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EXHIBITOR PROSPECTUS

September 6–10 2023 NASHVILLE, TN

Rooftop Bar · Pizza Ba

Exhibit Hall September 7–9, 2023 Thursday–Saturday

Product Theaters September 6–10, 2023 Wednesday–Sunday

national.psychcongress.com

Hmp Global



Be a Part of the 36th Annual Psych Congress

Psych Congress is the nation's number one conference on practical psychopharmacology, offering more psychopharmacology content than any other conference. Psych Congress serves as a unique, integrated forum to connect members of the entire mental health team—psychiatrists, physician assistants, nurse practitioners, psychologists, primary care physicians, and other mental health professionals with the foremost experts in mental health to improve patient outcomes through education. No other mental health conference offers the same breadth and level of comprehensive psychopharmacology education combined with state-of-the-art treatment approaches and emerging research findings.

Psych Congress offers:

- Access to 2,000 US-based clinicians
- > Over 50 CME sessions offering more than 25 hours of CME/CE credits
- A comprehensive agenda and faculty
- > An Exhibit Hall with more than 110 exhibitors
- Innovation Theater (non-CME) presentations (Product Theaters)
- > Poster pavilion with more than 100 scientific abstracts
- Highly visible branding opportunities throughout the conference, in print and online

We look forward to seeing you there!

Sincerely,

The Psych Congress Team

Part of the Psychiatry & Behavioral Health Learning Network

Contact Us

Pharmaceutical Companies & Their Partners Katelyn Hennessy 609.630.6237 khennessy@hmpglobal.com

Kristy Ward Manager, National Accounts 609.632.1718 kward@hmpglobal.com

All Other Companies

Allyson Bellner 609.630.6250 abellner@hmpglobal.com

LOGISTICS AND MEETING PROVIDER

HMP Global

HMP Omnimedia

sponsor and education provider

HMP Education hmpeducation.com

V3 05.2023



Contacts



For more information or to secure your participation, please contact one of the following representatives:

Pharmaceutical Companies & Their Partners Katelyn Hennessy 609.630.6237 khennessy@hmpglobal.com

Kristy Ward Manager, National Accounts 609.632.1718 kward@hmpglobal.com All Other Companies Allyson Bellner 609-630-6250 abellner@hmpglobal.com



Dates, Location, and Hotel Information



Hotel & Travel Information

Music City Center

201 5th Avenue South Nashville, TN 37203

PRECONFERENCE

September 6, 2023 (Wednesday) CONFERENCE September 6-10, 2023 (Wednesday-Sunday) EXHIBIT HALL

September 7-9, 2023 (Thursday-Saturday)

INNOVATION THEATERS September 6–10, 2023 (Wednesday–Sunday)

Hotel	JW Marriott Nashville 201 8th Avenue Nashville, TN 37203	Omni Nashville Hotel 250 5th Avenue South Nashville, TN 37203	Renaissance Nashville Hotel 611 Commerce Street Nashville, TN 37203	Hyatt Place Nashville Downtown 301 3rd Avenue South Nashville, TN 37201	Cambria Hotel Nashville Downtown 118 8th Avenue South Nashville, TN 37203
Distance from Convention Center	Across the street from Music City Center	Across the street from Music City Center	3 blocks from Music City Center	2 blocks from Music City Center	1 block from Music City Center
Discounted Group Rates	\$299/night + tax	\$299/night + tax	\$275/night + tax	\$269/night + tax	\$229/night + tax
Cut-off Date	Monday, July 31	Monday, July 31	Thursday, August 10	Thursday, August 10	Monday, July 31
Exhibitor Online Reservations	Click Here	Click Here	Click Here	Click Here	Click Here
Reservation Phone	629.208.8380	800.843.6664	877.901.6632 615.255.8400	615.687.9995	615.515.5800
Check-in/Checkout	4:00 PM/11:00 AM CST	4:00 PM/11:00 AM CST	4:00 PM/12:00 PM CST	3:00 PM/12:00 PM CST	3:00 PM/11:00 AM CST
Deposit & Cancellation Policy	Exhibitors: A deposit of	2 nights' room and tax is	required at the time of boo	oking and is not refundable	or any reason.

Group Reservations

Any organization requiring 10 or more hotel room reservations at the host hotel must finalize a sub-block agreement by contacting group housing. Limited rooms are available, and rooms will be reserved on a first-come, first-served basis. Exhibitors and sponsors requiring large room blocks should reserve hotel rooms early. The initial request must be submitted via email to kmclaughlin@hmpglobal.com. The request should include the number of rooms needed, name of company, arrival/departure dates, first and last names of guests, and a contact phone number.

Hotel & Travel

Hotel, travel options, shuttle, car rental, parking, and discount codes are available on the Psych Congress website <u>national.psychcongress.com</u>.

Housing Scam Warning

Psych Congress is managed by HMP Omnimedia and HMP Education. HMP Omnimedia and HMP Education are the official housing providers for Psych Congress. Solicitation of hotel reservations from any housing provider other than HMP Omnimedia or HMP Education is not approved by Psych Congress. Hotel reservations made by unaffiliated organizations may appear to be for lower rates, but they may be illegitimate. Please be aware of and report any unauthorized solicitation to Kim McLaughlin at kmclaughlin@hmpglobal.com.





Schedule and Location

Exhibit Hall Hours*

Date	Hours	(Unopposed)
Wednesday, September 6, 2023	N/A	N/A
Thursday, September 7, 2023	6:00 PM-7:45 PM	6:00 PM-7:45 PM
Friday, September 8, 2023	12:00 PM-3:30 PM	1:15 PM-3:30 PM
Saturday, September 9, 2023	12:00 PM-3:30 PM	1:15 PM-3:30 PM
Sunday, September 10, 2023	N/A	N/A

Exhibitor Registration & Information Hours*

Wednesday, September 6, 2023	6:30 AM-7:00 PM
Thursday, September 7, 2023	6:30 AM-7:45 PM
Friday, September 8, 2023	7:00 AM-6:30 PM
Saturday, September 9, 2023	7:00 AM-3:30 PM

Exhibitor Setup Hours*

Tuesday, September 5, 2023	12:00 PM-5:00 PM
Wednesday, September 6, 2023	8:00 AM-5:00 PM
Thursday, September 7, 2023	8:00 AM-4:00 PM

Exhibitor Move-Out*

Sunday, September 10, 2023 8:00 AM-12:00	PM

• There will be 8.75 total Exhibit Hall hours over 3 days.

• The 6.25 unopposed hours do not conflict with the CME-accredited educational sessions or Innovation Theaters.

*Schedule subject to change.



Expected Audience

Professional Attendance Breakdown by State

4	2	

Expected Attendance Professional Attendance 2,000 **Exhibitors & Sponsors** 350 **Poster Presenters** 50 Faculty & Staff 80 Press, Partners, Others 40

Primary Specialty

Psychiatry	87%
General Practice	1%
Family Practice	2%
Internal Medicine	1%
Neurology	1%
Psychology	4%
Other	4%

Attendees of Psych Congress are made up of psychiatric and mental health professionals primarily from across the United States. Educational content delivered at Psych Congress benefits psychiatrists, primary care physicians, physician assistants, psychologists, advanced practice nurses, advanced practice psychiatric nurses, and registered nurses. Other healthcare professionals who desire to improve their diagnostic and treatment skills and advance their knowledge of mental disorders can also benefit by attending Psych Congress.

Professional Audience	
Psych MD/DO	50%
PCP MD/DO	1%
Psychologist	3%
Advanced Practice Nurse/NP	30%
Physician Assistant	7%
MSW	2%
RN/Nurse	2%
MFCC	1%
Pharmacy	2%
Other MD	1%
Other Allied	2%
Primary Practice	
Office-based – Solo Practice	20%
Office-based – Group Practice	33%
Hospital Staff	23%
Treatment Center	1%
Teaching	2%
Research	4%
Other	17%

Years in Practice 1 to 5 27% 6 to 10 13% 11 to 15 11% 16 to 20 13% 21+ 36%

Diodication	by State	
State	Count	Percent
AK	5	0.25%
AL	20	1%
AR	20	1%
AZ	60	3%
CA	250	12.5%
CO	65	3%
CT	20	1%
DC	5	0.25%
DE	5	0.25%
FL	250	12.5%
GA	80	4%
HI	5	0.25%
IA	20	1%
ID	20	1%
IL	80	4%
IN	40	2%
KS	20	1%
KY KY	20	1%
LA	20	1%
MA	20 50	1% 3%
MD	40	2%
	40 2	2%
ME		
MI	40	2%
MN	40	2%
MO	40	2%
MS	5	0.25%
MT	5	0.25%
NC	40	2%
ND	5	0.25%
NE	5	0.25%
NH	5	0.25%
NJ	60	3%
NM	5	0.25%
NV	5	0.25%
NY	65	3%
OH	60	3%
OK	5	0.25%
OR	40	2%
PA	60	3%
RI	5	0.25%
SC	20	1%
SD	2	0%
TN	60	3%
TX	100	5%
UT	5	0.25%
VA	38	2%
VT	2	0%
WA	60	3%
WI	20	1%
 \///	2	0%
 	2	0%
VI	1	0%
PR	1	0%
CANADA	80	0% 4%
		4% 1%
OTHER	20	1/0



Maximize Your Exposure with a Booth Package!

Taking advantage of a booth package helps you make a bigger impact in the Exhibit Hall and allows you to access various benefits only available to package holders. Booth packages include the benefits of regular booth holders and one full-page advertisement in the Directory.

Booths Include

- Backwall and sidewall drapes (excludes island booths)
- > Company listing in the Psych Congress Conference Guide
- Company listing on the Psych Congress website
- Identification sign with your company name (excludes island booths)

Booth Packages Include

- > Advertisement in the Psych Congress Conference Guide
- > Highlighted listing in the Psych Congress Conference Guide
- Listing on the Psych Congress website
- > Back and side wall drapes (excludes island booths)
- Identification sign with your company name (excludes island booths)

Career Fair

Exhibitors aiming to recruit/hire behavioral healthcare professionals can participate in our conference's Career Fair at no additional cost. Prior to the conference we'll send email communications to attendees highlighting that organizations will be recruiting on-site, along with the opportunity to upload a resume. We will share those resumes with you before the event to schedule interview times or meetings. Limited number of Career Fair companies.

Carpeting and Furniture

Booth reservations only include backwall and sidewall drapes and an identification sign with your company name. Carpet, electrical, furniture, etc. are not included. The Exhibit Hall is not carpeted and floor covering is mandatory. All booth-related items can be ordered through Freeman. Freeman's Exhibitor Service Manual will be available approximately 90 days prior to the conference start date. You will find all applicable order forms within the Exhibitor Service Manual.

Enhance Your Booth Traffic With "Passport To Prizes"

The Passport to Prizes activity gives attendees an extra incentive to stop by your booth. For \$1,250 and limited to only 30 exhibitors, your company name is printed in the "Passport to Prizes" booklet supplied to all professional attendees in the conference bag. Attendees are encouraged to take their passports into the Exhibit Hall and have them signed by participating exhibitors. Attendees must earn the signature by speaking with your staff about your available offerings.

Pharmaceutical Companies & Their Partners: Katelyn Hennessy | 609.630.6237 | khennessy@hmpglobal.com Kristy Ward | 609.632.1718 | kward@hmpglobal.com

Booth Rates

10' x 10' \$3,950 (in-line) \$5,713 (in-line) \$4,150 (corner) \$5,913 (corner) 10' x 20' \$7,900 (in-line) \$9,663 (in-line) \$8,100 (corner) \$9,863 (corner) 10' x 30' \$11,850 (in-line) \$13,613 (in-line) \$12,050 (corner) \$13,813 (corner) 20' x 20' \$15,800 \$17,563 20' x 30' \$23,700 \$25,463 20' x 40' \$31,600 \$33,363
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30' x 30' \$35,550 \$37,313
20' x 50' \$39,500 \$41,263
30' x 40' \$47,400 \$49,163
30' x 50' \$59,250 \$61,013
40' x 40' \$63,200 \$64,963
40' x 50' \$79,000 \$80,763
40' x 60' \$94,800 \$96,563
50' x 50' \$98,750 \$100,513
70' x 40' \$110,600 \$112,363
60' x 60' \$142,200 \$143,963
50' x 90' \$177,750 \$179,513

Nonprofit and Government Rates

Available to 501(c) nonprofits and government agencies

Size	Booth Only	Booth Package
10' x 10'	\$3,250 (in-line)	\$4,660 (in-line)
	\$3,450 (corner)	\$4,860 (corner)
10' x 20'	\$6,500 (in-line)	\$7,910 (in-line)
	\$6,700 (corner)	\$8,110 (corner)

Rates are based on \$39.50 (\$32.50 nonprofit) per square foot.

Corner booths have an additional \$200 premium (excludes island booths).

Prime Booth Locations Go Quickly!



Advertising Opportunities

Make a Bigger Impact with Advertising Opportunities

Psych Congress is dedicated to ensuring that sponsors receive high-quality attention. Available advertising and sponsorship opportunities prominently display your company's message to draw interest among your intended audience and maximize your return on investment. Customized opportunities are also available—let us know how we can help you achieve your goals!

Sponsorships are limited to participating exhibitors only, unless otherwise stated.

ADVERTISING & SPONSORSHIP DEADLINE June 1, 2023

Nonprofit associations and government agencies qualify for a 25% discount off published rates.

Sponsorship costs, specifications, and details are subject to change.





Advertise in the Psych Congress Conference Guide

(AVAILABLE TO NON-EXHIBITORS)

Place your advertisement in the Conference Guide provided to all Psych Congress attendees in their conference bag. Insert tip-in charges, cover-tips, and bellybands are in addition to the full-page advertisement rates.

Advertisements	Price
Full-Page, Four-Color or Black and White	\$3,625
Cover 2 Premium + Ad	\$7,400
Cover 4 Premium + Ad	\$7,400
Bellyband	Call for pricing
Cover-Tip	Call for pricing
Insert Tip-in Charge (per page)	Call for pricing
Polybagged Ad	Call for pricing

Aisle Signs in Exhibit Hall \$30,800 (exclusive)

Increase your awareness by promoting your company logo on each of the aisle signs that hang in the Exhibit Hall. Total of 10 double-sided signs, each sign is approximately 2' W x 4' H. Electronic artwork must be submitted by the Sponsor; Psych Congress will manage production and on-site logistics.

Attendee Registration Towers \$37,400 (exclusive)

Promote your company message on towers at the Psych Congress attendee registration desk. Your message will be displayed on two towers and will be seen by attendees as they check-in at Psych Congress. Each tower column panel is 3' W x 8' H. Sponsor's message will appear on four panels. Two literature stands will be provided for sponsor-produced materials. Electronic artwork must be submitted by the Sponsor; Psych Congress will manage production and on-site logistics. Note: The registration counters may obstruct inner-side or back panels.

Bag Inserts

Place a custom insert stuffed into the Psych Congress bags, which are distributed to registered attendees as they check in at Psych Congress. Materials can be up to 8.5" × 11" in size and double-sided. Materials must be created and shipped by the Sponsor. Psych Congress will manage on-site logistics.

Bag Inserts	Page Count	Price
1-Page	Double-Sided = 2 Pages	\$4,400
2-Page	Double-Sided = 4 Pages	\$8,250
3-Page	Double-Sided = 6 Pages	\$11,275
4-Page	Double-Sided = 8 Pages	\$13,200

Bench with Floor Decal – Exhibit Hall

Showcase your company's brand or logo on a bench and floor decal $(3' \times 5')$ advertisement available throughout the Exhibit Hall. Ten bench and floor decal sets are available. One literature stand for sponsor-produced materials will be provided per bench. The sponsor must provide custom artwork as an electronic file. Psych Congress will manage production and on-site logistics.

Benches (with Floor Decals)	Price
One	\$4,400
Three	\$12,900
Five	\$21,000

Charging Station Lounge – Exhibit Hall \$23,925 each (Two AVAILABLE)

Provide a 10' x 20' charging station lounge in the Exhibit Hall to allow Psych Congress attendees to recharge cellular phones and other personal digital devices. The sponsor's graphics will appear on front wall panels. Attendees will relax in comfortable seating and enjoy the sponsor's video as they plug-in and recharge. The sponsor's video will be looped continuously on a plasma screen available in the charging station lounge. Two charging station lounges are available in the Exhibit Hall. Electronic artwork must be submitted by the Sponsor; Psych Congress will manage production and on-site logistics. One literature stand for sponsor-produced materials will be provided with each lounge.

Charging Station Lounge – Outside Exhibit Hall \$33,000 (exclusive)

The Psych Congress charging station lounge outside the Exhibit Hall provides attendees with a convenient way to charge their mobile devices without leaving the conference area. The lounge gives the sponsor a creative way to capture the attendee's attention. The charging lounge has multiple charging tips for the most popular cell phones and portable devices including iPhone, Android, Blackberry, and iPads, too! The 10' x 30' branded back wall, one column wrap, and five table-top decals provide the opportunity for customized content and are highly visible for branding sponsorships. One literature stand for sponsor-produced materials will be provided.

Charging Station Towers – Convention Center \$24,200 each (6 AVAILABLE)

Sponsor a Charging Station Tower to allow Psych Congress attendees to recharge personal digital devices. The sponsor's graphics will appear on eight panels. Six Charging Station Towers are available throughout the convention center. Electronic artwork must be submitted by the sponsor; Psych Congress will manage production and on-site logistics. One literature stand will be provided at each tower for sponsor-produced materials.



Column Enclosure at Convention Center

Share your message by advertising on a column enclosure located near attendee registration. Three column enclosures are available. Each enclosure is approximately 3' W x 10' H and includes four panels. The sponsor must provide custom artwork as an electronic file. The top 2' is reserved for Psych Congress messaging. Psych Congress will manage production and on-site logistics. One literature stand for sponsor-produced materials will be provided per enclosure.

Column Enclosures	Price
One	\$17,325
Тwo	\$32,650
Three	\$45,975

Column Towers – Lighted

(SIX AVAILABLE)

Share your company's message by placing an advertisement on a column tower in high-traffic areas of the conference. Towers are lighted from above, and four column towers are available. Each column tower is approximately $3' \text{ W} \times 10' \text{ H}$ and includes four panels. The sponsor must provide custom artwork as an electronic file. Psych Congress will manage production and on-site logistics. One literature stand for sponsor-produced materials will be provided per tower.

Columns	Price	
One	\$25,925	
Two	\$51,850	
Three	\$71,775	

Conference Tote Bags

\$25,000 (exclusive)

Place your company logo on conference bags distributed to attendees as they check in at Psych Congress. Electronic artwork must be submitted by the Sponsor; Psych Congress will manage production and on-site logistics.

Cube Towers

(FOUR AVAILABLE)

Promote your message on stackable cubes that are sure to catch the eyes of attendees as they pass by. Each stackable tower includes four cubes. The sponsor's message will appear on three cubes and each cube has four sides (approximately, 3' W x 3' H). The top cube is reserved for Psych Congress messaging. Electronic artwork must be submitted by the sponsor; Psych Congress will manage production and on-site logistics. One literature stand for sponsor-produced materials will be provided per cube tower.

Cube Tower	Price
One	\$16,500
Two	\$31,000
Three	\$43,500

Digital Advertisement 65" LCD HD Screens (10 AVAILABLE)

Place your static image on various digital screens in high-traffic areas throughout the convention center. The sponsor must provide artwork as an electronic file. Psych Congress will manage production and on-site logistics.

One	\$9,500
Five	\$42,500
Ten	\$75,000

Digital Video Wall

\$15,000 (exclusive)

Greet attendees with a video message on one large screen (size 10' W x 5'6" H) by the 5th and Demonbreun entrance. The sponsorship includes audio and video messaging. The sponsor must provide artwork as an electronic file. Psych Congress will manage production and on-site logistics.

Digital Wayfinding Screens (10 AVAILABLE)

Gain high visibility by placing your message on digital wayfinding screens in high-traffic areas throughout the convention center. These double-sided 65" digital banners will include the sponsors message next to directional signage. Pixel dimensions for each screen is 1920 x 1080. Attendees will frequently reference the wayfinding screens as they navigate Psych Congress.

One	\$12,000
Five	\$55,000
Ten	\$100,000

Door Clings

\$35,200 (exclusive)

Place your advertisement on a total of 14 door clings on Level 1 and Level 2 of the Convention Center. Dimensions vary based on door locations. The sponsor must provide artwork as an electronic file. Psych Congress will manage production and on-site logistics. One literature stand for sponsor-produced materials will be provided at each entrance.

eBlast to Psych Congress Attendees

(AVAILABLE TO NON-EXHIBITORS)

Send a custom email to professional attendees of Psych Congress promoting your services, directing them to a website of your choosing, etc. Custom copy must be provided by the sponsor. Psych Congress will manage email distributions on your behalf and will provide click-through data and metrics.

eBlasts	Price
One	\$12,725
Two (Pre- and Post-Event Bundle)	\$23,450



eBlast: Daily Morning Flash Updates to Clinicians \$25,000 (exclusive)

Place a digital leaderboard advertisement on the daily morning flash update eBlast that is distributed to all Psych Congress attendees each day of the meeting. The eBlast will alert attendees to important on-site announcements and session information. The electronic banner ad must be provided by the Sponsor. Psych Congress will manage email distributions on your behalf and will provide click-through data and metrics.

eBlast: Pre-Event Daily Highlights to Attendees \$38,500 (exclusive)

Place a 728x90 digital leaderboard advertisement and your company logo on a total of nine pre-event daily highlight eBlasts distributed to registered attendees in the days leading up to Psych Congress. eBlasts will highlight featured sessions, events, important reminders, and more. The electronic banner ad and logo must be provided by the sponsor. Psych Congress will manage production and on-site logistics, and will provide click-through data and metrics.

eBlast: Post-Event Thank You to Attendees \$19,800 (exclusive)

Include your company logo and a 728x90 leaderboard banner ad on a postevent "Thank You" eBlast provided to each registered attendee after Psych Congress. The electronic banner ad and logo must be provided by the sponsor. Psych Congress will manage production and on-site logistics, and will provide click-through data and metrics.

Escalator Runners – Convention Center \$60,500 (exclusive)

Generate continuous recognition by advertising on nine escalator runners placed on the escalator banks located on Level 1, Level 2, and Level 3 of the convention center. Five escalator banks are available, each bank includes one or two runners depending on escalator location (dimensions vary depending on escalator location). Artwork must be created and provided by the Sponsor as an electronic file. Psych Congress will manage production and installation/dismantling. Literature stands will be provided on each level for sponsor-produced materials (one stand will be placed at the top of the escalator bank and the second stand will be placed at the bottom).

Executive Suites on Exhibit Hall Floor \$12,725 (SIX AVAILABLE)

Secure an Executive Suite on the Exhibit Hall floor for one-on-one meetings with attendees or staff. The secured 20' x 20' room (400 square feet) includes exclusive access on all three Exhibit Hall days, carpet, table, five chairs, and one wastebasket.

Exhibit Hall Sponsor \$88,000 (exclusive)

Enhance your exposure by being the official Exhibit Hall sponsor. Kick off the grand opening of the Exhibit Hall with entertainment that will lead attendees from the entrance of the hall to your booth. The sponsor's logo will be included on cups and napkins distributed at numerous food and beverage stations throughout the Exhibit Hall; each station will distribute cups and napkins with your company logo. The sponsor will receive sponsorship recognition anywhere the Exhibit Hall is promoted before, during, and after Psych Congress. Electronic artwork must be submitted by the sponsor; Psych Congress will manage production and on-site logistics.

Exhibitor Map Wall Unit – Exhibit Hall \$17,925 (exclusive)

Place your company logo on the exhibitor map wall unit in the exhibit hall. Attendees will frequently reference the exhibitor list and map to locate companies throughout the large exhibit hall. Electronic artwork must be submitted by the Sponsor; Psych Congress will manage production and on-site logistics.

Footprint Paths or Custom Decals – Exhibit Hall Call for Pricing (TWO AVAILABLE)

Psych Congress will arrange footprint paths or custom decals leading attendees from the entrance of the Psych Congress Exhibit Hall to your booth. Limited to two sponsors. Electronic artwork must be submitted by the Sponsor; Psych Congress will manage production and on-site logistics. Prices vary based on the design and distance from entrance of Exhibit Hall to your booth.

Hanging Banner (Level 3 – Main Lobby) \$55,000 (exclusive)

Promote your message on a hanging banner outside of the exhibit hall entrance in the Main Lobby. The banner is 25' W x 35' H. One literature stand for sponsor-produced materials will be provided. Electronic artwork must be provided by the sponsor; Psych Congress will manage production and on-site logistics.

Hanging Banner (Top of Escalator Level 2) \$22,000 (exclusive)

Promote your message on a hanging banner at the top of the escalators from Level 1 to Level 2. The banner is 24' W x 6' H. One literature stand for sponsor-produced materials will be provided. Electronic artwork must be provided by the sponsor; Psych Congress will manage production and onsite logistics.

Hanging Banner (Near Exhibit Hall Entrance) \$33,000 (exclusive)

Promote your message on a hanging banner near the exhibit hall. The banner is 35' W x 25' H. One literature stand for sponsor-produced materials will be provided. Electronic artwork must be provided by the sponsor; Psych Congress will manage production and on-site logistics.



Hanging Banner (Above Escalator to Mezzanine) \$49,500 (exclusive)

Promote your message on a hanging banner near the exhibit hall. The banner is 35' W x 25' H. One literature stand for sponsor-produced materials will be provided. Electronic artwork must be provided by the sponsor; Psych Congress will manage production and on-site logistics.

Hotel In-Room Tent Cards \$20,900 (exclusive)

Share your message with Psych Congress attendees staying at the host hotels. Tent cards cannot exceed 8.5" W x 11" H in size. Materials must be

created and shipped by the sponsor. Psych Congress will manage on-site logistics and distribution to attendees staying at all four host hotels.

Hotel Room Door Drop

Hotel room door drops allow you to deliver your own company literature right to attendees' hotel doors at each host hotel. Materials will be inserted into door-drop bags hung from each doorknob. Materials must be created and shipped by the sponsor. Psych Congress will manage on-site logistics.

\$11,550

Hotel Room Door-Drop Bags \$25,000 (exclusive)

Place your logo on the hotel room door-drop bags distributed each night to guests at each host hotel. Door-drop bags will be hung from each doorknob for great visibility. Electronic artwork must be submitted by the sponsor; Psych Congress will manage production and on-site logistics.

Hotel Room Keycards

\$33,000 (exclusive)

Personalize the host hotels room keys with your logo or advertisement. Electronic artwork must be submitted by the sponsor; Psych Congress will manage production and on-site logistics.

"Know Before You Go" eBlast to Attendees \$19,800

Place a digital leaderboard advertisement on the "Know Before You Go" eBlast sent to preregistered attendees a few days before the meeting. The "Know Before You Go" eBlast includes important information pertaining to the conference. The digital leaderboard ad must be created and provided by the sponsor. Psych Congress will manage email distributions on your behalf and will provide click-through data and reports.

Lanyards

\$25,000 (exclusive)

Place your logo on the Psych Congress lanyard that attendees wear with their required name badge. Electronic artwork must be submitted by the sponsor; Psych Congress will manage production and on-site logistics.

Lighted Panel

(10 AVAILABLE)

Display your advertisement on lighted graphic panels throughout Psych Congress. Lighted panels are 3' W x 6' H and double-sided. Electronic artwork must be produced by the sponsor. Psych Congress will manage production and on-site logistics. One literature stand for sponsor-produced materials will be provided per light panel.

Lighted Panels	Price
One	\$10,750
Three	\$29,250
Five	\$43,750

Lighted Revolving Kiosks in Exhibit Hall \$33,000 each (FOUR AVAILABLE)

Display your advertisement on lighted revolving kiosks located throughout high-traffic areas of the Exhibit Hall. Artwork must be produced by the sponsor. Psych Congress will manage production and on-site logistics. Revolving kiosks are four-sided and are approximately 3.8' W x 5.5' H. A total of four kiosks are available in the Exhibit Hall.

List Rentals

(AVAILABLE TO NON-EXHIBITORS)

Rent the mailing list of precongress registered attendees and/or post-congress final participants. You can request either pressure-sensitive labels for office use or electronic lists that will be sent to a bonded mail house or printer that is acting on your behalf. Lists will include the following information: first and last name, degree, address, city, state, ZIP, and country. Lists are supplied for a one-time use only.

List Rate	Price	
For Exhibitors	\$2,750	
For Non-Exhibitors	\$3,025	

Literature Distribution

\$1,275 (AVAILABLE TO NON-EXHIBITORS)

The Take One! Literature Distribution display is strategically located in a high-traffic area of Psych Congress for easy access by attendees. Informational fliers and brochures will be allocated and stocked by Psych Congress throughout the event until the supply is exhausted. Suggested quantity is no more than 500 of each item. Unused materials will not be returned. Materials must be created and shipped by the sponsor.

Mobile Application

\$34,650 (exclusive)

Get your message literally in the hands of your target audience through the easy-to-use mobile application that provides pertinent conference information including the session schedule, daily events, exhibitor listing, and maps to attendees. The sponsor will receive exclusive recognition in communications to attendees and throughout the mobile app.



Mobile Application Push Notifications

\$4,500 each (LIMITED TO THREE PER DAY)

Send a customized text message to attendees who have downloaded the Psych Congress mobile app. Each message includes a custom title (40 characters maximum) and a customized message (105 characters maximum). Messages must be created and provided by the sponsor. Psych Congress will schedule and deploy announcements. Limited to three sponsored messages per day.

Moments That Moved Us Post-Event Recap Video \$50,000 (exclusive)

Include your company name/logo on the Moments That Moved Us Post-Event Recap Video shared with the Psych Congress community via email and social media. The sponsor will receive recognition at the beginning and end of the video and wherever the video is promoted. Psych Congress will manage production and will provide data and metrics.

Passport to Prizes Listing

\$1,250 (LIMITED TO 30 SPONSORS)

The Passport to Prizes activity gives attendees an extra incentive to stop by your booth. Your company name is printed in the "Passport to Prizes" booklet supplied to all professional attendees in the conference bag. Attendees are encouraged to take their passports into the Exhibit Hall and have them signed by participating exhibitors. Attendees must earn the signature by speaking with your staff about your available offerings.

Product Theaters (Innovation Theaters) Call for pricing

Innovation Theaters non-CME presentations (Product Theaters) are intimate, informational sessions designed to complement a clinician's educational experience by further enhancing knowledge and confidence through disease-state and/or product-specific discussions. Innovation Theaters do not compete with CME accredited sessions. Psych Congress management will arrange all logistical aspects while you customize your presentation's content for attendees and select and manage presenters. Meal and nonmeal options are available. Contact your sales representative for a proposal.

Psych Congress Out of the Darkness Community Walk \$75,000 (exclusive)

Join Psych Congress and the American Foundation for Suicide Prevention for Nashville's Out of the Darkness Community Walk. The sponsor has the opportunity for a company representative to speak at the opening ceremony. Sponsors will receive recognition on event materials, on-site signage, press release, walk website, and more. Walk T-shirts will also include "Presented by [your company logo/name]." Electronic artwork must be submitted by the sponsor; Psych Congress will manage production and on-site logistics.

Psych Congress Poster Reception & Awards Ceremony \$50,000 (LIMITED TO 3 SPONSORS)

Join the Psych Congress Steering Committee, attendees, and peers for a poster reception and awards ceremony to take place following the conclusion of sessions on Saturday, September 9. Sponsors can display up to 20 sponsor-produced posters and will receive recognition on all event materials.

Pharmaceutical Companies & Their Partners: Katelyn Hennessy | 609.630.6237 | khennessy@hmpglobal.com Kristy Ward | 609.632.1718 | kward@hmpglobal.com

Psych Congress Reception

\$88,000 (exclusive)

Join the Psych Congress Steering Committee, staff, select faculty, and peers for a fun networking event. Sponsors will receive recognition on all event materials, on-site signage, cups, napkins, and more.

Rocking Chairs

\$27,500 (exclusive)

\$20,000

Promote your message on branded spandex sleeves that will slip over the back of (25) rocking chairs. Rocking chairs are strategically placed throughout the convention center. Electronic artwork must be provided by the sponsor; Psych Congress will manage production and on-site logistics. Contact sales rep for exact dimensions.

Schedule at a Glance

\$22,000 each (5 AVAILABLE)

Include your company logo on a lighted Schedule at a Glance wall unit displayed throughout Psych Congress. Electronic logo must be submitted by the sponsor; Psych Congress will manage production and on-site logistics. One literature stand for sponsor-produced materials will be provided.

Social Media Sponsorship

Share your message with over 14,000 mental health professionals across the Psych Congress social media platforms, including Facebook, Instagram, and LinkedIn. The sponsor can share one message on each platform for a total of three messages. Electronic artwork/content must be provided by the sponsor. Psych Congress will manage distributions on your behalf and will provide metrics. Per FTC requirements, paid content will include a sponsorship disclosure disclaimer.

Stairway Decals Leading Up to Registration \$33,000 (exclusive)

Place your advertisement on stairway decals leading up to the Psych Congress registration desk. The sponsors artwork will appear on 32 decals (12 panels per stairway section with a total of three sections. Panels vary from 17' W to 25' W x 6" H, depending on the section. The sponsor must provide artwork as an electronic file. Psych Congress will manage production and on-site logistics. Two literature stands for sponsor-produced materials will be provided and placed at the top and bottom of the stairs.

Table-Top Decals

\$35,750 (exclusive)

Advertise your company name or logo on 30 table-top decals displayed in the Exhibit Hall and throughout the convention center. Each decal is 36 inches in diameter. Electronic artwork must be submitted by the sponsor; Psych Congress will manage production and on-site logistics.

TV Advertisement – Attendee Registration \$10,000 (exclusive)

Display your video message on one television located at the Psych Congress registration desk. The sponsor's video will be looped continuously on available plasma screens. The TV display includes a table-top for sponsor-produced materials. Electronic file must be submitted by the sponsor; Psych Congress will manage on-site logistics.



TV Wall Unit – Ballroom Level Convention Center (THREE AVAILABLE)

Draw attention throughout the convention center by branding the 8' H x 20' W television wall unit. The sponsorship includes your custom message (static) on the back-panel wall and digital advertisements on two screens. Your videos will be looped continuously on two screens (excludes audio). Electronic file must be submitted by the sponsor; Psych Congress will manage on-site logistics. One literature stand for sponsor-produced materials will be provided.

One	\$28,875
Тwo	\$55,750
Three	\$80,625 (exclusive)

Wall Graphic – Near Exhibit Hall Entrance \$50,050 (exclusive)

Promote your message on a wall graphic located outside of the Exhibit Hall. Graphic dimensions are 63' 3" W x 10' H. Electronic artwork must be provided by the Sponsor; Psych Congress will manage production and onsite logistics. One literature stand will be provided for sponsor-produced materials.

Wall Unit (Backlit) 10x20

\$38,500 each (FOUR AVAILABLE)

Promote your message on a backlit wall unit located outside of the Exhibit Hall. Graphic dimensions are 20' W x 10' H. Electronic artwork must be provided by the sponsor; Psych Congress will manage production and on-site logistics. One literature stand will be provided for sponsor-produced materials.

Welcome Message eBlast to Attendees \$19,800 (exclusive)

Greet attendees and create company awareness by including your company logo and a 728x90 leaderboard banner ad on a "Welcome to Nashville" eBlast provided to all registered attendees before they arrive to Psych Congress. The electronic banner ad and logo must be provided by the sponsor. Psych Congress will manage production and on-site logistics, and will provide click-through data and metrics.

WiFi Hotspots

\$86,625 (exclusive)

Increase your exposure throughout the conference venue by providing free WiFi to Psych Congress attendees. This sponsorship allows you to customize the splash page, user name, and password and will direct clinicians directly to your website. Sponsorship recognition will appear on four lighted WiFi towers located throughout the convention center. Electronic artwork must be submitted by the sponsor; Psych Congress will manage production and on-site logistics. One literature stand will be provided for sponsor-produced materials at each tower.

Advertising Opportunities

Virtual Sponsorship Opportunities

Digital Advertisements on the Psych Congress On-Demand Virtual Platform

Display your digital ad on high-traffic pages of the Psych Congress On-Demand virtual platform. Ads will be available for 6 months of Postcongress on-demand access to provide continuous engagement. Electronic artwork must be submitted by the sponsor. Psych Congress will manage distribution.

Agenda Page

\$55,000 (exclusive)

\$55,000 (exclusive)

- Leaderboard Ad 728x90
- Square Ad 300x250

Login Page and Email

- Leaderboard Ad 728x90 on Virtual Platform
- Leaderboard Ad 728x90 on Login Credential Email
- Square Ad 300x250 on Virtual Platform

Welcome/Home Page (Main Page) \$55,000 (exclusive)

- Leaderboard Ad 728x90
- Square Ad 300x250

eBlast to Psych Congress On-Demand Registered Attendees \$5,500 per eBlast (AVAILABLE TO NON-EXHIBITORS)

Send a custom email to professional attendees registered for Psych Congress On Demand promoting your services, directing them to a website of your choosing, etc. Custom copy must be provided by the sponsor. Psych Congress will manage email distributions on your behalf and will provide click-through data and metrics.

Scrolling Text Ticker Message \$5,500 per message (LIMITED TO 5 SPONSORED MESSAGES)

Sponsors can provide scrolling text to appear on the ticker bar throughout the virtual platform. Maximum of 125 characters with spaces. Messages can be hyperlinked to an external website or Innovation Theater within the platform. Customized messages must be created and provided by the sponsor. Psych Congress will manage logistics and provide impressions. Messages will be available for 6 months of on-demand access to provide continuous engagement.

Custom-tailored opportunities are also available; let us know how we can help you accomplish your goals! Potential sponsorships include:

- Charging Station
- Mirror Clings
- Personal Protection Equipment (PPE) (i.e., hand sanitizer, masks, etc.)
- Photo Mosaic Wall
- Receptions
- And more!

Pharmaceutical Companies & Their Partners: Katelyn Hennessy | 609.630.6237 | khennessy@hmpglobal.com Kristy Ward | 609.632.1718 | kward@hmpglobal.com

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Eligibility

Only companies with a product or service directly related to the field of psychiatry, mental health, behavioral health, addiction treatment, or primary care will be considered. Psych Congress management reserves the right to reject, cancel, or refuse participation to any person or company.

Badges

Exhibitors do not have limitations on the number of exhibitor badges required to staff your booth. Exhibitor badges only allow access into the Exhibit Hall and a company's sponsored Product Theater.

During Exhibit Hall hours, installation and dismantling (I&D) staff are not allowed in the Exhibit Hall unless they remain within the confines of your booth. Otherwise, I&D staff must remain in the loading docks or outside the Convention Center.

To attend educational sessions, exhibitors/sponsors qualify for the following discounted rates for session participation:

\$300 Daily Registration Rate (option of September 6–10, 2023) \$600 Full Conference Registration Rate

Booth Design & Height

Booth designs with walls higher than 10', as well as booths with rigging requirements, must be approved by Psych Congress show management via written email requests to Robin Geary at rgeary@hmpglobal.com. Hanging signs are only permissible with peninsula or island booths. Exhibitors with island booths must submit booth renderings to Psych Congress management for review and approval. The maximum booth height is 18'. Requirements for hanging signs are as follows: maximum height 20' (top of sign). Psych Congress follows the IAEE Guidelines for Display Rules and Regulations. A description of booths and detailed guidelines can be viewed online at: https:// www.hmpglobal.com/meetings/IAEEGuidelines.pdf.

Booth Assignments

Booths will be based on availability and assigned on a first-come, first-served basis. Tiebreakers will be determined using a point system based on years in attendance and booth revenue. Advertisements, promotional sponsorships, and literature displays do not accrue points.

Carpeting & Furniture

In-line or corner booth reservations include backwall and sidewall drapes and an identification sign with your company name (carpet, electrical, furniture, etc. are not included). All booth-related items can be ordered through the general contractor. More information will follow in the Exhibitor Service Manual (available approximately 90 days prior to the conference start date).

Carpet: Carpet is mandatory. The Exhibit Hall is not carpeted. To order carpet, download the "Carpet Order Form" in the Exhibitor Service Manual (available 90 days prior to the conference start date).

Backwall Drape: Blue and white

Sidewall Drape: White

Identification Sign: 7" x 44"

Catering

Traffic-promoting products (e.g., ice cream, cookies, coffee, bottled water, etc.) are permitted only when the product being served is purchased through the on-site catering vendor. Exhibitors are permitted to provide and use their own serving vessels (buckets, cups, bags) displaying their logo. In the event that the on-site catering vendor cannot provide a specific product, the exhibitor must first obtain verification from the Catering Sales Staff, and once confirmed, the Event Services Manager of the Music City Center must grant permission. Distribution of individual pieces of hard candy or chocolate mints from any source is allowed. Popcorn, chips, and other untidy items are prohibited. Any exhibitor wanting to distribute alcoholic beverages must first receive permission from Psych Congress management. The off-duty police officer must be notified. It is up to their discretion whether or not an officer will need to be present. The on-site catering vendor and the Event Coordinator for the Music City Center must be notified as well. Requests for permission to serve food and/or beverage samples outside of these parameters must be submitted in writing to Psych Congress. To learn more, contact Robin Geary at rgeary@hmpglobal.com.

Children & Guests

Children under the age of 18 are not permitted in the Exhibit Hall. Guest badges for the Exhibit Hall will be issued at the Psych Congress Registration Counter to authorized guests for \$50.

Events

Independent events produced solely by an exhibitor or sponsor and marketed to attendees of the 2023 Psych Congress from September 6–10, 2023, are strictly prohibited by Psych Congress management unless a signed agreement is in place. Independent events hosted by an exhibitor or sponsor are considered a customized sponsorship opportunity, which must be approved by Psych Congress management (a fee will apply). Events are limited. To learn more, please contact your sales representative. To help you further educate attendees about your products/services, advertising/sponsorship opportunities are available. For more information, visit **pages 7–14**.

Exhibitor Service Manual

The Exhibitor Service Manual will be provided to exhibitors approximately 90 days prior to the conference start date.

Hotel & Travel

Hotel and travel options, shuttle, car rental, parking, and discount codes are available on the Psych Congress website. Any organization requiring 10 or more hotel room reservations must contact Kim McLaughlin at 800.237.7285 x4218 or kmclaughlin@hmpglobal.com.

Housing Scam Warning: Psych Congress is managed by HMP Omnimedia and HMP Education. HMP Omnimedia and HMP Education are the official housing providers for Psych Congress. Solicitation of hotel reservations from any housing provider other than HMP Omnimedia and HMP Education is not approved by Psych Congress. Hotel reservations made by unaffiliated organizations may appear to be for lower rates, but they may be illegitimate. Please be aware of and report any unauthorized solicitation to Kim McLaughlin at kmclaughlin@hmpglobal.com.



Lead Retrieval

The official lead retrieval vendor for Psych Congress is CONEXSYS. CON-EXSYS' lead retrieval system captures the following available data: First and Last Name, Degree(s), Company, Mailing Address, Country, License State, Phone, Email, National Provider Identifier (NPI) Number. For more information, reference the "Lead Retrieval Order Form" in the Exhibitor Service Manual (available 90 days prior to the conference start date).

List Rentals

Exhibitors have the opportunity to contact registered attendees by sending pre- and post-Psych Congress mailers. See page 12 for rates and instructions.

Meeting Space Rental

A limited number of private meeting rooms are available at Music City Center, JW Marriott Nashville, and Omni Nashville Hotel and will be reserved on a first-come, first-served basis. Private conference rooms are strictly limited to Psych Congress exhibitors and sponsors for staff or team meetings and one-on-one meetings with attendees and only during non-Exhibit Hall hours. Psych Congress management prohibits exhibitors/sponsors from scheduling meetings or events with Psych Congress attendees and other mental health professionals without a Letter of Agreement from HMP Education. Room rental fees will apply per meeting room up to 1,400 square feet, per 4-hour period. Larger rooms will be quoted based on square footage and the duration of time that the room is needed. Contact your sales representative to submit your reservation form. Room rental fees are as follows:

\$1,250	Prior to July 1, 2023
\$1,450	July 1–August 31, 2023
\$1,700	August 31–September 10, 2023

Noise Levels & In-Booth Entertainment

Sound devices, electronic amplification systems, in-booth entertainment, etc., may not be operated without the consent of Psych Congress management. Please send written email requests to your sales representative.

Parking

Music City Center has 1,800 covered parking spaces in the facility for your convenience. The parking garage is monitored and patrolled 24/7/365. For more information, visit nashvillemusiccitycenter.com/maps-parking.

Photography

Photography is not allowed without prior written permission from Psych Congress management. The "Photography Order Form" will be available in the Exhibitor Service Manual (available 90 days prior to the conference start date).

Presentations in Your Booth

Non-CME promotional presentations are allowed within your booth with the consent of Psych Congress management via email to your sales representative. In-booth presentations must follow these requirements:

- Booth space must be 40' x 40' or larger
- Limited to 15-minute presentations
- Limited to 15 attendees at any given time

Noise levels from sound devices, electronic amplification systems, etc., must be kept to a minimum to avoid disrupting neighboring exhibits.

Promotional Giveaways & Booth Premiums

All vendor giveaway items, food, or beverages must be approved by Psych Congress management by July 7, 2023. Distribution of bags and lanyards are prohibited due to an exclusive Psych Congress sponsorship. A Promotional Giveaways & Booth Premiums form will be included in the Exhibitor Kit. Please complete and return to the contact listed on the form by July 7, 2023.

Raffles

Raffles are permitted within your booth. The winner cannot be declared over the Exhibit Hall's public address system. Attendees must stop by your booth on the day of the drawing to find out the results.

Scientific Posters/Abstracts

Poster presentations convey innovative, clinically relevant information that enhances the professional skills of mental health professionals. The poster sessions give presenting authors a forum to showcase their work and equip interested attendees with the opportunity to review the information and talk with presenters. Poster presentation submission information and guidelines can be found at <u>national.psychcongress.com/poster-abstracts</u>.

Staffing Your Booth

Exhibits must be staffed at all times during exhibit hours. Any exhibitor who arrives late and is not set up on time during all days of the Exhibit Hall, departs prior to the conclusion of exhibit hours any day of the Exhibit Hall, dismantles their booth early on the last day, or does not show up at all will be subject to forfeiture of all accrued exhibit points, which will negatively affect the exhibitor's booth placement next year.

During Exhibit Hall hours, booth staff must remain within the confines of their designated booth and cannot congregate in the aisles or enter the aisles to solicit attendees. Additionally, installation and dismantling (I&D) staff are not allowed in the Exhibit Hall unless they remain within the confines of your booth. Otherwise, I&D staff must remain in the loading docks or outside the Convention Center.



Venue Information

Freeman is the exclusive provider of freight services. Full-time employees of exhibiting companies may hand-carry their materials into the exhibit facility; no two-wheel or four-wheel dollies may be used. Personally operated vehicles (POVs) being unloaded must be owned or leased and operated by a full-time employee of the exhibiting company. No pallet jacks or motorized forklifts may be operated by anyone other than the official freight service company. Hotel bellmen, porters, taxi drivers, day laborers, etc., are not allowed on the show floor and cannot move any materials to and from the exhibitor's booth. Freeman will control access to the loading docks in order to provide for a safe and orderly move-in/move-out. POV exhibitors wishing to move their own materials in or out of the show will be provided a space in the dock area to load or unload their vehicles on a first-come, first-served basis.

IMPORTANT NOTE ABOUT SCAMMERS

Psych Congress does not sell its attendee/exhibitor lists. If you receive an email or phone call from someone with an offer to sell attendee/exhibitor lists for Psych Congress, THIS IS A SCAM. If you receive this type of email, please forward to Tara Fields at tfields@hmpglobal.com.



Pharmaceutical Companies & Their Partners: Katelyn Hennessy | 609.630.6237 | khennessy@hmpglobal.com Kristy Ward | 609.632.1718 | kward@hmpglobal.com

All Other Companies: Allyson Bellner | 609.630.6250 | abellner@hmpglobal.com



Contracts, Deadlines, and Checklist

June 1, 2023	 Deadline to Reserve Advertising and Sponsorship Opportunities Reserve Your "Passport to Prizes" Listing
June 7, 2023	 Exhibitor Service Manual Available for Download Submit Your Company Description for On-Site Materials Provide List of Promotional Giveaways, Booth Premiums, and Catering for Approval
July 17, 2023	Electronic Proof of Advertising Materials for Psych Congress Conference Guide Due to Psych Congress for Review/Approval List of Pre-Registered Attendees Available for Rental
July 31, 2023	Advertising Materials Due for Psych Congress Conference Guide
August 7, 2023	 Deadline to Reserve Lead Retrieval Units at Early Bird Rate Booth Catering Orders Due to the Music City Center Literature Distribution Materials Due Freeman Discount Deadline for Booth Furnishings and Services
August 25, 2023	Staff Registration for Exhibit Hall Badges
September 19, 2023	List of Final Registered Attendees Available for Rental
September 28, 2023	Last Day to Complete the Exhibitor or Sponsor Evaluation

*All dates are subject to change.

Access important Psych Congress contracts and documents by visiting **national.psychcongress.com/exhibitsponsor**, including:

- Exhibit Hall floor plan
- Exhibitor lists
- & more



SEPTEMBER 6-10, 2023

NASHVILLE, TN

FOR OFFICE US	E ONLY	
AE	Total \$	
Booth \$	Ad \$	
Booth #		

COMPANY NAME		
PARENT COMPANY		
COMPANY PHONE	COMPANY FAX	
COMPANY MAILING ADDRESS		
CITY	STATE	ZIP
Company Category Hospital/Treatment Facility	Nonprofit Association	Pharmaceutical
Products/Services	blishing Software/E	lectronic Medical Records
Recruitment/Locum Tenens	Other (please specify)	
PLEASE LIST YOUR PRODUCT NAME AND	INDICATION OR FOCUS:	

WHAT ARE YOUR GOA	LS FOR EXHIBITING AT ELEV	ATE BY PSYCH CONGRESS (0	CHECK ALL THAT APPLY)
Awareness	Donations	Education	Product Launch
Recruitment	Sales Other	(please specify)	

2023 Booth Rates

Size	Booth Only	Booth Package
10' x 10'	🗖 \$3,950 (in-line)	🗖 \$5,713 (in-line)
	🗆 \$4,150 (corner)	🗆 \$5,913 (corner)
10' x 20'	🗖 \$7,900 (in-line)	🗖 \$9,663 (in-line)
	🗆 \$8,100 (corner)	🗖 \$9,863 (corner)
10' x 30'	🗆 \$11,850 (in-line)	🗖 \$13,613 (in-line)
	🗆 \$12,050 (corner)	🗆 \$13,813 (corner)
20' x 20'	□ \$15,800	🗆 \$17,563
20' x 30'	□ \$23,700	□ \$25,463
20' x 40'	🗆 \$31,600	🗖 \$33,363
30' x 30'	□ \$35,550	🗆 \$37,313
20' x 50'	□ \$39,500	□ \$41,263
30' x 40'	🗆 \$47,400	🗖 \$49,163
30' x 50'	□ \$59,250	□ \$61,013
40' x 40'	□ \$63,200	□ \$64,963
40' x 50'	🗆 \$79,000	□ \$80,763
40' x 60'	□ \$94,800	□ \$96,563
50' x 50'	🗆 \$98,750	□ \$100,513
70' x 40'	🗆 \$110,600	🗖 \$112,363
60' x 60'	🗆 \$142,200	🗆 \$143,963
50' x 90'	🗆 \$177,750	🗖 \$179,513

2023 Nonprofit and Government Rates Available to 501(c) Nonprofits and Government Agencies

Size	Booth Only	Booth Package
10' x 10'	🗆 \$3,250 (in-line)	🗆 \$4,660 (in-line)
	🗆 \$3,450 (corner)	□ \$4,860 (corner)
10' x 20'	🗖 \$6,500 (in-line)	🗖 \$7,910 (in-line)
	🗆 \$6,700 (corner)	🗆 \$8,110 (corner)

Rates are based on \$39.50 (\$32.50 nonprofit) per square foot. Corner booths have an additional \$200 premium (excludes island booths).

COMPANY WEBSITE	
CONTACT NAME	TITLE
CONTACT PHONE	FAX
CONTACT EMAIL	
Preferred Booths	
1st Choice	2nd Choice
3rd Choice	
2	our exhibit located adjacent to or opposite the
	S IS NOT GUARANTEED AND MAY NEGATIVELY AFFECT YOUR BOOTH PLACEMENT

Career Fair

If you are promoting available job opportunities, check this box to be receive attendees' resumes and be included under the list of Career Fair exhibitors.

Booth Traffic Enhancer

Would you like your company to be listed in the Passport to Prizes?

Passport to Prizes | \$1,250 (\$980 nonprofit)

Terms & Conditions

If this request is accepted, we agree to pay for said exhibit space at the rate indicated by our booth selection at left. We agree to pay to HMP Education in U.S. currency drawn from a U.S. bank as follows:

Minimum (50%) payment due within 30 days: \$_

Balance (if any) due by March 10, 2023: \$____

HMP Education FED ID #20-3237337. We fully understand that this form shall become a binding contract upon acceptance of exhibit space by the applicant and is subject to the terms, conditions, rules, and regulations set forth herein and on the reverse side. HMP Education reserves the right to approve all exhibit contracts and may restrict inappropriate products/services.

APPLICANT'S AUTHORIZED SIGNATURE	DATE
APPLICANT'S PRINTED NAME	DATE

APPLICANT'S TITLE

Payment Information

We agree to pay the total booth's cost as rental for the space allotted to us. We understand that 50% is due within 30 days and the final balance is due March 10, 2023.

Submit Sponsor Application & Contract

Pharmaceutical Companies & Their Partners: Katelyn Hennessy 609.630.6237 khennessy@hmpglobal.com

kward@hmpglobal.com

khennessy@hmpglobal.com Kristy Ward 609.632.1718 All Other Companies: Allyson Bellner 609.630.6250 abellner@hmpglobal.com



This form indicates the policies and regulations set forth as part of the contract for the conference referenced in this contract with Psych Congress, part of NACCME, LLC. Psych Congress reserves the sole right to render all interpretations, to amend and enforce these policies and regulations, and to establish any and all further regulations not specifically covered below to assure the general success and well-being of the conference. Psych Congress reserves the right to decline, prohibit, and/or deny any exhibit or sponsorship that in its sole judgment is contrary to the character, objectives, and best interests of the conference or suitable for its attendee audience.

 EXHIBITOR'S INFORMATION KIT: A complete Exhibitor's Information Kit containing all the necessary order forms for drayage, electrical service, furniture rental, carpeting, cleaning, etc, will be sent via email to each exhibitor after confirmation of space assignments. The official decorating company of the Event will also provide instructions within the Kit so forms may be processed online.

2. GENERAL EXHIBIT INFORMATION: All exhibits must be set up by the time and date in the conference Exhibitor Information Kit. The exhibits officially close at the time and date in the Exhibitor Information Kit. No exhibitors may dismantle exhibits until the official closing time. Psych Congress reserves the right to assign booth space.

3. EXHIBITOR SERVICES: The official decorating and drayage company of the Event will provide and distribute an Exhibitor Information Kit containing literature and rates for all services and equipment. All furnishings and special requirements should be ordered through that decorating company.

4. DISPLAY RULES AND REGULATIONS: Psych Congress follows the IAEE Guidelines for Display Rules and Regulations:

hmpglobal.com/meetings/IAEEGuidelines.pdf

5. EXHIBIT COORDINATOR: The Exhibitor Information Kit will provide an exhibitor contact. For identified events, the official decorating company will direct and manage all of the following services and will have a service desk in operation at the time of installation and dismantle: Exhibitor's Information Kit distribution, furnishings, labor, rent or exhibit displays, signage, material handling services.

6. PHOTOGRAPHY IN THE EXHIBIT HALL: The use of cameras (including but not limited to cellular phones, film, digital, video taking or image or sound capturing) or audio taping equipment is prohibited anywhere during the conference without prior permission from Psych Congress.

7. SUBLETTING OF SPACE: The exhibitor agrees that the display will be confined to the area of space reserved and that subletting or showing products other than those manufactured or represented by the exhibitor is strictly prohibited.

8. ARRANGEMENT OF EXHIBITS: The exhibitor agrees to manage his/her exhibits so as not to obstruct or interfere in any way with the general view, the view of the exhibits of other exhibitors, or the free passage of spectators. The decision of Psych Congress as to what constitutes such obstruction or interferences will be final.

9. CARE OF SPACE: The exhibitor agrees not to deface, injure, or mar the exhibition hall of the venue, any of the furniture or fixtures contained therein, and/or any of the property of whatever nature placed therein. The exhibitor will be liable to Psych Congress and/or the venue for any damage resulting to such exhibition hall, furniture and fixtures contained therein, and/or such property placed therein by Psych Congress, which will occur by reason of the commission or omissions of any exhibitor and/or its agents, servants, or employees. The exhibitor will defend and hold harmless Psych Congress from all claims and suits against Psych Congress arising from the aforesaid commissions or omissions of the exhibitor, their agents, servants, or employees. All material used by exhibitors must conform to the requirements of the Fire Department of the city in which the venue is located.

10. INSURANCE: Psych Congress assumes no responsibility for the safety of the personnel and property of exhibitors or the personal property of their officers, agents, servants, or employees. Any exhibitor wishing to insure his/her personnel or goods against injury, theft, damage by fire, accident, or other cause must do so at his/her own expense.

11. SECURITY: Psych Congress and the venue are not responsible for loss of or damage to exhibitor property. Exhibitors will be required to display proper credentials to gain access to the exhibit floor.

12. LIABILITY: Psych Congress will not be liable for any damages in the event that performance of this contract is rendered impossible for any of the following causes: destruction of the exhibit hall or any substantial portion thereof by fire, earthquake, the elements, a public enemy, strikes or other public disorder, impossibility of performance created by lay or any public authority, and/or for any cause beyond its control or the control of the venue.

SEPTEMBER 6-10, 2023 NASHVILLE, TN

13. CHILDREN: Under no circumstances will children under the age of 18 be allowed in the exhibit hall during installation or dismantle. For reasons of insurance children are not permitted on the show floor. Because of limited seating capacity and the highly technical nature of the programs, children under the age of 18 are not invited to attend presentations.

14. SHIPPING INSTRUCTIONS: Please ship early and prepay all transportation charges. Collect shipments will not be accepted and all shipments should be labeled with return address. Additional shipping instructions and labels will be provided in the Exhibitor's Information Kit. All shipments should be packed securely and fully prepaid. Bills of lading should be forwarded to the drayage agent when shipment is made. Each exhibitor agrees to ship his/her materials at the company's own risk and expense.

15. CONDUCT OF EXHIBITS: Canvassing or distributing of promotional materials outside the exhibitor's own booth will not be permitted. Psych Congress reserves the right to monitor and reduce any exhibitor sound system so that it does not interfere with the show and/or other exhibitors. Exhibitors may not serve or dispense food or beverages of any type from their booths or in the exhibit area without the consent of Psych Congress. No part of the display including products is permitted outside the exhibit space. Products and furnishings should be arranged with the safety of the exhibitors and attendees in mind. Each exhibitor must make provisions for the safequarding of his goods, materials, equipment, and display at all times. The exhibitor will indemnify and hold Psych Congress and the venue harmless against all such claims. All of the exhibitor's property should be deemed to remain under the exhibitor's custody and control in storage, in transit to or from, or within the confines of Psych Congress or its service contractor.

16. UTILITIES AND SERVICES: Rates and data for electrical power, telephone connections, and internet will be provided in the Exhibitor's Information Kit.

17. BOOTH RELOCATION: Psych Congress reserves the right to rearrange the floor plan at any time. Psych Congress reserves the right to relocate exhibitors should it become necessary for causes beyond the control of Psych Congress, or advisable in the best judgment of Psych Congress. After assignment of space, exhibitor agrees to accept relocation to other comparable space if Psych Congress deems such a relocation to be necessary or appropriate.

18. CANCELLATION & REDUCTION POLICY: Any cancellation of or reduction in space must be communicated to Psych Congress in writing. Cancellation of or reduction in space in no way relieves Company of its financial obligations as outlined herein. A full one hundred percent (100%) of the total Contract amount will be due for any cancellations received less than six months before the date of the Event as outlined herein. Management may, at its sole discretion, reassign any cancelled space.

50% penalty before March 10, 2023.

100% penalty on/after March 10, 2023.

19. PAYMENT: If Psych Congress has not received payment in full before the date of the Event, Company may be refused the opportunity to participate until its financial obligation is satisfied.

a. For any signed Contract received more than 6 months before the date of the Event outlined herein, Company will remit payment to Psych Congress according to the following schedule:

> i. A non-refundable 50% of the total Contract amount is due upon signing this Contract. Payment not made via credit card upon signing this Contract will be invoiced. Payment must be received by Psych Congress according to the payment terms stated on the Invoice. Until payment is received, Psych Congress may, at its sole discretion, re-assign any exhibit space or sponsorship outlined herein.

> ii. The remaining 50% of the total Contract amount is due no less than 6 months before the date of the Event as outlined herein. Payment not made in full via credit card upon signing this Contract will be invoiced. Payment must be received by Psych Congress according to the payment terms stated on the Invoice. Until payment is received, Psych Congress may, at its sole discretion, re-assign any exhibit space or sponsorship outlined herein.

b. For any signed Contract received within 6 months before the date of the Event outlined herein, Company will remit payment to Psych Congress according to the following schedule:

i. A non-refundable 100% of the total Contract amount is due upon signing this Contract. Payment not made via credit card upon signing this Contract will be invoiced. Payment must be received by Psych Congress according to the payment terms stated on the Invoice. Until payment is received, Psych Congress may, at its sole discretion, re-assign any exhibit space or sponsorship outlined herein. c. Payment can be made by credit card or by check.

i. Make check payable to NACCME LLC and mail with a copy of your signed contract to: NACCME, LLC PO Box 22152 New York, NY 10087-2152

ii. Credit Card: Please complete the form at www.hmpglobal.com/payments. There is a 3% credit card processing fee except for those located in CA, CO, CT, FL, KS, ME, MA, NY, OK, TX, and Puerto Rico.

20. RIGGING: Additional rigging fees may apply for hanging signs in booths. Rates will be provided in the Exhibitor's Information Kit.

21. INTELLECTUAL PROPERTY: Exhibitor grants Psych Congress a limited, non-exclusive, non-transferable license to use exhibitor's name and marks in connection with the Event. Exhibitor may not use Psych Congress's name, trademarks, logos, or research in its booth or in any information it provides to its clients, except to inform clients that it will be participating as an exhibitor or sponsor of the event. The use of Psych Congress's logo/name or the event logo/name by exhibitor before, during or after the event is strictly forbidden without the prior written consent of Psych Congress.

22. DECORATION: Psych Congress shall have full discretion in the placing, arrangement, and appearance of all items displayed by exhibitor and may require the replacing, rearrangement, or redecorating of any item or of any booth, and no liability shall attach to management for costs that may devolve upon exhibitor thereby.

23. OUTSIDE ACTIVITIES: Exhibitor shall not conduct any event that will take qualified show attendees from the Event. Exhibitor shall not conduct or sponsor at any time during the Event any off-site hospitality events.

24. LOTTERIES & CONTESTS: The operation of games of chance, lottery devices, or the actual or simulated pursuit of any recreational pastime is permitted only to the extent permitted by applicable law and upon Psych Congress's written approval.

25. ADMISSION: Psych Congress shall have sole control over admission policies at all times. Booth personnel are restricted to exhibitor's employees and authorized representatives. All exhibitor personnel must wear an Exhibitor badge at all times. Psych Congress reserves the right to limit the number of booth personnel at any time. Exhibitor's booth must be staffed during exhibit hall hours.

26. ELIGIBILITY: Only companies with a product or service directly related to the field of Psychiatry will be considered. Psych Congress management reserves the right to reject, cancel, or refuse participation to any person or company.

SPONSOR AND EDUCATION PROVIDER

HMp Education

LOGISTICS AND MEETING PROVIDER

Hmp Omnimedia

Sponsorship Opportunities

Exclusive sponsorships are marked with an asterisk.

Advertisement in the Psych Congress Director	v (available to no	n-exhibitors)	••••••
			Cavar (1 + Ad)
□\$3,625 (Full-Page, 4 Color or B&W) □\$7, □Call for pricing (Bellyband, Cover-Tip, Insert	400 (Cover 2 + A Tip-in, Polybagg	,	Cover 4 + Ad) r page
Aisle Signs in Exhibit Hall*		□\$30	,800
Attendee Registration Towers*		□\$37,	400
Bag Inserts		•••••	
\$4,400 (One-Page, Double-sided/2 pages)	□\$8.250 (Tw	o-Page, Double-sic	led/4 pages)
 \$11,275 (Three-Page, Double-sided/6 pages) 		our-Page, Double-s	
Bench with Floor Decal	🗖 \$4,400 (1)	\$12,900 (3)	\$21,000 (5)
Charging Station Lounge – Exhibit Hall (two av	ailable)	□\$23	,925 each
Charging Station Lounge – Outside of Exhibit I	Hall*	□\$33	.000
Charging Station Towers (six available)		□\$24	,200 each
Column Enclosures – Convention Center	\$17,325 (1)	□\$32,650 (2)	\$45,975 (3)
(10 available) Column Towers – Lighted (six available)	□\$25,925 (1)	\$ 51,850 (2)	\$71,775 (3)
Conference Tote Bags*	-+20,720 (2)	□\$25	•••••
Cube Towers (four available)	0 ¢14 E00 (1)	\$ 31,000 (2)	\$43,500 (3)
Digital Advertisements 65" LCD HD Screens	\$16,500 (1)		
(10 available)	\$9,500 (1)	\$42,500 (5)	\$75,000 (10)
Digital Video Wall*		□ \$15	.000
Digital Wayfinding Screens (10 available)	\$12,000 (1)	🗖 \$55,000 (5)	🗖 \$100,000 (10)
Door Clings – Convention Center*		□ \$35	,200
eBlast to Psych Congress Attendees 🛛 \$12,7	'25 (Per eBlast)	🗖 \$23,450 (Pre	and Post-Bundle)
eBlast: Daily Morning Flash Updates to Clinicia	ns*	□\$25	,000
eBlast: Pre-Event Daily Highlights to Attendees	*	□\$38	,500
eBlast: Post-Event Thank You eBlast to Attended		□\$19,	
Escalator Runners*		□\$60	
Executive Suites on Exhibit Hall Floor (six availa	ahle)	□\$12	
Exhibit Hall Sponsor*		\$88	•••••
Exhibitor Map Wall Unit – Exhibit Hall*		□ \$17,	
Footprint Paths or Custom Decals – Exhibit Ha			r Pricing
Hanging Banner – Level 3 Main Lobby 25' W x 3	••••••	□\$55	,000
Hanging Banner – Top of Escalators Level 2 24'	W x 6' H*	□\$22	,000
Hanging Banner – Near Exhibit Hall Entrance 3	5' W x 25' H*	□\$33	,000
Hanging Banner – Above Escalator to Mezzanir	ne 35' W x 25' H*	\$ 49	.500
Hotel In-Room Tent Cards*		□ \$20	,900
Hotel Room Door Drop		□ \$11,	550
Hotel Room Door-Drop Bag*		□ \$25	,000
Hotel Room Key Cards*		🗖 \$33	,000
"Know Before You Go" eBlast to Attendees*		□ \$19,	800
Lanyards*		□ \$25	,000
Lighted Panels (10 available)	\$10,750 (1)	\$29,250 (3)	\$43,750 (5)
Lighted Revolving Kiosks in Exhibit Hall (4 avai		□ \$33	
List Rentals (available to non-exhibitors)			••••••
Literature Distribution (available to non-exhibit		□\$1,2	••••••
	.015)		
Mobile Application*		□\$34	••••••
Mobile Application Push Notifications (limited			•••••
Moments That Moved Us Post-Event Recap Vid		□ \$50	•••••
Passport to Prizes Listing (limited to 30 sponso	rs)	□ \$1,2	:50
Product Theaters/Innovation Theaters		Call fo	r Proposal
Psych Congress Out of the Darkness Commun	ity Walk*	□ \$75	,000
Psych Congress Poster Reception & Awards Co	eremony (3 availa	able) 🔲 \$50	,000
Psych Congress Reception*			,000
Rocking Chairs*		□ \$27	500
Schedule at a Glance (5 available)		□ \$22	,000
Social Media Sponsorship		□ \$20	,000
			,000
Stairway Decals Leading Up to Registration*			
Stairway Decals Leading Up to Registration*		·····	.750
Stairway Decals Leading Up to Registration* Table-Top Decals* TV Advertisement – Attendee Registration*		□ \$35 □ \$10	•••••



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Wall Graphic – Near Exhibit Hall Entrance*	\$ 50,050
Wall Unit (4 available)	\$ 38,500
Welcome Message eBlast to Attendees*	\$19,800
WiFi Hotspots	\$86,625
Psych Congress On-Demand Virtual Sponsorships	
Psych Congress On-Demand Virtual Sponsorships Digital Ad: Agenda Page*	□ \$55,000
	□ \$55,000 □ \$55,000

Digital Ad: Welcome/Home Page*	\$ 55,000
eBlast to Psych Congress On-Demand Registered Attendees	\$ 5,500
Scrolling Text Ticker Message	□ \$5,500

Sponsorship Application & Contract

Sponsor Information

COMPANY NAME			
PARENT COMPANY			
COMPANY MAILING ADDRESS			
СІТҮ	STATE	ZIP	
CONTACT NAME	TITLE		
CONTACT PHONE			
CONTACT EMAIL			

SIGNATURE OF AUTHORIZED REPRESENTATIVE

We fully understand that this form shall become a binding contract upon acceptance and is subject to the terms, conditions, rules, and regulations set forth herein. HMP Education reserves the right to approve all contracts and may restrict inappropriate products/services.

DEADLINES & SPECIFICATIONS

The advertising and sponsorship commitment deadline is June 1, 2023. Sponsorships specifications, artwork deadlines, and submission instructions will be provided upon receipt of the signed Sponsorship Application & Contract. Artwork submitted after the deadlines provided will accrue late fees which must be paid by the sponsor.

PAYMENT INFORMATION

We agree to pay the total cost as rental for the sponsorship allotted to us. We understand that a 50% deposit must accompany the application with the balance due by/on March 10, 2023, or at signing. Upon receipt and acceptance of this signed contract, HMP Education will invoice you for the total amount due. Payment options and instructions will be provided at that time. HMP Education FED ID #20-3237337.

CANCELLATION POLICY

Notification of intent to cancel must be provided in writing. Cancellations received prior to March 10, 2023, will result in the forfeiture of 50% of the total sponsorship fee. Cancellations on or after March 10, 2023, will result in the forfeiture of 100% of the sponsorship fee. There will be no refunds after this time.

CHANGES TO THIS AGREEMENT

Any changes, additions, stipulations, or deletions by either HMP Education or the Sponsor will not be considered agreed to or binding to the other unless such modifications have been initialed or otherwise approved in writing by the other party. If changes to the said project occur, this agreement will be superseded by an addendum and pricing will be adjusted accordingly.

Submit Sponsor Application & Contract

Pharmaceutical Companies & Their Partners: Katelyn Hennessy 609.630.6237 khennessy@hmpglobal.com All Other Companies: Allyson Bellner 609.630.6250 abellner@hmpglobal.com

Kristy Ward 609.632.1718 kward@hmpglobal.com

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The Psychiatry & Behavioral Health Learning Network (psychbehavioral.com) reaches thousands of mental health and addiction professionals, as well as related stakeholders. For more information on our wide range of brand strengthening, market research, lead generation, and thought leadership opportunities, email pbhlnsales@hmpglobal.com.

national.psychcongress.com	West Coast Symposium on Addictive Disorders westcoastsymposium.com	Evolution of Psychotherapy evolutionofpsychotherapy.com
Psych Congress EUROPE	Rocky Mountain Symposium on Addictive Disorders rockymountainsymposium.com	sanasymposium.com
Psych Congress Elevate elevate.psychcongress.com	East Coast Symposium on Addictive Disorders eastcoastsymposium.com	Rx and Illicit Drug Summit
Psych Congress NPInstitute In-Person in-person.psychnpinstitute.com	cape Cod Symposium on Addictive Disorders capecodsymposium.com	Treatment Center Investment & Valuation Retreat treatmentcenterretreat.com
REGIONALS ONLINE SERIES regionals.psychcongress.com	Behavioral Healthcare EXECUTIVE behavioral.net The official news source of the Treatment Center Investment & Valuation Retreat	
psychcongressnetwork.com		s part of HMP Global. re an omnichannel leader in healthcare events and education, dited medical education events—in person and online via

We are the force behind Healthcare Made Practical. We are an omnichannel leader in healthcare events and education, with a mission to improve patient care. We produce accredited medical education events—in person and online via our VRTX Virtual platform—and clinically relevant, evidence-based content for the global healthcare community across a range of therapeutic areas. Our brands include the HMP Global Learning Network, healthcare's most comprehensive source for news and information; Consultant360, the year-round, award-winning multispecialty platform; Psych Congress, the largest independent mental health meeting in the US; the Evolution of Psychotherapy, the world's largest independent educational event for mental health professionals; the Leipzig Interventional Course (LINC), the leading, global interdisciplinary meeting for cardiovascular specialists; EMS World Expo, North America's largest EMT and paramedic event; and the Symposium on Advanced Wound Care (SAWC), the largest wound care meeting in the world. For more information, visit hmpglobal.com.