

# EXHIBITOR & SPONSORSHIP PROSPECTUS

Exposure.  
Impact.  
Outcomes.



MAKE YOUR  
MARK AT

# ISET

INTERNATIONAL  
SYMPOSIUM  
ON ENDOVASCULAR  
THERAPY

**FEBRUARY 2-5**

2025

The Diplomat  
Hollywood, Florida

[ISET.ORG](http://ISET.ORG)

| HMP Global |

# Exhibit at the Premier Endovascular Meeting for Endovascular and Cardiovascular Professionals!



Entering its 37th year, ISET has a longstanding history of drawing participation from interventional radiologists, interventional cardiologists, vascular surgeons, and other healthcare professionals involved in peripheral, cardiac, and neuro intervention. Nearly 1,000 participants representing almost all 50 states and one quarter of countries worldwide gather annually for ISET. This year, the symposium will once again bring together expert faculty and attendees focused on acquiring and disseminating the latest knowledge and product information related to interventional medicine and vascular disease.

## IMPORTANT DATES

- October 2, 2024**  
Deadline for exhibit payment or to cancel booth
- November 1, 2024**  
Service kit distributed
- January 3, 2025**  
Deadline to book hotel accommodations at discounted rate
- January 10, 2025**  
Last day to register/change/cancel exhibitor staff

## EXHIBIT HOURS\*

- Sunday, February 2, 2025**  
6:00 PM–7:30 PM
- Monday, February 3, 2025**  
11:00 AM–2:15 PM  
6:00 PM–7:30 PM
- Tuesday, February 4, 2025**  
10:30 AM–2:15 PM

## SOCIAL EVENTS

- Opening Reception**  
**Sunday, February 2, 2025**  
6:00 PM–7:30 PM
- Poster Award Reception**  
**Monday, February 3, 2025**  
6:00 PM–7:30 PM

*\*Hours subject to change pending program finalization*

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ENDORSED BY



OFFICIAL NEWS SOURCE



## CONTACT INFORMATION

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Kylie McCarthy  
National Account Manager  
kmccarthy@hmpglobal.com

## Logistics and Meeting Provider

**HMP** Healthcare made practical  
70 E. Swedesford Road, Suite 100  
Malvern, PA 19355  
Phone: 610.560.0500  
Fax: 610.560.0502  
hmpglobal.com

## Sponsor and Education Provider

## HMP Education

HMP Education  
104 Windsor Center Drive, Suite 200  
East Windsor, NJ 08520  
Phone: 609.371.1137  
Fax: 609.371.2733  
hmpeducation.com

## Past Exhibitors

|                                       |  |
|---------------------------------------|--|
| Abbott                                | Interventional News                        |
| AngioAdvancements                     | Janssen Pharmaceuticals                    |
| Argon Medical Devices                 | MEDNAX Radiology                           |
| Asahi Intecc USA                      | Medstreaming, LLC                          |
| Avantec Vascular                      | Medtronic                                  |
| B. Braun Interventional Systems, Inc. | National Cardiovascular Partners           |
| Barrier Technologies, LLC             | Penumbra, Inc.                             |
| BD, Formerly Bard                     | Philips                                    |
| Boston Scientific                     | PQ Bypass                                  |
| CLI Global Society                    | Shockwave Medical                          |
| Cook Medical                          | Silk Road Medical                          |
| Cordis, a Cardinal Health Company     | Society of Interventional Radiology (SIR)  |
| Endologix, Inc.                       | StemRad Inc.                               |
| Elsevier                              | TeraRecon                                  |
| Endovascular Today                    | Terumo Interventional Systems              |
| GE Healthcare                         | VentureMed Group                           |
| Gore & Associates                     | Worldwide Innovations & Technologies, Inc. |
| HMP CardioVascular                    |  |
| IMBiotechnologies Ltd                 |  |
| Inari Medical                         |  |

### Fellow/Resident Specialty

|                              |
|------------------------------|
| Interventional Radiology 71% |
| Medical Student 11%          |
| Vascular Surgery 9%          |
| Diagnostic Radiology 5%      |
| Interventional Cardiology 1% |
| Other 3%                     |

### Attendance by Country

|         |
|---------|
| US 90%  |
| OUS 10% |

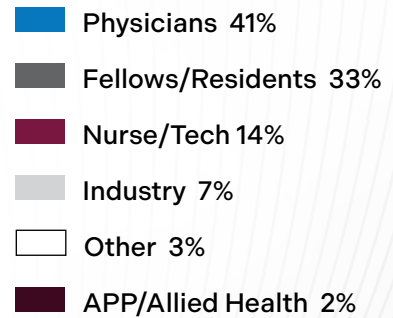
### Attendance by Recurrence

|                |
|----------------|
| Returning 54%  |
| First Time 46% |

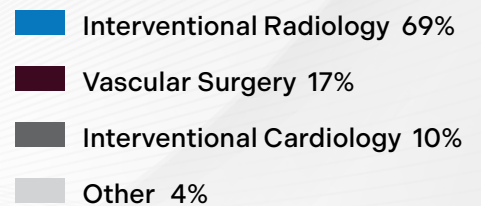
### Attendance by Years of Practice

|                 |
|-----------------|
| < 5 Years 16%   |
| 5-10 Years 17%  |
| 11-20 Years 30% |
| 21-30 Years 23% |
| > 30 Years 14%  |

## ISET Attendance Breakdown



## ISET Physician Demographic



# Exhibit Sales, Marketing Opportunities, and Industry Sessions

Visibility. Reach. Results. To learn more about exhibiting or sponsorships at the 37th Annual ISET meeting, please contact our team today. We will work with you to meet your unique promotional needs.

## Joshua D. Hartman

Senior Vice President

302.786.6231

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## Mailing Address

HMP Education  
70 E. Swedesford Road, Suite 100  
Malvern, PA 19355

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## Exhibit Booth Rates

|   |          |
|---|----------|
| 10' x 10'<br>(3 exhibitor badges included)                      | \$8,000  |
| 10' x 20'<br>(6 exhibitor badges included)                      | \$16,000 |
| 10' x 30'<br>(9 exhibitor badges included)                      | \$24,000 |
| 20' x 20'<br>(12 exhibitor badges included)                     | \$32,000 |
| <b>Innovation Row 6' Table*</b><br>(1 exhibitor badge included) | \$4,000  |

\*Does not include back drape or side and back rail booth dividers. For start-up and early stage companies only. Contact your sales representative for more details regarding qualifications for participation.

### Exhibit Booth Fee Includes:

- ▶ Access to hundreds of physicians and allied health professionals
- ▶ Access to ISET's scientific sessions
- ▶ Recognition in course materials
- ▶ Lunch and refreshment breaks in the Exhibit Hall
- ▶ One 6-foot draped table with two chairs and wastebasket
- ▶ Company ID sign posted on the back drape
- ▶ Side and back rail booth dividers
- ▶ Exhibitor badges for each booth purchased (number based on booth size)

### BEWARE OF UNAUTHORIZED LIST SOLICITATIONS

ISET does not rent or sell its attendee/exhibitor lists. If you receive an email or phone call from someone offering attendee/exhibitor lists for ISET, IT IS A SCAM. If you receive this type of email, please forward to [tfields@hmpglobal.com](mailto:tfields@hmpglobal.com).

Prime booth space is limited.  
Contact your sales representative today.



# Host an Industry Session and/or Social Event

An exclusive opportunity to educate a captive audience of physicians awaits you. ISET exhibitors are invited to present a non-accredited industry session and/or host a social event to inform attendees about the latest product information. Sessions and/or social events must be approved by ISET management and will be granted on a first-come, first-served basis to registered exhibiting companies. Companies may choose to host a morning, midday, or evening industry session or social event. Meeting rooms designed for industry sessions and social events will accommodate up to 125 people. Logistical planning and payment for event and audiovisual expenses are the responsibility of the sponsoring company. Sponsoring companies will not be required to provide meal service for attendees.

|                          |          |
|--------------------------|----------|
| Industry Morning Session | \$17,500 |
| Industry Midday Session  | \$45,000 |
| Industry Evening Session | \$50,000 |

Each session includes five badges that grant access only to your session.

Contact your ISET sales representative for more information about securing meeting space.



# Exhibitor Space Application

Subsidiaries of one company may have more than one name. Unaffiliated companies may not have a combined listing.

## EXHIBITING COMPANY INFORMATION (Please complete as it should appear in the Conference Guide.)

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP/Postal Code: \_\_\_\_\_

Company Phone: \_\_\_\_\_

Website: \_\_\_\_\_

Product to be displayed: \_\_\_\_\_

We prefer **NOT** to be next to or across the aisle from: \_\_\_\_\_

## EXHIBIT CONTACT (Person to whom all exhibit-related information should be sent. Communication will be via email.)

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

## EXHIBIT BOOTH

10' x 10' \$8,000  
(3 exhibitor badges included)

10' x 30' \$24,000  
(9 exhibitor badges included)

Innovation Row 6' Table  
\$4,000

10' x 20' \$16,000  
(6 exhibitor badges included)

20' x 20' \$32,000  
(12 exhibitor badges included)

\*For start-up and early-stage companies only  
(1 exhibitor badge included)

### Furniture Package (included with booth)

Yes, provide 1 draped table, 2 chairs, and a wastebasket.

## EXHIBIT BOOTH

1st Choice # \_\_\_\_\_ 2nd Choice # \_\_\_\_\_ 3rd Choice # \_\_\_\_\_

Total Cost: \_\_\_\_\_ Assigned Booth Number: \_\_\_\_\_ (office use only)

## PAYMENT INFORMATION

We agree to pay the total booth cost as rental for the space allotted to us. We understand that a 50% deposit must accompany the application, with the balance due October 2, 2024. After this date, payment in full must accompany all space applications.

Check in the amount of \$ \_\_\_\_\_ payable to HMP Education

Charge in the amount of \$ \_\_\_\_\_  Visa  MasterCard  American Express  Discover

A 3% administrative fee will be applied to all credit card payments.

Credit Card Number \_\_\_\_\_ Exp Date \_\_\_\_\_ / \_\_\_\_\_ Security Code \_\_\_\_\_

Cardholder Name \_\_\_\_\_

Billing Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP/Postal Code: \_\_\_\_\_

Cardholder Signature \_\_\_\_\_

## CANCELLATIONS

Requests for cancellations of reserved exhibit space must be sent in writing to [tfields@hmpglobal.com](mailto:tfields@hmpglobal.com). Refunds, less a 50% administrative fee, will be granted for requests received on or before October 2, 2024. After this date, refunds for reserved space will not be granted.

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please note that by submitting this form, you understand that your use of this space is subject to the conditions and terms provided, which, upon acceptance by ISET, will become a binding contract between you, as the exhibitor, and ISET.

This form indicates the policies and regulations set forth as part of the contract for the conference referenced in this contract with ISET, part of HMP Education. ISET reserves the sole right to render all interpretations, to amend and enforce these policies and regulations, and to establish any and all further regulations not specifically covered below to assure the general success and well-being of the conference. ISET reserves the right to decline, prohibit, and/or deny any exhibit or sponsorship that in its sole judgment is contrary to the character, objectives, and best interests of the conference or suitable for its attendee audience.

**1. EXHIBITOR'S INFORMATION KIT:** A complete Exhibitor's Information Kit containing all the necessary order forms for drayage, electrical service, furniture rental, carpeting, cleaning, etc., will be sent via email to each exhibitor after confirmation of space assignments. The official decorating company of the Event will also provide instructions within the Kit so forms may be processed online.

**2. GENERAL EXHIBIT INFORMATION:** All exhibits must be set up by the time and date in the conference Exhibitor Information Kit. The exhibits officially close at the time and date in the Exhibitor Information Kit. No exhibitors may dismantle exhibits until the official closing time. ISET reserves the right to assign booth space.

**3. EXHIBITOR SERVICES:** The official decorating and drayage company of the Event will provide and distribute an Exhibitor Information Kit containing literature and rates for all services and equipment. All furnishings and special requirements should be ordered through that decorating company.

**4. DISPLAY RULES AND REGULATIONS:** ISET follows the IAEE Guidelines for Display Rules and Regulations: [dropbox.com/sc/ff/y6dzbyb6cc89wgvaj6g-c5y/2023-Guidelines-for-Display-Rules-and-Regulations.pdf?rlkey=gb7vj64xh0ofmoyls8ezrfc49&dl=0](https://dropbox.com/sc/ff/y6dzbyb6cc89wgvaj6g-c5y/2023-Guidelines-for-Display-Rules-and-Regulations.pdf?rlkey=gb7vj64xh0ofmoyls8ezrfc49&dl=0)

**5. EXHIBIT COORDINATOR:** The Exhibitor Information Kit will provide an exhibitor contact. For identified events, the official decorating company will direct and manage all of the following services and will have a service desk in operation at the time of installation and dismantle: Exhibitor's Information Kit distribution, furnishings, labor, rent or exhibit displays, signage, material handling services, and transportation services.

**6. PHOTOGRAPHY IN THE EXHIBIT HALL:** The use of cameras (including but not limited to cellular phones, film, digital, video taking, or image or sound capturing) or audio taping equipment is prohibited anywhere during the conference without prior permission from ISET.

**7. SUBLETTING OF SPACE:** The exhibitor agrees that the display will be confined to the area of space reserved and that subletting or showing products other than those manufactured or represented by the exhibitor is strictly prohibited.

**8. ARRANGEMENT OF EXHIBITS:** The exhibitor agrees to manage his/her exhibits so as not to obstruct or interfere in any way with the general view, the view of the exhibits of other exhibitors, or the free passage of spectators. The decision of ISET as to what constitutes such obstruction or interferences will be final.

**9. CARE OF SPACE:** The exhibitor agrees not to deface, injure, or mar the exhibition hall of the venue, any of the furniture or fixtures contained therein, and/or any of the property of whatever nature placed therein. The exhibitor will be liable to ISET and/or the venue for any damage resulting to such exhibition hall, furniture and fixtures contained therein, and/or such property placed therein by ISET, which will occur by reason of the commission or omissions of any exhibitor and/or its agents, servants, or employees. The exhibitor will defend and hold harmless ISET from all claims and suits against ISET arising from the aforesaid commissions or omissions of the exhibitor, their agents, servants, or employees. All material used by exhibitors must conform to the requirements of the Fire Department of the city in which the venue is located.

**10. INSURANCE:** ISET assumes no responsibility for the safety of the personnel and property of exhibitors or the personal property of their officers, agents, servants, or employees. Any exhibitor wishing to insure his/her personnel or goods against injury, theft, damage by fire, accident, or other cause must do so at his/her own expense.

**11. SECURITY:** ISET and the venue are not responsible for loss of or damage to exhibitor property. Exhibitors will be required to display proper credentials to gain access to the exhibit floor.

**12. LIABILITY:** ISET will not be liable for any damages in the event that performance of this contract is rendered impossible for any of the following causes: destruction of the exhibit hall or any substantial portion thereof by fire, earthquake, the elements, a public enemy, strikes or other public disorder, impossibility of performance created by lay or any public authority, and/or for any cause beyond its control or the control of the venue.

**13. CHILDREN:** Under no circumstances will children under the age of 18 be allowed in the exhibit hall during installation or dismantle. For reasons of insurance, children are not permitted on the show floor. Because of limited seating capacity and the highly technical nature of the programs, children under the age of 18 are not invited to attend presentations.

**14. SHIPPING INSTRUCTIONS:** Please ship early and prepay all transportation charges. Collect shipments will not be accepted and all shipments should be labeled with return address. Additional shipping instructions and labels will be provided in the Exhibitor's Information Kit. All shipments should be packed securely and fully prepaid. Bills of lading should be forwarded to the drayage agent when shipment is made. Each exhibitor agrees to ship their materials at the company's own risk and expense.

**15. CONDUCT OF EXHIBITS:** Canvassing or distributing of promotional materials outside the exhibitor's own booth will not be permitted. ISET reserves the right to monitor and reduce any exhibitor sound system so that it does not interfere with the show and/or other exhibitors. Exhibitors may not serve or dispense food or beverages of any type from their booths or in the exhibit area without the consent of ISET. No part of the display including products is permitted outside the exhibit space. Products and furnishings should be arranged with the safety of the exhibitors and attendees in mind. Each exhibitor must make provisions for the safeguarding of his goods, materials, equipment, and display at all times. The exhibitor will indemnify and hold ISET and the venue harmless against all such claims. All of the exhibitor's property should be deemed to remain under the exhibitor's custody and control in storage, in transit to or from, or within the confines of ISET or its service contractor.

**16. UTILITIES AND SERVICES:** Rates and data for electrical power, telephone connections, and internet will be provided in the Exhibitor's Information Kit.

**17. BOOTH RELOCATION:** ISET reserves the right to rearrange the floor plan at any time. ISET reserves the right to relocate exhibitors should it become necessary for causes beyond the control of ISET, or advisable in the best judgment of ISET. After assignment of space, exhibitor agrees to accept relocation to other comparable space if ISET deems such a relocation to be necessary or appropriate.

**18. CANCELLATION BY EXHIBITOR:** Any cancellation of or reduction in space must be communicated to ISET in writing. Cancellation of or reduction in space in no way relieves Company of its financial obligations as outlined herein. A full one hundred percent (100%) of the total Contract amount will be due for any cancellations received less than 6 months before the date of the Event as outlined herein. Management may, at its sole discretion, reassign any cancelled space.

**19. CANCELLATION BY THE EVENT ORGANIZER:** In the event that ISET be cancelled by ISET, ISET will refund the exhibit booth fee(s), including deposit(s), previously paid by Exhibitor, minus any expenses already incurred by ISET. Exhibitor may choose to transfer any remaining balance of fees (after incurred expenses by ISET have been deducted from previously paid fees) to a future live or virtual event, or toward print or digital products. ISET shall be under no liability to the Exhibitor or any other person in respect of any actions, proceedings, claims, demands, losses (including consequential losses), costs, or expenses whatsoever, which may be brought against or suffered or incurred by the Exhibitor as the result thereof.

**20. CHANGES BY THE EVENT ORGANIZER:** In the event that ISET is postponed or converted to a virtual event by ISET, ISET will transfer all previously paid fees to the new event (live or virtual). Should Exhibitor be unable to participate in the postponed or virtual event, previously paid fees will be transferred to a future event, or toward print or digital products. ISET shall be under no liability to the Exhibitor or any other person or company in respect of any actions, proceedings, claims, demands, losses (including consequential losses), costs, or expenses whatsoever, which may be brought against or suffered or incurred by the Exhibitor as the result thereof. If the meeting remains in person, but a virtual component is added in by HMP Education/ISET (ie. Hybrid Event), the refund and transfer policy stated in this clause is not applicable. If the event has not been cancelled in its entirety, a fully executed agreement cannot be cancelled within 90 days of the event.

**21. PAYMENT:** If ISET has not received payment in full before the date of the Event, Company may be refused the opportunity to participate until its financial obligation is satisfied.

a. For any signed Contract received more than six (6) months before the date of the Event outlined herein, Company will remit payment to ISET according to the following schedule:

i. A nonrefundable fifty percent (50%) of the total Contract amount is due upon signing this Contract. Payment not made via credit card upon signing this Contract will be invoiced. Payment must be received by ISET according to the payment terms stated on the Invoice. Until payment is received, ISET may, at its sole discretion, reassign any exhibit space or sponsorship outlined herein.

ii. The remaining fifty percent (50%) of the total Contract amount is due no less than six (6) months before the date of the Event as outlined herein. Payment not made in full via credit card upon signing this Contract will be invoiced. Payment must be received by ISET according to the payment terms stated on the Invoice. Until payment is received, ISET may, at its sole discretion, reassign any exhibit space or sponsorship outlined herein.

b. For any signed Contract received within six (6) months before the date of the Event outlined herein, Company will remit payment to ISET according to the following schedule:

i. A non-refundable one hundred percent (100%) of the total Contract amount is due upon signing this Contract. Payment not made via credit card upon signing this Contract will be invoiced. Payment must be received by ISET according to the payment terms stated on the Invoice. Until payment is received, ISET may, at its sole discretion, reassign any exhibit space or sponsorship outlined herein.

c. Payment can be made by credit card or by check.

i. Make check payable to HMP Education and mail with a copy of your signed contract to:

HMP Education  
PO Box 22151  
New York, NY 10087-2151

ii. Credit Card: Please complete the form at [payment.hmpglobal.com/ph/index.php](https://payment.hmpglobal.com/ph/index.php). There is a 3% credit card processing fee except for those located in CA, CO, CT, FL, KS, ME, MA, NY, OK, TX, and Puerto Rico.

**22. RIGGING:** Additional rigging fees may apply for hanging signs in booths. Rates will be provided in the Exhibitor's Information Kit.

**23. INTELLECTUAL PROPERTY:** Exhibitor grants ISET a limited, non-exclusive, non-transferable license to use exhibitor's name and marks in connection with the Event. Exhibitor may not use ISET name, trademarks, logos, or research in its booth or in any information it provides to its clients, except to inform clients that it will be participating as an exhibitor or sponsor of the event. The use of ISET logo/name or the event logo/name by exhibitor before, during, or after the event is strictly forbidden without the prior written consent of ISET.

**24. DECORATION:** ISET shall have full discretion in the placing, arrangement, and appearance of all items displayed by exhibitor and may require the replacing, rearrangement, or redecoration of any item or of any booth, and no liability shall attach to management for costs that may devolve upon exhibitor thereby.

**25. OUTSIDE ACTIVITIES:** Exhibitor shall not conduct any event that will take qualified show attendees from the Event. Exhibitor shall not conduct or sponsor at any time during the Event any off-site hospitality events.

**26. LOTTERIES & CONTESTS:** The operation of games of chance, lottery devices, or the actual or simulated pursuit of any recreational pastime is permitted only to the extent permitted by applicable law and upon ISET written approval.

**27. ADMISSION:** ISET shall have sole control over admission policies at all times. Booth personnel are restricted to exhibitor's employees and authorized representatives. All exhibitor personnel must wear an Exhibitor badge at all times. ISET reserves the right to limit the number of booth personnel at any time. Exhibitor's booth must be staffed during exhibit hall hours.

**28. ELIGIBILITY:** Only companies with a product or service directly related to the field of Cardiovascular will be considered. ISET management reserves the right to reject, cancel, or refuse participation to any person or company.

Any person who attends an HMP Education organized event grants permission to HMP Education, its employees, and agents (collectively "HMP Education") to record his or her visual/audio images, including, but not limited to, photographs, digital images, voices, sound or video recordings, audio clips, or accompanying written descriptions, and, without notifying such person, to use his or her name and such images for any purpose of HMP Education, including advertisements for HMP Education and its programs.



# Sponsorship Opportunities

To enhance and maximize your company's exposure at ISET 2025, below is a detailed list of the opportunities available. Customized opportunities are also available—let us know how we can help you achieve your goals!



## Charging Station

Mobile device and personal digital device charging stations are one of the most exciting services in the event industry today. A station that charges electronic devices quickly and conveniently will be available to ISET attendees in high-traffic areas throughout the hotel. Electronic artwork must be submitted by the sponsor. ISET will manage production and on-site logistics.

**\$12,800**



## Column Towers

Share your company's message by placing an advertisement on a lighted column tower in high-traffic areas of the conference. Each column tower is approximately 3' W x 10' H. Text graphics are recommended (panels with picture images may appear pixelated due to back-light effects). The sponsor must provide custom artwork as an electronic file. ISET will manage production and on-site logistics.

**\$11,000**



## Column Wraps – 2nd Level Only

Ensure your company's brand is seen as attendees walk through the meeting space during ISET by placing a customized message on column wraps in high-traffic areas. Each column wrap is 3' wide by 8' high. Specific locations can be selected. Electronic artwork must be submitted by the sponsor. ISET will manage production and on-site logistics.

**\$12,500** includes two



## Conference Backpack with Corporate Logo

Offering elite advertising exposure, the symposium backpack is one of the most coveted support opportunities. The backpacks are made available at registration to all attendees. Electronic artwork must be submitted by the sponsor. ISET will manage production and on-site logistics.

**\$20,000** exclusive sponsorship



## Conference WiFi

Increase your exposure throughout the conference venue by providing free WiFi internet access to ISET symposium attendees. The WiFi sponsorship allows you to customize the login screen and will direct attendees directly to your website!

**\$31,000**



## LED Wall Behind Front Desk

Greet attendees with your logo or slide show of JPEG/PNG images on the LED wall behind the Front Desk. The sponsor must provide artwork as an electronic file. ISET will manage production and on-site logistics.

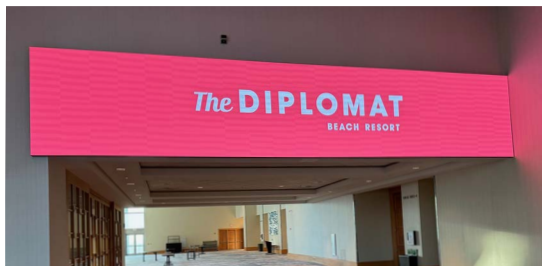
Contact Sales Rep for Price



## Digital Board Behind Front Desk (Video)

Greet attendees with a video message on the digital board behind the Front Desk. The sponsor must provide artwork as an electronic file. ISET will manage production and on-site logistics.

Contact Sales Rep for Price



## LED Wall (Great Hall Foyer)

Greet attendees with your logo, a slide show, or a video message (no sound) in the Great Hall Foyer. The sponsor must provide artwork as an electronic file. ISET will manage production and on-site logistics.

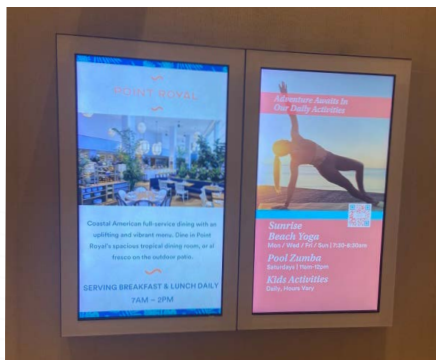
Contact Sales Rep for Price



## LED Wall (Grand Ballroom Foyer)

Greet attendees with your logo, a slide show, or a video message (no sound) in the Grand Ballroom Foyer. The sponsor must provide artwork as an electronic file. ISET will manage production and on-site logistics.

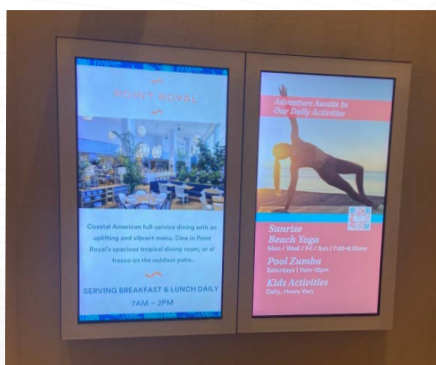
Contact Sales Rep for Price



## Grand Ballroom East Large Format Readerboard

Greet attendees with your logo, a slide show, or a video message (no sound) on the dual screen large format readerboard in the Grand Ballroom Foyer (can be branded only on the right side). The sponsor must provide artwork as an electronic file. ISET will manage production and on-site logistics.

Contact Sales Rep for Price



## Great Hall East Large Format Readerboard

Greet attendees with your logo, a slide show, or a video message (no sound) on the dual screen large format readerboard in the Great Hall Foyer (can be branded only on the right side). The sponsor must provide artwork as an electronic file. ISET will manage production and on-site logistics.

Contact Sales Rep for Price



## Escalator Fascia

Your large, colorful banner will be displayed overhead on the escalator wall from Level 2 to Level 3 in the Convention Center so it is visible to all ISET attendees navigating from both levels. Electronic artwork must be submitted by the sponsor. ISET will manage production and on-site logistics.

**\$10,000**

## Foam Cube Seating

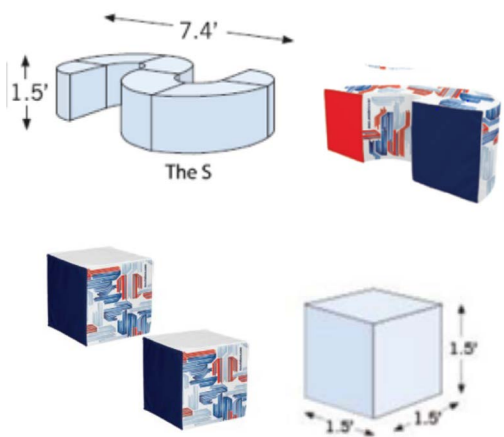
The structures are constructed of high-density foam, covered with a custom-branded cover.

**The S:** An exclusive sponsorship opportunity, the S is a custom-branded S-shape seating area located on the third floor of the Diplomat Hotel Convention Center.

**\$15,500**

**Seating Cubes:** Five custom-branded stand-alone seating cubes placed in the ISET Registration area.

**\$15,500**



## Footprint Paths

ISET show management will arrange footprint paths leading attendees from the Exhibit Hall entrance to your booth! The footprint paths give you the opportunity to display your company name, logo, and/or booth number and are an excellent way to maximize your booth traffic. Electronic artwork must be submitted by the sponsor. ISET will manage production and on-site logistics.

**\$10,300** includes ten 2' x 3' clings



## Hotel Room Keycards

What does every attendee carry with them everywhere they go and look at multiple times a day? Their hotel room key! Gain maximum exposure by putting a message directly in the hands of target audiences. You can have your company logo or special offer printed on every hotel key for the duration of the symposium. Add your message to the keycard sleeve cover for an additional opportunity.

**\$13,400** keycard only

**\$18,600** keycard with sleeve cover



## Lanyards

Lanyards are a one-of-a-kind opportunity to gain exposure for your company. Place your logo on the ISET symposium lanyard all attendees wear with their required name badge. Electronic artwork must be submitted by the sponsor. ISET will manage production and on-site logistics.

**\$12,500**

## LED Screens

Turn your most recent ad into an LED poster featuring your custom artwork to produce attention-grabbing visuals through its colorful, vibrant screen display. Approximate size is 25.8" wide x 76.2" height x 3.15" depth. Pricing includes production, installation, dismantling, and electric. Electronic artwork must be submitted by the sponsor. ISET will manage production and on-site logistics.

**\$7,500** for one, **\$12,500** for two

Additional available upon request.

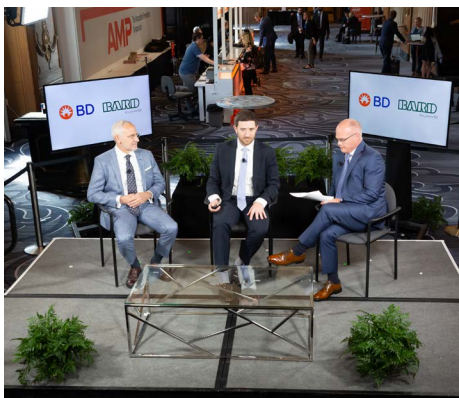




## Mobile App

Get your message literally in the hands of your target audience through their smartphones and other mobile devices by sponsoring an easy-to-use mobile app that provides pertinent symposium information, including the session schedule, daily events, exhibitor listings, and maps. Your company logo will be strategically placed on the splash page of the mobile app that is viewed every time an attendee opens the app. Your logo will also be placed in the Quick Start Guide that is put into every backpack. This guide provides information on accessing and using the mobile app.

**\$15,500**



## Open-Air Studio

Cost includes filming a half-hour or one-hour program at the ISET studio. Sponsor to select physicians and topics for filming. Two hours of edits are included, as well as an eBlast to the ISET attendee list and the online subscriber list for *Cath Lab Digest*, *the Journal of Invasive Cardiology*, and *Vascular Disease Management* (approx. 25,000 emails). Additional editing and promotional materials are subject to an additional fee.

**\$10,000** 30-Minute Rental

**\$20,000** 60-Minute Rental



## Tabletop Decals

Increase your exposure throughout the symposium venue with up to 20 tabletop decals featuring your company name or logo. Electronic artwork must be submitted by the sponsor. ISET will manage production and on-site logistics.

**\$15,000** includes twenty 36" round decals



## Video Wall

Draw attention with an 8' H x 13' W video wall. The sponsorship includes your custom message (static) on the back-panel wall and digital advertisements on two plasma-screen TVs. Your videos will be looped continuously on the plasma screens. Electronic file must be submitted by the sponsor; ISET will manage on-site logistics.

**\$21,000**



## Window Clings – 2nd Floor Walkway

Window clings are a great way to inform attendees about where your booth is located and what you're promoting before they even get inside the Exhibit Hall. Attendees will pass these large windows as they make their way through the second-floor walkways connecting the North and South Towers. Electronic artwork must be submitted by the sponsor. ISET will manage production and on-site logistics.

**\$17,500**



## Skybridge

Showcase your brand to attendees as they drive up to the main entrance, where the skybridge connects the main building to Diplomat Landings.

**\$50,000**

|  |                          |          |
|--|--------------------------|----------|
| Advertisement in Conference Guide: Full-Page, Four-Color or Black and White                        | <input type="checkbox"/> | \$6,700  |
| Advertisement in Conference Guide: Cover 2 or 4 Premium (Additional)                               | <input type="checkbox"/> | \$3,100  |
| Advertisement in Conference Guide: Insert Tip in Charge  | <input type="checkbox"/> | \$5,200  |
| Advertisement in Conference Guide: Bellyband (Available as Long as the Cover-Tip Is Not Sponsored) | <input type="checkbox"/> | \$10,300 |
| Advertisement in Conference Guide: Cover-Tip (Available as Long as the Bellyband Is Not Sponsored) | <input type="checkbox"/> | \$12,900 |
| Advertisement in Conference Guide: Poly-Bagged Ad  | <input type="checkbox"/> | \$15,500 |
| Attendee Registration: Free-Standing Columns (Package of Two Columns)                              | <input type="checkbox"/> | \$10,300 |
| Attendee Registration: Floor Decals (Package of Two 4' x 8' Clings)                                | <input type="checkbox"/> | \$7,800  |
| Bag Insert: One-Page Insert, Double-Sided (Two Pages, Client Provides Materials)                   | <input type="checkbox"/> | \$3,100  |
| Bag Insert: Two-Page Insert, Double-Sided (Four Pages, Client Provides Materials)                  | <input type="checkbox"/> | \$4,100  |
| Bag Insert: Three-Page Insert, Double-Sided (Six Pages, Client Provides Materials)                 | <input type="checkbox"/> | \$7,200  |
| Bag Insert: Four-Page Insert, Double-Sided (Eight Pages, Client Provides Materials)                | <input type="checkbox"/> | \$10,300 |
| Charging Station   | <input type="checkbox"/> | \$12,800 |
| Column Towers  | <input type="checkbox"/> | \$11,000 |
| Column Wraps   | <input type="checkbox"/> | \$12,500 |
| Conference Backpack with Corporate Logo  | <input type="checkbox"/> | \$20,000 |
| Conference WiFi  | <input type="checkbox"/> | \$31,000 |
| Conference Pens (Produced by HMP Education)  | <input type="checkbox"/> | \$10,300 |
| Conference Pens (Produced by Sponsor)  | <input type="checkbox"/> | \$5,200  |
| Course Director's Dinner   | <input type="checkbox"/> | \$10,000 |
| Cyber Café   | <input type="checkbox"/> | \$20,600 |
| Digital Board Behind Front Desk (Video)  | Pricing upon request     |          |
| eBlast to ISET Attendees   | <input type="checkbox"/> | \$7,200  |
| eBlast: Daily Morning Flash Updates to Clinicians (Shared)   | <input type="checkbox"/> | \$3,600  |
| Elevator Door Clings (Per Floor)   | <input type="checkbox"/> | \$16,000 |
| Escalator Fascia Banner  | <input type="checkbox"/> | \$10,000 |
| Faculty Reception  | <input type="checkbox"/> | \$35,000 |
| Foam Cube Seating: The S   | <input type="checkbox"/> | \$15,500 |
| Foam Cube Seating: Seating Cubes   | <input type="checkbox"/> | \$15,500 |
| Footprint Paths  | <input type="checkbox"/> | \$10,300 |
| Gobo Over Hotel Registration Desk (Exclusive Sponsorship)  | <input type="checkbox"/> | \$20,600 |
| Grand Ballroom East Large Format Readerboard   | Pricing upon request     |          |
| Great Hall East Large Format Readerboard   | Pricing upon request     |          |
| Hotel In-Room Tent Cards (Provided by Client)  | <input type="checkbox"/> | \$15,500 |
| Hotel Room Door Drop: Outside Room (Client Provides Materials)                                     | <input type="checkbox"/> | \$8,300  |
| Hotel Room Keycards: Keycard Only  | <input type="checkbox"/> | \$13,400 |
| Hotel Room Keycards: Keycard with Sleeve Cover   | <input type="checkbox"/> | \$18,600 |
| Hotel Voicemail Message to Attendees   | Pricing upon request     |          |
| Innovation Theaters (Enduring/Digital Product Theaters)  | Pricing upon request     |          |
| Innovation Theaters (Product Theaters)   | Pricing upon request     |          |
| Lanyards   | <input type="checkbox"/> | \$12,500 |
| LED Screen (One)   | <input type="checkbox"/> | \$7,500  |
| LED Screen (Two)   | <input type="checkbox"/> | \$12,500 |
| LED Wall Behind Front Desk   | Pricing upon request     |          |
| LED Wall (Grand Ballroom Foyer)  | Pricing upon request     |          |
| LED Wall (Great Hall Foyer)  | Pricing upon request     |          |
| Mobile App   | <input type="checkbox"/> | \$15,500 |
| Mobile App Push Notifications (Limited to three per day)   | <input type="checkbox"/> | \$2,600  |
| Open Air Studio: Half-hour   | <input type="checkbox"/> | \$10,000 |
| Open Air Studio: Hour  | <input type="checkbox"/> | \$20,000 |
| Tabletop Decals  | <input type="checkbox"/> | \$15,000 |
| Video Wall Unit  | <input type="checkbox"/> | \$21,000 |
| Window Clings: 1st Floor Walkway   | <input type="checkbox"/> | \$17,500 |
| Skybridge  | <input type="checkbox"/> | \$50,000 |

## 2025 Sponsorship Application & Contract

COMPANY NAME

COMPANY MAILING ADDRESS

CITY STATE ZIP

CONTACT NAME TITLE

CONTACT PHONE CONTACT EMAIL

SIGNATURE OF AUTHORIZED REPRESENTATIVE

We fully understand that this form shall become a binding contract upon acceptance and is subject to the terms, conditions, rules, and regulations set forth herein. ISET reserves the right to approve all contracts and may restrict inappropriate products/services.

### DEADLINES & SPECIFICATIONS

The advertising and sponsorship commitment deadline is October 2, 2024. Sponsorship specifications, artwork deadlines, and submission instructions will be provided upon receipt of the signed Sponsorship Application & Contract. Artwork submitted after the deadlines provided will accrue late fees which must be paid by the sponsor.

### PAYMENT INFORMATION

We agree to pay the total cost for the sponsorship. We understand that a 50% deposit must accompany the application with the balance due by/on October 2, 2024, or at signing. Upon receipt and acceptance of this signed contract, HMP Education will invoice you for the total amount due. Payment options and instructions will be provided at that time. HMP Education FED ID #20-3237337

### CANCELLATION POLICY

Notification of intent to cancel must be provided in writing. Cancellations received prior to October 2, 2024, will result in the forfeiture of 50% of the total sponsorship fee. Cancellations on or after October 2, 2024, will result in the forfeiture of 100% of the sponsorship fee. There will be no refunds after this time.

### CHANGES TO THIS AGREEMENT

Any changes, additions, stipulations, or deletions by either ISET or the sponsor will not be considered agreed to or binding to the other unless such modifications have been initialed or otherwise approved in writing by the other party. If changes to the said project occur, this agreement will be superseded by an addendum and pricing will be adjusted accordingly.

### CHANGES BY THE EVENT ORGANIZER

In the event that ISET is postponed or converted to a virtual event by ISET, ISET will transfer all previously paid fees to the new event (live or virtual). Should Sponsor be unable to participate in the postponed or virtual event, previously paid fees will be transferred to a future event, or towards print or digital products. ISET shall be under no liability to the Sponsor or any other person or company in respect of any actions, proceedings, claims, demands, losses (including consequential losses), costs, or expenses whatsoever, which may be brought against or suffered or incurred by the Sponsor as the result thereof. If the meeting remains in person, but a virtual component is added in by ISET (ie, Hybrid Event), the refund and transfer policy stated in this clause is not applicable. If the event has not been cancelled in its entirety, a fully executed agreement cannot be cancelled within 90 days of the event.

## Submit Sponsor Application & Contract

### Colleen Waters

Associate Vice President  
US Cardiovascular  
609.630.6203  
cwaters@hmpglobal.com

### Stephanie Starman

National Account Manager  
800.237.7285 x4118  
sstarman@hmpglobal.com

### Carson McGarrity

Associate Publisher  
215.262.4739  
cmcgarrity@hmpglobal.com

### Kylie McCarthy

National Account Manager  
kmccarthy@hmpglobal.com



## 2025 AFFILIATE MEETING REQUEST FORM

**Please complete one form for each function planned. All requests must be approved by ISET.**

|  |  |   |   |   |
|--|--|---|---|---|
| Company:   |  | Contact Person:   |   |   |
| Address:   |  | City:   | State:  | ZIP/Postal Code:                                    |
| Phone:   | Fax:   |   | Email:  |   |
| # Attending:                                     | Day/Date of Meeting:                         | Start Time: AM/PM   | End Time: AM/PM                                   |   |
| Meeting Name:                                    |  |   |   |   |
| <b>TYPE OF FUNCTION</b>                          |  |   |   |   |
| <input type="checkbox"/> Breakfast<br>(#ppl)____ | <input type="checkbox"/> Lunch<br>(#ppl)____ | <input type="checkbox"/> Dinner<br>(#ppl)____               | <input type="checkbox"/> Reception<br>(#ppl)____  | <input type="checkbox"/> Meeting Only<br>(#ppl)____ |
| <b>ROOM SET</b>                                  |  |   |   |   |
| <input type="checkbox"/> Banquet                 | <input type="checkbox"/> Classroom           | <input type="checkbox"/> Conference                         | <input type="checkbox"/> Head Table (#____)       | <input type="checkbox"/> Hollow Square              |
| <input type="checkbox"/> Podium                  | <input type="checkbox"/> Reception           | <input type="checkbox"/> Theater                            | <input type="checkbox"/> U-Shaped                 | <input type="checkbox"/> Other _____                |
| <b>AUDIO/VISUAL</b>                              |  |   |   |   |
| <input type="checkbox"/> None                    | <input type="checkbox"/> Podium with Mic     | <input type="checkbox"/> Lavalier Mic                       | <input type="checkbox"/> LCD Projector            | <input type="checkbox"/> Screen                     |
| <input type="checkbox"/> Laser Pointer           | <input type="checkbox"/> Easel(s)(#____)     | <input type="checkbox"/> Flip Chart(s) with Markers (#____) | <input type="checkbox"/> Polycom Conference Phone |   |
| <input type="checkbox"/> Internet Connection     | <input type="checkbox"/> Other _____         |   |   |   |

**MEETING SPACE FEE (per day):** \$750/up to 4 hours | \$1,000/up to 8 hours | \$1,500/more than 8 hours  
 (Fees do NOT include AV equipment or catering. Contact information for these services will be provided in the confirmation letter.)

**Method of Payment** (Please choose from the following options.)

Check made payable to HMP Education.

All checks must be drawn on a U.S. bank in U.S. funds.  
 Mail to HMP Education, 70 E. Swedesford Road, Suite 100, Malvern, PA 19355

Credit Card  American Express  MasterCard  Visa

A 3% administrative fee will be applied to all credit card payments.

\_\_\_\_\_ Total Amount

|  |                 |                 |
|--|-----------------|-----------------|
| Name on Card                           | Credit Card No. | Expiration Date |
| Billing Address                        |                 | Security Code   |
| Signature of the Cardholder (required) |                 | Date            |

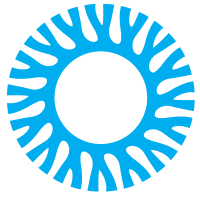
SHOW MANAGEMENT ONLY:

|               |          |     |      |
|---------------|----------|-----|------|
| Date Received | Approval | Fee | Room |
|---------------|----------|-----|------|

**Return completed form to:**

**Kathy Baumer**  
**Senior Meeting Planner**

70 E. Swedesford Road, Suite 100  
 Malvern, PA 19355  
 kbaumer@hmpglobal.com  
 610.560.0500 x2550  
 Fax: 610.560.0503



# CardioVascular Learning Network

The CardioVascular Learning Network serves as the digital hub for the latest cardiovascular news, information, and education and offers direct access to HMP Education's full suite of award-winning journals, webinars, videos, podcasts, and case reports in this space. From this portal, visitors can tap into HMP Education's cardiovascular journals, *IO Learning*, *Cath Lab Digest*, *EP Lab Digest*, *Journal of Critical Limb Ischemia*, *Journal of Invasive Cardiology*, and *Vascular Disease Management*. The newsfeed section pulls together original content of relevant information collected from an array of sources including conferences, other medical journals, and government. Featured videos and podcasts offer insights with interviews from patients to cardiovascular professionals. Additionally, the CardioVascular Learning Network provides access to continuing medical education accredited programs listed below through HMP Education's medical education subsidiary. Visit [cardiovascularlearningnetwork.com](http://cardiovascularlearningnetwork.com).

## UPCOMING EVENTS

The Amputation Prevention Symposium

[amptheclimeeting.com](http://amptheclimeeting.com)



[europe.amptheclimeeting.com](http://europe.amptheclimeeting.com)

Symposium on Clinical Interventional Oncology

[TheIOMeeting.com](http://TheIOMeeting.com)



[leipzig-interventional-course.com](http://leipzig-interventional-course.com)

FOR INFORMATION ON OPPORTUNITIES AVAILABLE AT THESE MEETINGS, PLEASE CONTACT:

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Associate Publisher  
215.262.4739  
[cmcgarrity@hmpglobal.com](mailto:cmcgarrity@hmpglobal.com)

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Kylie McCarthy  
National Account Manager  
[kmccarthy@hmpglobal.com](mailto:kmccarthy@hmpglobal.com)