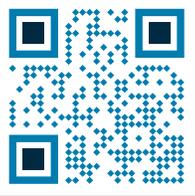


**Kelley D. Simpson,** President, Cancer Concierge LLC



**Adria Warren,** Partner, Foley & Lardner

# Register

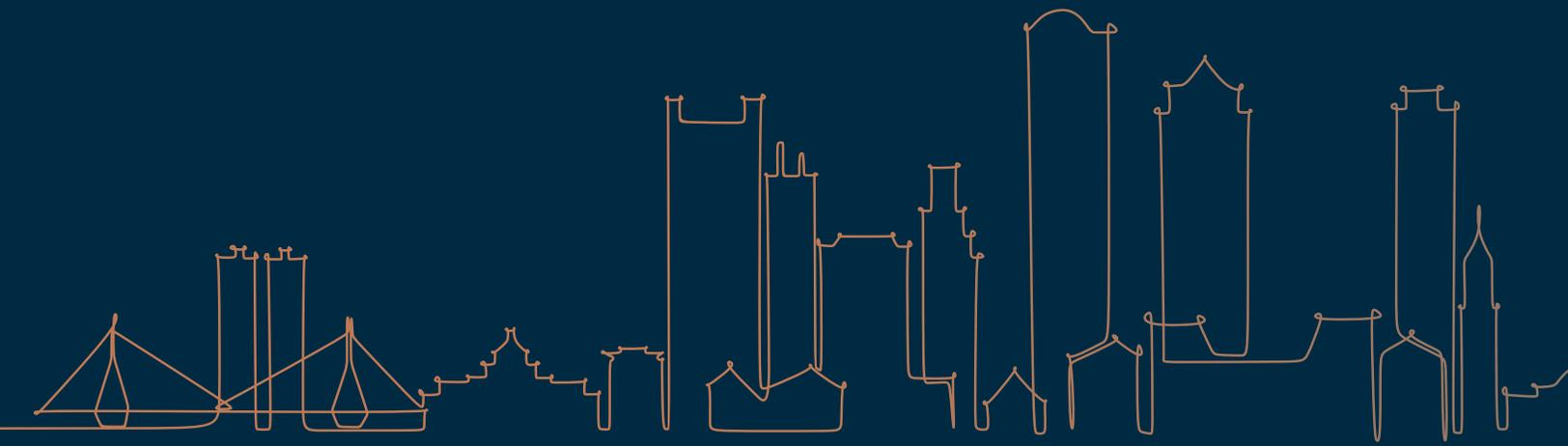


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Discounted rates end August 2.

Use code **VIP** to save **15%** off your registration.

<b>2024 RATES</b>	<b>DISCOUNTED</b> ENDS 8/2/2024	<b>REGULAR/ON-SITE</b> 8/3-9/6/2024
Physician	\$649.00	\$849.00
Other Allied Professional (Nurse / Nurse Nav / PA)	\$449.00	\$649.00
Oncology Pharmacist	\$549.00	\$749.00
Oncology Practice Executive (C-Suite)	\$649.00	\$849.00
Oncology Practice Management	\$549.00	\$749.00
Healthcare Technology (EMR / Clinical Decision Support Tools)	\$649.00	\$849.00
Payer / PBM	\$549.00	\$749.00
Industry	\$3,799.00	\$3,999.00
Pathways Membership	\$4,750.00	\$4,750.00
Student/Resident/Fellow	\$99.00	\$99.00



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