

2023

Exhibitor/Sponsor Press Kit



**Psych
Congress**

SEPTEMBER 6–10, 2023
Nashville, TN

Thank you for participating in the 36th annual Psych Congress!

This press kit provides materials and messaging to help you share your great news:

MARKETING OPPORTUNITIES

Reach out to the HMP Global sales team to learn about opportunities to increase your brand awareness before, during, and after Psych Congress.

SOCIAL MEDIA MESSAGING

We provide sample messaging you can use on Facebook, LinkedIn, and Instagram to share the news with your networks. It includes relevant hashtags and a link to the event website with additional details about the meeting.

PRESS RELEASE TEMPLATE

Share this file with your company or organization’s PR/marketing team to use when drafting their announcements to the media.

 **Download the template**

BRANDED GRAPHICS

This press kit contains graphics with the Psych Congress official logos and branding. They are sized for sharing on LinkedIn, Facebook, Instagram, and with your press release. **We ask that you not crop, stretch, or otherwise alter these graphics.**

ABOUT US INFORMATION

This page includes FAQs about research, embargoes, and press policies/procedures, as well as About Us information about Psych Congress and HMP Global, the company organizing Psych Congress events.

ADDITIONAL RESOURCES AND CONTACT INFORMATION

This page provides links to additional information about Psych Congress registration, how to be a sponsor or exhibitor, the event press center, and more.

Thank you for using this media kit! If you have any questions or need materials that are not included here, please contact:



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2023 Psych Congress Hashtag

#PsychCongress2023

For LinkedIn

We look forward to seeing you at our booth at @PsychCongress! Our team is friendly, knowledgeable, and eager to answer any questions you may have about our products and services. Stop by and say hi, and we’ll be happy to help you!

national.psychcongress.com

#PsychCongress2023

For Facebook

We look forward to seeing you at our booth at @PsychCongress! Our team is friendly, knowledgeable, and eager to answer any questions you may have about our products and services. Stop by and say hi, and we’ll be happy to help you! national.psychcongress.com

#PsychCongress2023

@PsychCongress

For Instagram

We look forward to seeing you at our booth at @PsychCongress! Our team is friendly, knowledgeable, and eager to answer any questions you may have about our products and services. Stop by and say hi, and we’ll be happy to help you! [@PsychCongress](https://national.psychcongress.com)

#PsychCongress2023



About Psych Congress

For 36 years, Psych Congress has delivered practical, case-based education to an exceptional community of mental healthcare providers across the country!

This meeting serves as a unique, integrated forum to connect members of the entire mental health team—bringing together psychiatrists, nurse practitioners, physician assistants, psychologists, primary care physicians, and other mental health professionals for 5 days of practical education to improve patient care.

Psych Congress is the US’ largest independent mental health educational conference and a place to fill up on countless practical pearls to better personalize treatment strategies.

Psych Congress is the nation’s number one conference on practical psychopharmacology, offering more psychopharmacology content than any other conference. Psych Congress educates 2,000 U.S.-based mental health professionals.

For more information, visit psychcongress.com.

About HMP Global

HMP Global is the force behind Healthcare Made Practical—and is an omnichannel leader in healthcare content, events, and education, with a mission to improve patient care. The company produces accredited medical education events—in person and online via its proprietary VRTX virtual platform—and clinically relevant, evidence-based content for the global healthcare community across a range of therapeutic areas. Its brands include the HMP Global Learning Network, healthcare’s most comprehensive source for news and information; mental health education through the Neuroscience Education Institute and Psych Congress national, regional and global events; HMP Market Access Insights, the pharmaceutical industry’s gold standard provider for cancer drug market insights; the Leipzig Interventional Course (LINC), the leading, global gathering for interdisciplinary cardiovascular specialists; EMS World Expo, North America’s largest EMT and paramedic event; and the Symposium on Advanced Wound Care (SAWC), the largest wound care meeting in the world. For more information, visit hmpglobal.com.



Frequently Asked Questions

When will the embargo on abstracts lift?

Abstract embargoes will lift at the end of each session where abstracts are presented. The embargo on all posters will lift at 7 p.m. CST on Saturday, September 9.

Do all of the embargoes lift at the same time, or is there any variation in that date if a poster session is on a different date?

Abstract embargoes lift at the conclusion of the session in which the content is presented.

Is there a separate embargo policy for posters?

The embargo on all posters will lift at 7 p.m. CST on Saturday, September 9.

How can journalists apply for press access to Psych Congress?

The [press page on the Psych Congress website](#) includes the press application form, as well as general information for media and HMP Global’s press policy.

Are members of the media covering Psych Congress required to sign an embargo agreement?

Members of the media who apply for press access to Psych Congress agree to follow the [HMP Global press policy](#), which states that they will not share or distribute embargoed materials prior to the end of the embargo.

When will companies be notified that their research has been accepted for the meeting?

Acceptance notification emails are being sent on a rolling basis the month following poster abstract submission. All posters will be notified of status no later than August 10.

Can companies publicly disclose that their research has been accepted for the meeting?

Yes, you can share that your research has been accepted, but you may not share any data, research, key take-aways, or other details of your research prior to its embargo lifting.

Are teasers/curtain-raisers allowed?

Curtain-raisers are permitted as long as they don’t share data or other content from your research.

Does Psych Congress need to review third party press releases before they publish?

Yes. Please submit press releases to pr@hmpglobal.com for review at least a week prior to your intended publication date.

Do you have a media room where we can leave releases?

Any materials you would like shared with the press may be submitted electronically to pr@hmpglobal.com at least a week prior to the meeting start date.

My company is a sponsor/exhibitor. Can I get a list of media registered for Psych Congress?

HMP Global does not share, rent, or sell the current or past lists of registrants or media with attendees, exhibitors or their representative public relations or marketing agencies.

Will the media have access to abstracts?

Any members of the media who are registered for Psych Congress can access abstracts through the HMP Conferences mobile app. If members of the media are unable to access abstracts through the mobile app, they may contact pr@hmpglobal.com to request abstracts after embargoes are lifted.

When and how will the media have access to abstracts?

Presentation slides, abstracts, and other conference information will be available in the app after the event starts. Abstracts will become available after embargoes are lifted.

Would it be possible for members of the media to receive PDFs of the abstracts, or will they only be available in the mobile app?

If members of the media are unable to access abstracts through the mobile app, they may contact pr@hmpglobal.com.

Where and when does Psych Congress plan to publish abstracts?

Abstracts will be published on HMP Global’s [Psychiatry & Behavioral Learning Network](#) 30–60 days after the conference ends.

Where and when does Psych Congress plan to publish posters?

Posters will be published on HMP Global’s [Psychiatry & Behavioral Learning Network](#) 30–60 days after the conference ends.

Will published abstracts be publicly available or will the media need login information to view them?

They will be publicly available for media and others to access without a login.

Can members of the media access abstracts if they are not on-site?

Any members of the media who are registered for Psych Congress can access abstracts through the HMP Conferences mobile app. Visit the [press page on the Psych Congress website](#) to apply for press access.

Psych Congress
Branded Graphics



Download the [graphics package](#) with Psych Congress’ official logos and branding, and they are sized for sharing on LinkedIn, Facebook, Instagram, and with your press release. **We ask that you not crop, stretch, or otherwise alter these graphics.**



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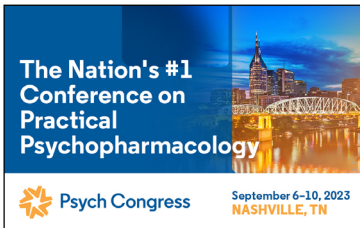
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Resources
and Contact
Information

Psych Congress Event Website:
national.psychcongress.com

Registration:
national.psychcongress.com/rates

Poster Abstract Information:
national.psychcongress.com/poster-abstracts

Press Center:
national.psychcongress.com/presscenter

Exhibits & Sponsors Information:
national.psychcongress.com/marketing-sponsorship-opportunities

MEDIA AND PR REQUESTS:



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REQUESTS ABOUT ABSTRACTS AND RESEARCH:
abstractsubmissions@hmpglobal.com

TO BECOME AN EXHIBITOR OR SPONSOR:
national.psychcongress.com/marketing-sponsorship-opportunities

PHARMACEUTICAL COMPANIES & THEIR PARTNERS



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ALL OTHER COMPANIES



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