



**Rx and Illicit
Drug Summit**

2025

EXHIBITOR/SPONSOR

MEDIA KIT

**April 21-24, 2025
Nashville, TN**

rx-summit.com

HMP Global

How to Use This Media Kit

Thank you for participating in the **14th annual Rx Summit!**

This media kit provides materials and messaging to help you share your great news:

MARKETING OPPORTUNITIES

Reach out to the HMP Global sales team to learn about opportunities to increase your brand awareness before, during, and after Rx Summit.

SOCIAL MEDIA MESSAGING

We provide sample messaging you can use on LinkedIn, Facebook, and Instagram to share the news with your networks. It includes relevant hashtags and a link to the event website with additional details about the meeting.

PRESS RELEASE TEMPLATE

Share this file with your company or organization's PR/marketing team to use when drafting their announcements to the media.



Download the template

BRANDED GRAPHICS

We provide graphics with the Rx Summit official logos and branding. They are sized for sharing on LinkedIn, Facebook, Instagram, and with your press release. **They are designed for you to add your logo, but we ask that you not crop, stretch, or otherwise alter these graphics.**

ABOUT US INFORMATION

This page includes About Us information for Rx Summit, Operation UNITE, the Psychiatry & Behavioral Health Learning Network, and HMP Global, the company organizing Rx Summit events.

ADDITIONAL RESOURCES AND CONTACT INFORMATION

This page provides links to additional information about Rx Summit registration, how to be a sponsor or exhibitor, the event press center, and more.

Thank you for using this media kit! If you have any questions or need materials that are not included here, contact:



Sandi Beason, APR

Associate Director, PR, HMP Global

pr@hmpglobal.com

Social Media Messaging

2025 Rx Summit Hashtags

#RxSummit2025 #ThisIsWhyWeMeet

For LinkedIn

Proud to be part of the movement to combat the opioid and addiction crisis. Join us in Nashville, April 21–24, and take a step toward creating meaningful change in your community.

#RxSummit2025
#ThisIsWhyWeMeet

For Facebook

Big news! We're exhibiting at Rx Summit, April 21–24. Join us at our booth for thoughtful discussions, innovative solutions, and meaningful connections.

#RxSummit2025
#ThisIsWhyWeMeet
@RxDrugSummit

For Instagram

We're excited to be part of @RxSummit, where solutions are formulated and change begins. Visit our booth to discover how [Your Company Name] is contributing to positive change.

#RxSummit2025
#ThisIsWhyWeMeet



About Us Information

About Rx Summit

The Rx and Illicit Drug Summit—formerly the Rx Drug Abuse & Heroin Summit—is the largest national collaboration of professionals from local, state, and federal agencies, business, academia, treatment providers, and allied communities impacted by prescription drug misuse and illicit drug use. It is the event for decision-makers and allied professionals working to address this public health emergency.

The Summit began in 2012 under the leadership of Operation UNITE and U.S. Rep. Harold “Hal” Rogers (KY-5th). Operation UNITE (Unlawful Narcotics Investigations, Treatment and Education, Inc.) was created in 2003 by Congressman Rogers. UNITE is a collaborative model striving to prevent abuse of drugs and facilitate recovery by creating strategic partnerships, providing leadership, promoting education, coordinating treatment, and supporting law enforcement. For more information, visit rx-summit.com.

About HMP Global

HMP Global is the omnichannel market leader in healthcare events, education, and insight—with a mission to improve patient care. For 40 years, the company has built trusted brands including Psych Congress, the premier source for mental health education, and the Symposium on Advanced Wound Care (SAWC), the largest wound care meeting in the world. HMP Global partners with leading experts around the world to deliver more than 450 annual events, medical strategy, and marketing for pharmaceutical and medical device customers through HMP Collective, and pharmaceutical market insight, engaging a global community of healthcare stakeholders that includes nearly 2 million clinicians across 600 medical specialties as well as managed care, behavioral health, senior living, emergency medical, and pharmaceutical commercialization professionals. For more information, follow HMP Global on [LinkedIn](#) or visit hmpglobal.com.



Psychiatry & Behavioral Health Learning Network

Psychiatry and Behavioral Health Learning Network® is a comprehensive learning and networking resource for mental health professionals, offering daily news updates across all psychiatry and behavioral health specialties; expert-driven podcasts, videos, and interviews; debates and roundtables with key opinion leaders; exclusive multimedia coverage of live meetings in individualized newsrooms; and access to fully accredited conferences and CME programs. For more information, visit psychbehavioral.com.



“UNITE” is an acronym meaning Unlawful Narcotics Investigations, Treatment and Education. It reflects the three-pronged, comprehensive approach deemed necessary to combating substance abuse and misuse. Operation UNITE is a 501(c)(3) non-stock, non-profit corporation organized and operated exclusively for educational, civic, patriotic and enhancement of society purposes under the Internal Revenue Code. UNITE serves a 33-county region in southern and eastern Kentucky. For more information, visit operationunite.org.



Rx and Illicit Drug Summit

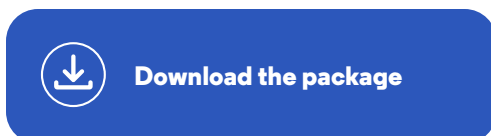
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Branded Graphics

Rx Summit Shareable Graphics



Place your company logo here!



Download the graphics package with Rx Summit's official logos and branding, and they are sized for sharing on LinkedIn, Facebook, Instagram, and with your press release. **You are welcome to add your logo, but we ask that you not crop, stretch, or otherwise alter these graphics.**

Resources & Contacts

Additional Resources

RX SUMMIT EVENT WEBSITE

rx-summit.com

REGISTRATION

hmpglobevents.com/rx-summit/rates

PRESS CENTER

hmpglobevents.com/rx-summit/press-inquiries

EXHIBITOR & SPONSORS INFORMATION

hmpglobevents.com/rx-summit/exhibit-sponsors

Media and PR Requests



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For Questions on Your Exhibit or Sponsorship



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