

**IMMEDIATELY
IMPLEMENTABLE.
DIRECTLY
IMPACTFUL.**

**SPONSORSHIP
OPPORTUNITIES**

Reserve your prime booth space
and sponsorship today!



SYMPOSIUM
ON CLINICAL
INTERVENTIONAL
ONCOLOGY

2024

September 20-22

Loews Miami Beach

Exhibit at the fastest-growing meeting in the field of Interventional Oncology!



SYMPOSIUM
ON CLINICAL
INTERVENTIONAL
ONCOLOGY

As the field of interventional oncology rapidly expands, so must the premier arena for practical IO education. Advancing IO care through practical education and inspiration, CIO is the must-attend symposium for those looking to learn powerful new ideas and techniques from the experts.

These practical applications require cutting-edge tools and technologies. Join us at CIO to showcase your latest IO devices and services to hundreds of expert physicians, fellows, and allied health professionals in this rapidly growing field.

JOIN CIO IN 2024 FOR A BOLDLY UNIQUE APPROACH TO IO EDUCATION

IMPORTANT DATES

May 17, 2024

Deadline for exhibit payment or to cancel booth

June 28, 2024

Service kit distributed

August 16, 2024

Deadline to book hotel accommodations at discounted rate

September 6, 2024

Last day to register/change/cancel exhibitor staff

EXHIBIT HOURS

Friday, September 20, 2024

6:00 PM–7:15 PM

Saturday, September 21, 2024

10:30 AM–1:45 PM

3:30 PM–6:45 PM

IN PARTNERSHIP WITH



Miami Cardiac & Vascular Institute
BAPTIST HEALTH SOUTH FLORIDA



Miami Cancer Institute
BAPTIST HEALTH SOUTH FLORIDA

ENDORSED BY



OFFICIAL NEWS SOURCE



Logistics and Meeting Provider

HMP Omnimedia

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hmpomnimedia.com

Sponsor and Education Provider

HMP Education

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East Windsor, NJ 08520
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hmpeducation.com

TheIOMeeting.com CIO 2024

Carson McGarrity, *Director, National Accounts* | 215.262.4739 | cmcgarrity@hmpglobal.com
Stephanie Starman, *Senior Manager, National Accounts* | 800.237.7285 x4118 | ssstarman@hmpglobal.com
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Past Exhibitors

AngioDynamics	Interventional News
Argon Medical Devices	Lilly Oncology
AstraZeneca	MediView
Balt	Medtronic
Bayer Oncology	MIM Software, Inc.
BD Formerly Bard	NeuWave/Johnson & Johnson
BMS/Pfizer	Philips
Boston Scientific	Quantum Surgical
Cook Medical	RadioMed Corporation
Delcath Systems	Sirtex Medical, Inc.
DOSisoft Inc.	STARmed
Galvanize Therapeutics	Stryker
GE Healthcare	Terumo Interventional Systems
Genentech	TriSalus™ Life Sciences
GUERBET, LLC	Varian, a Siemens Healthineers company
HMP CardioVascular	XACT Robotics
IGI Medical Technologies	

Fellow/Resident Specialty

Interventional Radiology: 56%
 Diagnostic Radiology: 16%
 Interventional Oncology: 14%
 Medical Student: 11%
 Other: 3%

Attendance by Country

US: 93%
 OUS: 7%

Attendance by Recurrence

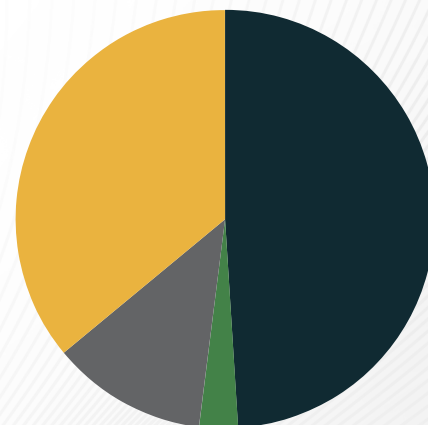
First Time: 61%
 Returning: 39%

Attendance by Years of Practice

< 5 Years: 62%
 6–10 Years: 19%
 11–20 Years: 9%
 21–30 Years: 8%
 > 30 Years: 2%

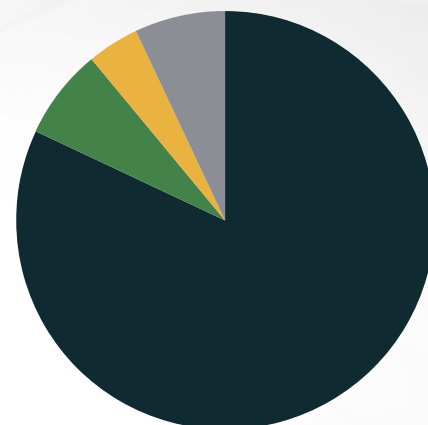
CIO Attendance Breakdown

- Physicians 49%
- Fellows/Residents/Students 36%
- Industry 12%
- Allied Health 3%



CIO Physician Demographic

- Interventional Radiology 82%
- Diagnostic Radiology 7%
- Internal Medicine 4%
- Other 7%



PRACTICAL EDUCATION. ICONIC LOCATION.

Loews Miami Beach

1601 Collins Avenue
Miami Beach, FL 33139

Room Rate: **\$289+**
14% taxes + \$20 daily resort fee

A limited number of rooms are being held until Friday, August 16, 2024. Book early to receive the special CIO rate.

A nonrefundable deposit is required at the time of booking to hold your reservation. This deposit will be applied to your guest folio upon checkin. In the case of a cancellation, refunds will not be granted.

BEWARE OF UNAUTHORIZED HOTEL SOLICITATIONS

Scammers may call or email CIO attendees, faculty, and exhibitors claiming to represent CIO vendors, and encourage participants to book rooms using fake promotion companies with names like "Exhibitors Housing Services" or "Convention Hotel Services." They may know a lot about the meeting and may even alter the caller ID to make it look like CIO is calling. Those targeted by these scammers are told housing is filling up or almost sold out and rooms should be booked with them immediately. CIO, HMP Omnimedia, and our host hotel will never call you to solicit hotel reservations. Any legitimate message to attendees will direct you to the conference's Travel & Hotel Information page, where participants will use secure links to our approved hotel block. Please note that rooms booked through any other source are at your own risk.

If you receive emails or calls regarding discounted hotel accommodations for CIO, please disregard these offers and forward the information to kmclaughlin@hmpglobal.com so we can investigate and help prevent further solicitations.



CIO Accommodation Questions?

HMP Omnimedia Travel

Kim McLaughlin *Travel Manager*

800.237.7285 x4218 | kmclaughlin@hmpglobal.com

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Exhibit Booth Rates

8' x 10' 3 exhibitor badges included	\$6,000
8' x 20' 6 exhibitor badges included	\$12,000
8' x 30' 9 exhibitor badges included	\$18,000
16' x 20' 12 exhibitor badges included	\$24,000

Exhibit Booth Fee Includes:

- ▶ Access to hundreds of physicians and allied health professionals
- ▶ Access to CIO's scientific sessions
- ▶ Recognition in course materials
- ▶ Breakfast, lunch, and refreshment breaks in the exhibit hall
- ▶ One six-foot draped table, two chairs, and wastebasket
- ▶ Company ID sign posted on the back drape
- ▶ Company listing on interactive floor plan and CIO mobile application
- ▶ Side and back rail booth dividers
- ▶ Complimentary badges for each booth purchased (based on booth size)

Prime booth space is limited.
Contact your sales representative today.

Visit TheIOMeeting.com for complete conference information.

BEWARE OF UNAUTHORIZED LIST SOLICITATIONS

CIO does not sell its attendee/exhibitor lists. If you receive an email or phone call from someone with an offer to sell CIO attendee/exhibitor lists, IT IS A SCAM. If you receive this type of email, please forward to tfields@hmpglobal.com.

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Sponsor Space Application



SYMPOSIUM
ON CLINICAL
INTERVENTIONAL
ONCOLOGY

Subsidiaries of one company may have more than one name. Unaffiliated companies may not share a combined listing.

SPONSOR COMPANY INFORMATION (Please complete as it should appear in the Conference Guide.)

Company Name: _____

Address: _____

City: _____ State: _____ ZIP/Postal Code: _____

Phone: _____ Website: _____

Product to be displayed: _____

We prefer **NOT** to be next to or across the aisle from: _____

CONTACT (Person to whom all sponsor-related information should be sent. Communication will be via email.)

Name: _____ Title: _____

Email: _____ Phone: _____

EXHIBIT BOOTH

8' x 10' \$6,000
3 exhibitor badges included

8' x 30' \$18,000
9 exhibitor badges included

8' x 20' \$12,000
6 exhibitor badges included

16' x 20' \$24,000
12 exhibitor badges included

Furniture Package (included with booth)

Yes, add 1 draped table, 2 chairs,
and a wastebasket

EXHIBIT BOOTH

1st Choice # _____ 2nd Choice # _____ 3rd Choice # _____

Total Cost: _____ Assigned Booth Number: _____ (office use only)

PAYMENT INFORMATION

We agree to pay the total booth cost as rental for the space allotted to us. We understand that a 50% deposit must accompany the application with the balance due May 17, 2024. After this date, payment in full must accompany all space applications.

Check in the amount of \$ _____

payable to **HMP Education** and sent to HMP Education, LLC, P.O. Box 22151, New York, NY 10087-2151

Charge in the amount of \$ _____ Visa MasterCard American Express Discover

A 3% Administrative Fee will be applied to all credit card payments.

Credit Card Number _____ Exp Date ____ / ____ Security Code _____

Cardholder Name _____

CANCELLATIONS

Requests for cancellations of reserved exhibit space must be in writing to tfields@hmpglobal.com. Refunds, less a 50% administrative fee, will be granted for requests received on or before May 17, 2024. After this date, refunds for reserved space will not be granted.

Authorized Signature: _____ Date: _____

Please note that by submitting this form, you understand that your use of this space is subject to the conditions and terms provided, which, upon acceptance by CIO, will become a binding contract between you, as the exhibitor, and CIO.



CONFERENCE TERMS AND CONDITIONS

This form indicates the policies and regulations set forth as part of the contract for the conference referenced in this contract with Symposium on Clinical Interventional Oncology (CIO), part of HMP Education. CIO reserves the sole right to render all interpretations, to amend and enforce these policies and regulations, and to establish any and all further regulations not specifically covered below to assure the general success and well-being of the conference. CIO reserves the right to decline, prohibit, and/or deny any exhibit or sponsorship that in its sole judgment is contrary to the character, objectives, and best interests of the conference or suitable for its attendee audience.

1. EXHIBITOR'S INFORMATION KIT: A complete Exhibitor's Information Kit containing all the necessary order forms for drayage, electrical service, furniture rental, carpeting, cleaning, etc. will be sent via email to each exhibitor after confirmation of space assignments. The official decorating company of the Event will also provide instructions within the Kit so forms may be processed online.

2. GENERAL EXHIBIT INFORMATION: All exhibits must be set up by the time and date in the conference Exhibitor Information Kit. The exhibits officially close at the time and date in the Exhibitor Information Kit. No exhibitors may dismantle exhibits until the official closing time. CIO reserves the right to assign booth space.

3. EXHIBITOR SERVICES: The official decorating and drayage company of the Event will provide and distribute an Exhibitor Information Kit containing literature and rates for all services and equipment. All furnishings and special requirements should be ordered through that decorating company.

4. DISPLAY RULES AND REGULATIONS: CIO follows the IAEE Guidelines for Display Rules and Regulations: hmpglobal.com/meetings/IAEEGuidelines.pdf

5. EXHIBIT COORDINATOR: The Exhibitor Information Kit will provide an exhibitor contact. For identified events, the official decorating company will direct and manage all of the following services and will have a service desk in operation at the time of installation and dismantle: Exhibitor's Information Kit distribution, furnishings, labor, rent or exhibit displays, signage, material handling services, and transportation services.

6. PHOTOGRAPHY IN THE EXHIBIT HALL: The use of cameras (including but not limited to cellular phones, film, digital, video taking, or image or sound capturing) or audio taping equipment is prohibited anywhere during the conference without prior permission from CIO.

7. SUBLETTING OF SPACE: The exhibitor agrees that the display will be confined to the area of space reserved and that subletting or showing products other than those manufactured or represented by the exhibitor is strictly prohibited.

8. ARRANGEMENT OF EXHIBITS: The exhibitor agrees to manage his/her exhibits so as not to obstruct or interfere in any way with the general view, the view of the exhibits of other exhibitors, or the free passage of spectators. The decision of CIO as to what constitutes such obstruction or interferences will be final.

9. CARE OF SPACE: The exhibitor agrees not to deface, injure, or mar the exhibition hall of the venue, any of the furniture or fixtures contained therein, and/or any of the property of whatever nature placed therein. The exhibitor will be liable to CIO and/or the venue for any damage resulting to such exhibition hall, furniture and fixtures contained therein, and/or such property placed therein by CIO, which will occur by reason of the commission or omissions of any exhibitor and/or its agents, servants, or employees. The exhibitor will defend and hold harmless CIO from all claims and suits against CIO arising from the aforesaid commissions or omissions of the exhibitor, their agents, servants, or employees. All material used by exhibitors must conform to the requirements of the Fire Department of the city in which the venue is located.

10. INSURANCE: CIO assumes no responsibility for the safety of the personnel and property of exhibitors or the personal property of their officers, agents, servants, or employees. Any exhibitor wishing to insure his/her personnel or goods against injury, theft, damage by fire, accident, or other cause must do so at his/her own expense.

11. SECURITY: CIO and the venue are not responsible for loss of or damage to exhibitor property. Exhibitors will be required to display proper credentials to gain access to the exhibit floor.

12. LIABILITY: CIO will not be liable for any damages in the event that performance of this contract is rendered impossible for any of the following causes: destruction of the exhibit hall or any substantial portion thereof by fire, earthquake, the elements, a public enemy, strikes or other public disorder, impossibility of performance created by lay or any public authority, and/or for any cause beyond its control or the control of the venue.

13. CHILDREN: Under no circumstances will children under the age of 18 be allowed in the exhibit hall during installation or dismantle. For reasons of insurance, children are not permitted on the show floor. Because of limited seating capacity and the highly technical nature of the programs, children under the age of 18 are not invited to attend presentations.

14. SHIPPING INSTRUCTIONS: Please ship early and prepay all transportation charges. Collect shipments will not be accepted and all shipments should be labeled with return address. Additional shipping instructions and labels will be provided in the Exhibitor's Information Kit. All shipments should be packed securely and fully prepaid. Bills of lading should be forwarded to the drayage agent when shipment is made. Each exhibitor agrees to ship his/her materials at the company's own risk and expense.

15. CONDUCT OF EXHIBITS: Canvassing or distributing of promotional materials outside the exhibitor's own booth will not be permitted. CIO reserves the right to monitor and reduce any exhibitor sound system so that it does not interfere with the show and/or other exhibitors. Exhibitors may not serve or dispense food or beverages of any type from their booths or in the exhibit area without the consent of CIO. No part of the display including products is permitted outside the exhibit space. Products and furnishings should be arranged with the safety of the exhibitors and attendees in mind. Each exhibitor must make provisions for the safeguarding of his goods, materials, equipment, and display at all times. The exhibitor will indemnify and hold CIO and the venue harmless against all such claims. All of the exhibitor's property should be deemed to remain under the exhibitor's custody and control in storage, in transit to or from, or within the confines of CIO or its service contractor.

16. UTILITIES AND SERVICES: Rates and data for electrical power, telephone connections, and internet will be provided in the Exhibitor's Information Kit.

17. BOOTH RELOCATION: CIO reserves the right to rearrange the floor plan at any time. CIO reserves the right to relocate exhibitors should it become necessary for causes beyond the control of CIO, or advisable in the best judgment of CIO. After assignment of space, exhibitor agrees to accept relocation to other comparable space if CIO deems such a relocation to be necessary or appropriate.

18. CANCELLATION BY EXHIBITOR: Any cancellation of or reduction in space must be communicated to CIO in writing. Cancellation of or reduction in space in no way relieves Company of its financial obligations as outlined herein. A full one hundred percent (100%) of the total Contract amount will be due for any cancellations received less than 6 months before the date of the Event as outlined herein. Management may, at its sole discretion, reassign any cancelled space.

19. CANCELLATION BY THE EVENT ORGANIZER: In the event that CIO be cancelled by CIO, CIO will refund the exhibit booth fee(s), including deposit(s), previously paid by Exhibitor, minus any expenses already incurred by CIO. Exhibitor may choose to transfer any remaining balance of fees (after incurred expenses by ISET have been deducted from previously paid fees) to a future live or virtual event, or toward print or digital products. CIO shall be under no liability to the Exhibitor or any other person in respect of any actions, proceedings, claims, demands, losses (including consequential losses), costs, or expenses whatsoever, which may be brought against or suffered or incurred by the Exhibitor as the result thereof.

20. CHANGES BY THE EVENT ORGANIZER: In the event that CIO is postponed or converted to a virtual event by CIO, CIO will transfer all previously paid fees to the new event (live or virtual). Should Sponsor be unable to participate in the postponed or virtual event, previously paid fees will be transferred to a future event, or toward print or digital products. CIO shall be under no liability to the Sponsor or any other person or company in respect of any actions, proceedings, claims, demands, losses (including consequential losses), costs, or expenses whatsoever which may be brought against or suffered or incurred by the Sponsor as the result thereof. If the meeting remains in person, but a virtual component is added in by CIO (ie, Hybrid Event), the refund and transfer policy stated in this clause is not applicable. If the event has not been cancelled in its entirety, a fully executed agreement cannot be cancelled within 90 days of the event.

21. PAYMENT: If CIO has not received payment in full before the date of the Event, Company may be refused the opportunity to participate until its financial obligation is satisfied.

a. For any signed Contract received more than six (6) months before the date of the Event outlined herein, Company will remit payment to CIO according to the following schedule:

i. A nonrefundable fifty percent (50%) of the total Contract amount is due upon signing this Contract. Payment not made via credit card upon signing this Contract will be invoiced. Payment must be received by CIO according to the payment terms stated on the Invoice. Until payment is received, CIO may, at its sole discretion, reassign any exhibit space or sponsorship outlined herein.

ii. The remaining fifty percent (50%) of the total Contract amount is due no less than six (6) months before the date of the Event as outlined herein. Payment not made in full via credit card upon signing this Contract will be invoiced. Payment must be received by CIO according to the payment terms stated on the Invoice. Until payment is received, CIO may, at its sole discretion, reassign any exhibit space or sponsorship outlined herein.

b. For any signed Contract received within six (6) months before the date of the Event outlined herein, Company will remit payment to CIO according to the following schedule:

i. A nonrefundable one hundred percent (100%) of the total Contract amount is due upon signing this Contract. Payment not made via credit card upon signing this Contract will be invoiced. Payment must be received by CIO according to the payment terms stated on the Invoice. Until payment is received, CIO may, at its sole discretion, reassign any exhibit space or sponsorship outlined herein.

c. Payment can be made by credit card or by check.

i. Make check payable to HMP Education and mail with a copy of your signed contract to:

HMP Education, LLC
PO Box 22151
New York, NY 10087-2151

ii. Credit Card: A 3% administrative fee will be applied to all credit card payments. The 3% processing fees does not apply to companies in California, Colorado, Connecticut, Florida, Kansas, Maine, Massachusetts, New York, Oklahoma, Texas. The company address listed on the invoice will determine exemption status. Credit card payments can be made online at hmpglobal.com/payments.

22. RIGGING: Additional rigging fees may apply for hanging signs in booths. Rates will be provided in the Exhibitor's Information Kit.

23. INTELLECTUAL PROPERTY: Exhibitor grants CIO a limited, non-exclusive, nontransferable license to use exhibitor's name and marks in connection with the Event. Exhibitor may not use CIO name, trademarks, logos, or research in its booth or in any information it provides to its clients, except to inform clients that it will be participating as an exhibitor or sponsor of the event. The use of CIO logo/name or the event logo/name by exhibitor before, during or after the event is strictly forbidden without the prior written consent of CIO.

24. DECORATION: CIO shall have full discretion in the placing, arrangement, and appearance of all items displayed by exhibitor and may require the replacing, rearrangement, or redecorating of any item or of any booth, and no liability shall attach to management for costs that may devolve upon exhibitor thereby.

25. OUTSIDE ACTIVITIES: Exhibitor shall not conduct any event that will take qualified show attendees from the Event. Exhibitor shall not conduct or sponsor at any time during the Event any off-site hospitality events.

26. LOTTERIES & CONTESTS: The operation of games of chance, lottery devices, or the actual or simulated pursuit of any recreational pastime is permitted only to the extent permitted by applicable law and upon CIO written approval.

27. ADMISSION: CIO shall have sole control over admission policies at all times. Booth personnel are restricted to exhibitor's employees and authorized representatives. All exhibitor personnel must wear an Exhibitor badge at all times. CIO reserves the right to limit the number of booth personnel at any time. Exhibitor's booth must be staffed during exhibit hall hours.

Note: Any person who attends an HMP Education organized event grants permission to HMP Education, its employees, and agents (collectively "HMP Education") to record his or her visual/audio images, including, but not limited to, photographs, digital images, voices, sound or video recordings, audio clips, or accompanying written descriptions, and, without notifying such person, to use his or her name and such images for any purpose of HMP Education, including advertisements for HMP Education and its programs.

Reserve your booth at TheOMeeting.com
See back page for contact information.



HOST AN INNOVATION THEATER AND/OR SOCIAL EVENT

An exclusive opportunity to educate a captive audience of physicians awaits you. CIO exhibitors are invited to present a non-accredited innovation theater and/or host a social event to inform attendees about the latest product information. Sessions and/or social events must be approved by CIO management and will be granted on a first-come, first-served basis to registered exhibiting companies. Companies may choose to host a morning, midday, or evening innovation theater or social event. Meeting rooms designed for innovation theater and social events will accommodate up to 75 people with. Logistical planning and the payment of event and audiovisual expense are the responsibility of the sponsoring company. Sponsoring companies will not be required to provide meal service for attendees.

Morning Innovation Theater	\$17,500
Midday Innovation Theater	\$35,000

Each session includes five badges that grant access only to your session.

Contact your CIO sales representative for more information on securing meeting space.



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Sponsorship Opportunities

To enhance and maximize your company's exposure at CIO 2024, below is a detailed list of the opportunities available.



Conference Area Windows (total of four)

Catch the attention of attendees each time they exit the General Session with branded window clings. Electronic artwork must be submitted by the Sponsor. CIO will manage production and on-site logistics.

Pricing on Request



Hands-on Ablation and Embolization Workshops

CIO workshops provide the attendee with a unique opportunity to further their knowledge of both embolization and ablation, practice their techniques, and get a hands-on experience with your company's product.

Price: \$3,500 per workshop



Hotel Room Key Cards

What does every attendee carry with them everywhere they go and look at multiple times a day? Their hotel room key! Gain maximum exposure by putting a message directly in the hands of target audiences. You can have your company logo or special offer printed on every hotel key for the duration of the symposium. Add your message to the key card sleeve cover for additional reach.

Price: \$12,500

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Meeting Area Column Wraps

Ensure your company's brand is seen as attendees walk through the CIO meeting space by placing a customized message on column wraps in high-traffic areas. Each column wrap is 10 inches in diameter and 12 feet high. Electronic artwork must be submitted by the Sponsor. CIO will manage production and on-site logistics.

Price: \$8,000 one column
\$7,500 per column (three columns)
\$6,500 per column (five columns)
\$6,000 per column (eight columns)



Mirrored Wall (total of eight tiles)

Located at a common meeting area for attendees, the mirrored wall is sure to grab the attention of all CIO attendees. Electronic artwork must be submitted by the Sponsor. CIO will manage production and on-site logistics.

Price: \$6,000 (includes eight tiles)



Mobile Application

Get your message literally in the hands of your target audience through their smartphones and other mobile devices by sponsoring an easy-to-use mobile application providing pertinent symposium information, including the session schedule, daily events, exhibitor listing, and maps to attendees. An added feature to the app is that all attendees will now need to use the app to complete session evaluations. Your company logo will be strategically placed on the splash page of the mobile application that is viewed every time an attendee opens the application. Your logo will also be placed on the Quick Start Guide and included in the attendee conference guide. This ad gives information on accessing and using the mobile application.

Price: \$10,000

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Rotunda Window Clings (total of five)

The Rotunda is a beautiful, sun-drenched seating area that will attract attendees who need a place to network. This is a great sponsorship opportunity: you will have five clings to promote your message to attendees. Electronic artwork must be submitted by the Sponsor. CIO will manage production and on-site logistics.

Price: \$20,000 (includes five windows)



WiFi

Increase your exposure throughout the conference venue by providing free WiFi internet access to CIO symposium attendees. WiFi is accessible in both the meeting and exhibit space.

Price: \$20,000



LED Poster Screens

These 25.8" wide x 76.2" high x 3.15" deep LED poster screens will illuminate your brand image for attendees in the foyer areas. Screens are image only, no audio. Electronic artwork must be submitted by the sponsor. CIO will manage production and on-site logistics.

Price: \$7,500 one screen
\$12,500 two screens



Lanyards

Lanyards are a one-of-a-kind opportunity to gain exposure for your company. Place your logo on the CIO lanyard that all attendees wear with the required name badge. Electronic artwork must be submitted by the sponsor. CIO will manage production and on-site logistics.

Price: \$7,500

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**Advertisement in Conference Guide:
Full-Page 4-Color or Black-and-White Ad**
\$6,500

**Advertisement in Conference Guide:
Cover 2 or 4
PREMIUM**
\$3,000 (additional)

**Advertisement in Conference Guide:
Insert Tip-in Charge**
\$5,000

**Advertisement in Conference Guide: Bellyband
(Available as long as the Covertip is not sponsored)**
\$10,000

**Advertisement in Conference Guide: Covertip
(Available as long as the Bellyband is not sponsored)**
\$12,500

**Advertisement in Conference Guide
Poly-bagged Advertisement**
\$15,000

**Attendee Registration - Floor Decals
Package of Two 2' x 4' Clings**
\$7,500

**Aisle Sign Floor Clings in Exhibit Hall: 3' x 3'
One Per Aisle**
\$5,000

**Bag Insert: 1-Page Double-Sided Insert = 2 Pages
(Client Provides Materials)**
\$3,000

**Bag Insert: 2-Page Double-Sided Insert = 4 Pages
(Client Provides Materials)**
\$4,000

**Bag Insert: 3-Page Double-Sided Insert = 6 Pages
(Client Provides Materials)**
\$7,000

**Bag Insert: 4-Page Double-Sided Insert = 8 Pages
(Client Provides Materials)**
\$10,000

Refreshment Breaks in Exhibit Hall, Saturday
\$5,000

Conference Pens (Produced by HMP Education)
\$5,000

Conference Pens (Produced by Sponsor)
\$2,500

eBlast to CIO Attendees
\$7,000

**eBlast: Daily Morning Flash Updates to Clinicians
(Shared)**
\$3,500

Faculty Reception
\$25,000

**Hotel Room Door Drop (outside room)
(Client provides materials)**
\$6,500

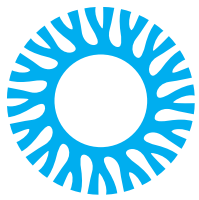
Innovation Theaters (Product Theaters)
Pricing upon request

Meeting Room, Per Day
\$750 (4 hours) / \$1,000 (8 hours)

Mobile Application Push Notifications (up to 3 per day)
\$2,500

**Table Top Decals:
Up to 10 tabletops in the Exhibit Hall**
\$9,000
Up to 12 tabletops in the Registration Area
\$11,000

TheIOMeeting.com CIO 2024



CardioVascular Learning Network

The CardioVascular Learning Network serves as the digital hub for the latest cardiovascular news, information, and education and offers direct access to HMP Global's full suite of award-winning journals, webinars, videos, podcasts, and case reports in this space. From this portal, visitors can tap into HMP Global's cardiovascular journals, *IO Learning*, *Cath Lab Digest*, *EP Lab Digest*, *Journal of Invasive Cardiology*, and *Vascular Disease Management*. The newsfeed section pulls together original content of relevant information collected from an array of sources including conferences, other medical journals, and government. Featured videos and podcasts offer insights with interviews from patients to cardiovascular professionals. Additionally, the CardioVascular Learning Network provides access to continuing medical education accredited programs listed below through HMP Education, HMP Global's medical education subsidiary. Visit cardiovascularlearningnetwork.com.

UPCOMING EVENTS



amptheclimeeting.com



europe.amptheclimeeting.com



iset.org



leipzig-interventional-course.com

FOR INFORMATION ON OPPORTUNITIES AVAILABLE AT THESE MEETINGS, PLEASE CONTACT:

Carson McGarrity
Director, National Accounts
215.262.4739
cmcgarrity@hmpglobal.com

Hunter Davis
National Account Manager
hdavis@hmpglobal.com

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Senior Manager,
National Accounts
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ssstarman@hmpglobal.com

2024 AFFILIATE MEETING REQUEST FORM

Please complete one form for each function planned. All requests must be approved by CIO Show Management.

Company:		Contact Person:		
Address:		City:	State:	ZIP/Postal Code:
Phone:	Fax:		Email:	
# Attending:	Day/Date Of Meeting:	Start Time: AM/PM	End Time: AM/PM	
Meeting Name:				
TYPE OF FUNCTION				
<input type="checkbox"/> Breakfast (#ppl)____	<input type="checkbox"/> Lunch (#ppl)____	<input type="checkbox"/> Dinner (#ppl)____	<input type="checkbox"/> Reception (#ppl)____	<input type="checkbox"/> Meeting Only (#ppl)____
ROOM SET				
<input type="checkbox"/> Banquet	<input type="checkbox"/> Classroom	<input type="checkbox"/> Conference	<input type="checkbox"/> Head Table (#____)	<input type="checkbox"/> Hollow Square
<input type="checkbox"/> Podium	<input type="checkbox"/> Reception	<input type="checkbox"/> Theater	<input type="checkbox"/> U Shape	<input type="checkbox"/> Other _____
AUDIOVISUAL				
<input type="checkbox"/> None	<input type="checkbox"/> Podium W/ Mic	<input type="checkbox"/> Lavalier Mic	<input type="checkbox"/> LCD Projector	<input type="checkbox"/> Screen
<input type="checkbox"/> Laser Pointer	<input type="checkbox"/> Easel(s) (#____)	<input type="checkbox"/> Flip Chart(s) w/ Markers (#____)	<input type="checkbox"/> Polycom Conference Phone	
<input type="checkbox"/> Internet Connection	<input type="checkbox"/> Other _____			

MEETING SPACE FEE: \$750/4 hours | \$1,000/8 hours

(Fees do NOT include AV equipment or catering. Contact information for these services will be provided in the confirmation letter.)

Method of Payment (Please choose from the following options.)

Check made payable to HMP Education.

All checks must be drawn on a U.S. bank in U.S. funds.
Mail to HMP Education, PO Box 22151, New York, NY 10087-2151

Credit Card American Express MasterCard Visa

_____ Name on Card	_____ Credit Card No.	_____ Expiration Date
_____ Billing Address		_____ Security Code
_____ Signature of the Cardholder (required)		_____ Date

SHOW MANAGEMENT ONLY:

_____ Date Received	_____ Approval	_____ Fee	_____ Room
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Return completed form to

Maripat Traino, DES

70 E. Swedesford Road, Suite 100

Malvern, PA 19355

mtraino@hmpglobal.com

EXHIBIT SALES, MARKETING OPPORTUNITIES, AND INDUSTRY SESSIONS

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To learn more about exhibiting or sponsorships at the 2024 CIO conference, please contact our team today. We will work with you to meet your unique promotional needs.

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